

	Educational Messaging							Motivational Messaging			NonResponse FollowUp		Thank You and Closing		
	August	September	October	November	December	January	February	March	April	May	June	July	August	September	October
Steering Committee	SwORD & Speaker Bureau Training	E-Newsletter / Print Newsletter Copy Implementation Plan Due	Training RFP/Award Regional Workshops	Regional Workshops		RFP Phase 2 Regional Workshops	RFP Awards Regional Workshops	Kick-off	Census Day Kick-off Non- Response Follow-u[Non- Response Follow-up RFP Award					Final Report Due to State
Cities / Towns / Special District	SwORD & Speaker Bureau Training	E-Newsletter / Print Newsletter Copy Link to Census Website Added	Training												
Businesses/ Chambers		Link to the County Census Website	Training												
Faith-Based			Training												
Healthcare			Training												
Immigration			Training												
County Depts.	SwORD & Speaker Bureau Training	E-Newsletter / Print Newsletter Copy	Training												
Homeless		E-Newsletter / Print Newsletter Copy	Training												
CBOs / Non-profits / Community Groups		E-Newsletter / Print Newsletter Copy	Training												
Language Access															
Grant Recipients		E-Newsletter / Print Newsletter Copy	Mandatory Training	Regional Workshops			RFP Awards Regional Workshops								