

DRAFT



CENSUS 2020 OUTREACH SUBCOMMITTEE

May 15, 2019

12:00 P.M.

Richmond College Prep School
1014 Florida Ave. (2nd Floor), Richmond

Mariana Moore ♦ Lina Velasco ♦ Terry Koehne

Agenda Items:

Items may be taken out of order based on the business of the day and preference of the Subcommittee

Present: Lina Velasco
Mariana Moore

Absent: Terry Koehne

Staff Present: Kristine Solseng, Conservation and Development Department
Teresa Garringer, District III Supervisor's Office
Susan Shiu, Office of Communications and Media

Attendees: Mark Orcutt
Dom Pruett
Two members of the public

1. INTRODUCTIONS

Self-introduction were made.

2. PUBLIC COMMENT on any matter under the jurisdiction of the 2020 Census Outreach Subcommittee and NOT on this agenda (speakers may be limited to three minutes).

No public comment.

3. REVIEW the Outreach Subcommittee roles and responsibilities.

The committee reviewed and suggested edits and additions to the roles and responsibilities. The item will come back to the next meeting.

4. DISCUSS AND REVIEW existing outreach materials and outreach timeline.

Existing outreach materials and a timeline was discussed. The committee will develop a draft timeline and preliminary collateral material including FAQs prior to the next Outreach subcommittee meeting.

5. RECEIVE update on Regional Working Group convenings.

Regional Working Group convening dates were discussed. West County, June 8, 9am to 11:30, Richmond City Council Chambers; East County, June 13, 1:30pm to 4:30pm, Brentwood Veterans Hall, South County, June 13, Evening, Location TBD. The Outreach subcommittee discussed how to assist in coordinating the RWG events.

6. DISCUSS Outreach plan development.

The Outreach plan development was discussed, and ideas were offered. The plan development and timeline was continued to the next meeting.

7. DISCUSS meeting frequency and identify a standing meeting date and time.

The committee determined that bi-weekly meetings will be necessary as they ramp up. A standing meet date and time will be worked out.

8. **ADJOURN**

The committee adjourned at 2:00pm, until the next meeting on May 29, 2019, 2pm to 4pm, at Richmond College Prep School, 1014 Florida Avenue, 2nd Floor, Richmond.

The 2020 Census Outreach Subcommittee will provide reasonable accommodations for persons with disabilities planning to attend its meetings. Contact Teresa Gerringer at 510-599-9152 at least 72 hours before the meeting.

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Subcommittee less than 96 hours prior to that meeting are available for public inspection at the County Administration Building, 651 Pine St., Martinez, CA, during normal business hours.

Teresa Gerringer, Staff, District III Supervisor's Office

For Additional Information Contact:

Phone 510-599-9152, Fax (925) 240-7261
teresa.gerringer@bos.cccounty.us