Census Tagline Survey

11 responses

Choose three taglines that you **LIKE** the most

11 out of 11 answered

1	Be counted, Contra Costa	72% / 8 res
2	Our community counts	72% / 8 res
3	Count me in	54% / 6 res
4	Everybody counts	45% / 5 res
5	Shape your future	27% / 3 res
6	Everybody matters	18% / 2 res
7	You matter	Powered by Typeform

Fill it out 0% / 0 res

8

Choose three taglines that you **DISLIKE** the most

11 out of 11 answered

1	Fill it out	81% / 9 res
2	You matter	63% / 7 res
3	Shape your future	54% / 6 res
4	Count me in	27% / 3 res
5	Everybody counts	27% / 3 res
6	Everybody matters	27% / 3 res
7	Be counted, Contra Costa	18% / 2 res
8	Our community counts	0% / 0 res

Do you think it is important that the words "Contra Costa" are used in the tagline?

11 out of 11 answered

1	No	72% / 8 res
2	Yes	18% / 2 res
3	Other	18% / 2 res

Please share up to five taglines (optional)

Counting on your future

Yes, We Count! (Si, Contamos!)

Don't go uncounted...

Stand strong, make your count matter...

Don't silence your count...

It matters that your counted..

Make a difference in your community and take the count.

Count me in for my community!

Anything else you'd like to add? (optional)

I look forward to hearing targeted messages or taglines for specific subgroups - kids count, etc.

I like the Count me in and allow people to identify why they are filling out the census. Count me in for immigrant rights! Count me in for our schools! Count me in for better roads! Count me in for representation!