

**Census 2020 Mini-Grant Program
“Count Me In Richmond!”**



4. Why do you think that your organization, school group, business, neighbor council, coalition and/or you are **trusted messenger(s) for the populations and/or areas** that you will be working with to increase participation in the 2020 Census? *(Write no more than 250 words)*

5. Select the **focus area(s) of your action(s), project and/or program** in the City of Richmond related to 2020 Census: *(You can select more than one of the focus areas)*

Focus area(s)	
<input type="checkbox"/>	Information or educational events or workshops for people in hard and hardest-to-count communities of Richmond or North Richmond to learn more about the 2020 Census, the importance of participation, and the risks of undercounting.
<input type="checkbox"/>	Door-to-door and street canvassing to inform and encourage Richmond households to complete the census form from March 1 to April 30, 2020.
<input type="checkbox"/>	Social media and street campaigns to raise awareness and educate people in Richmond, specifically hard and hardest-to-count areas, about the 2020 Census and responses from March 15 to April 30, 2020.
<input type="checkbox"/>	Technical assistance for people to complete the census form from March 15 to April 30, 2020.
<input type="checkbox"/>	Other. Describe _____

6. What is the **number of Richmond’s residents** that would be benefited by your action(s), project and/or program related to 2020 Census? _____

7. Fill in the following information about your **action(s), project, or program’s budget**:

Budget items	Budget
a) Total budget required for action(s), project, or program’s 2020 Census	\$
a) Amount of mini-grant requested from Census 2020 Mini-Grant Program “Count me in Richmond!”	\$
b) Amount of budget coming from you, your organization, school group, business, neighbor council, and/or coalition.	\$
c) Amount of budget from other sources.	\$

II. General Questionnaire.

8. **Describe briefly the project** that you will be working in to increase the response rate of Richmond’s residents in the 2020 Census. *(Write no more than 250 words)*

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9. **Why is the Census 2020 relevant** for your community, organization, school group, business, neighbor council, coalition and/or to you? *(Write no more than 250 words)*

10. **How would the mini-grant from the “Count me in Richmond!” Program help you**, your organization, school group, business, neighbor council, and/or coalition to increase the participation in the Census 2020 in the City of Richmond? *(Write no more than 250 words)*

11. What are **some of the challenges that you, your organization, school group, business, neighbor council, and/or coalition can help with to increase participation in the Census 2020** in the City of Richmond? *(Write no more than 250 words)*

12. Are you or your organization, school group, business, neighbor council, and/or coalition receiving or planning to **apply for 2020 Census funding elsewhere**? If so, please describe. *(Write no more than 250 words)*

13. How will you, your organization, school group, business, neighbor council, and/or coalition **collaborate with other organizations or coalitions working on the 2020 Census** in the City of Richmond? Mention any local partners with whom you plan to engage for this project. *(Write no more than 250 words)*

14. Describe the plans that you or your organization, school group, business, neighbor council, and/or coalition have to **monitor and measure results and evaluate the impact of your action(s), project or program**. *(Write no more than 250 words)*

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Disclaimer and Signature

I certify that my answers are true and complete to the best of my knowledge.

If this application leads to a mini-grant award, I understand that false or misleading information in my application may result in the denial of the resources.

Signature: _____ Date: _____

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