



**CENSUS 2020
FINANCE SUBCOMMITTEE**

**December 2, 2019
12:00 P.M**

**DEPARTMENT OF CONSERVATION AND
DEVELOPMENT
40 Muir Road, MARTINEZ**

Lauren Babb ♦ Samuel Houston ♦ Aparna Madireddi

Agenda Items:

Items may be taken out of order based on the business of the day and preference of the Board

- 1. INTRODUCTIONS**
- 2. PUBLIC COMMENT** on any matter under the jurisdiction of the 2020 Census Finance Subcommittee and NOT on this agenda (speakers may be limited to three minutes).
- 3. RECEIVE AND APPROVE** the Record of Action for the October 14, 2019 Census 2020 Finance Subcommittee meeting.
- 4. REVIEW** financial update for the Complete Count Steering Committee.
- 5. DISCUSS and CONSIDER** recommendation for Veterans and Technology Funding redistribution.
- 6. DISCUSS** Second Phase of RFP Grant Program and **PREPARE** a process for evaluating submissions.
- 7. DISCUSS** meeting frequency, and identify a standing meeting date and time for the next three meetings.
- 8. ADJOURN**

The 2020 Census Finance Subcommittee will provide reasonable accommodations for persons with disabilities planning to attend its meetings. Contact Mark Goodwin at (925) 252-4500 at least 72 hours before the meeting.

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Subcommittee less than 96 hours prior to that meeting are available for public inspection at the County Administration Building, 651 Pine St., Martinez, CA, during normal business hours.

For Additional Information Contact:

Mark Goodwin, Chief of Staff, District III Supervisor's Office

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Contra Costa County Board of Supervisors

Subcommittee Report

AIR-40368

2020 CENSUS FINANCE SUBCOMMITTEE

Meeting Date: 12/02/2019

Subject: RECORD OF ACTION FOR THE October 14, 2019 MEETING

Submitted For: David Twa, County Administrator

Department: County Administrator

Referral No.:

Referral Name: RECORD OF ACTION FOR THE October 14, 2019 MEETING

Presenter: Matthew Lardner

Contact: Matthew Lardner, 925-812-6269

Referral History:

County Ordinance requires that each County body keep a record of its meeting. Though the record need not be verbatim, it must accurately reflect the agenda and the decisions made in the meeting.

Referral Update:

Attached is the Record of Action for the October 14, 2019 Census 2020 Finance Subcommittee meeting.

Recommendation(s)/Next Step(s):

RECEIVE AND APPROVE the Record of Action for the October 14, 2019 Census 2020 Finance Subcommittee meeting.

Fiscal Impact (if any):

N/A

Attachments

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Contra Costa County Board of Supervisors

Subcommittee Report

AIR-40370

2020 CENSUS FINANCE SUBCOMMITTEE

Meeting Date: 12/02/2019

Subject: Review Financial Update

Submitted For: David Twa, County Administrator

Department: County Administrator

Referral No.:

Referral Name: Review Financial Update

Presenter: Kristine Solseng

Contact: Kristine Solseng 925-6747809,
Barbara Riveira 925-335-1018

Referral History:

Standing item.

Referral Update:

Review financial update for the Complete Count Steering Committee.

Recommendation(s)/Next Step(s):

Review financial update for the Complete Count Steering Committee.

Fiscal Impact (if any):

None.

Attachments

Budget Update



Contra Costa County Board of Supervisors

Subcommittee Report

AIR-40371

2020 CENSUS FINANCE SUBCOMMITTEE

Meeting Date: 12/02/2019

Subject: Discuss funding for Veterans and Technology

Submitted For: David Twa, County Administrator

Department: County Administrator

Referral No.:

Referral Name: Discuss funding for Veterans and Technology

Presenter: Kristine Solseng

Contact: Kristine Solseng 925-6747809,
Barbara Riveira 925-335-1018

Referral History:

On July 30, 2019 the Board of Supervisors allocated \$500,000 to supplement State grand funds, the additional funding would be used in the following areas: \$350,000 for Grant Funding, \$125,000 for Technology Access, and \$25,000 for Homeless Outreach.

During several meeting with the State and Region 3 ACBO - United Way Bay Area, the concern of reached the Hard to Count population of veterans in the community has been a topic of concern, to mitigate the efforts to reach the veteran population, staff is recommending that \$20,000 of the Technology funding be redistributed to directly outreach to the veteran population which would include tabling events, social media, and via the Veterans Voices program and other outreach efforts outlined by the Veterans Office.

Referral Update:

DISCUSS and CONSIDER recommendation for Veterans and Technology Funding redistribution.

Recommendation(s)/Next Step(s):

DISCUSS and CONSIDER recommendation for Veterans and Technology Funding redistribution.

Fiscal Impact (if any):

Cost neutral, would only effect redistribution of current allocation.

Attachments

No file(s) attached.



Contra Costa County Board of Supervisors

Subcommittee Report

AIR-40373

2020 CENSUS FINANCE SUBCOMMITTEE

Meeting Date: 12/02/2019

Subject: Discuss Second Phase of RFP for grants

Submitted For: David Twa, County Administrator

Department: County Administrator

Referral No.:

Referral Name: Discuss Second Phase of RFP for grants

Presenter: Kristine Solseng

Contact: Kristine Solseng 674-7809

Referral History:

On July 30, 2019 the Contra Costa Board of Supervisor allocated \$350,000 in grant funds to be allocated in two phases.

The second phase was approved as a "mini-grant" program for local community organizations, faith communities, or other eligible organizations to host a Census event to bring together members of their community to increase awareness about the Census and encourage attendees to fill out the Census Form. The RFP is anticipated to be issued on January 1, 2020 with proposals accepted until May 15, 2020. These mini-grants are anticipated to be awarded to organizations that meet certain criteria.

Referral Update:

Staff is seeking guidance for the Phase II application process to prepare for the release of the Phase 2 grants.

Considerations include:

- Grant release timing with other outreach initiatives, in particular Faith Outreach which will ramp up after the holiday season.
- Evaluation criteria and timing for a rolling grant application process
- Focus area of the phase II grants given the current grant approvals
- Other details for the Phase 2 grants

Recommendation(s)/Next Step(s):

DISCUSS Second Phase RFP Grant Program and advise staff on a process for evaluating submissions.

Fiscal Impact (if any):

None.

Attachments

No file(s) attached.



Contra Costa County Board of Supervisors

Subcommittee Report

AIR-40369

2020 CENSUS FINANCE SUBCOMMITTEE

Meeting Date: 12/02/2019

Subject: Discuss meeting frequency, identify a standing meeting date and time

Submitted For: David Twa, County Administrator

Department: County Administrator

Referral No.:

Referral Name: Discuss meeting frequency, identify a standing meeting date and time

Presenter: Matthew Lardner **Contact:** Matthew Lardner, 925-812-6269

Referral History:

DISCUSS meeting frequency, and identify a standing meeting date and time for the next three meetings.

Referral Update:

DISCUSS meeting frequency, and identify a standing meeting date and time for the next three meetings.

Recommendation(s)/Next Step(s):

DISCUSS meeting frequency, and identify a standing meeting date and time for the next three meetings.

Fiscal Impact (if any):

N/A

Attachments

No file(s) attached.
