

# Proposed Outreach to People Experiencing Homelessness

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## H3 Role

Facilitate outreach and enumeration of persons experiencing homelessness at sheltered and unsheltered (outdoor) locations for CoC

# Overview

- Recruitment of enumerators
- Enumeration Process
  - Methods of enumeration
  - Resources and options available to conduct outreach and enumeration
- Enumeration Planning
  - Proposed Plan
  - Discussion

## Recruitment of enumerators

- Recommendation to have people familiar with those experiencing homelessness flag language as “unknown” to identify in hiring process NOT formally implemented through Census Regional Offices.

# Enumeration process overview

## Service-Based Enumeration **Types**

1  
Regularly Scheduled  
Mobile Food Vans

2  
Soup Kitchens

3  
Shelters

4  
Targeted Non-Sheltered  
Outdoor Locations (TNSOLs)

## Methods: SHELTERED

1. Paper Response Data Collection (3/30/20)
  - Census worker meets with site supervisor to get paper listing of census response data for each person who was living/staying at facility on Census day.
2. Individual online completion
3. In-Person Interview (3/30/20)

Methods:  
SOUP  
KITCHEN/  
MOBILE VAN

1. In-Person Interview (3/31/20)
2. Individual online completion

## Methods: UNSHELTERED

1. In-Person Interview (4/1/20) in TNSOL
2. Individual online completion



## Resource Options: Questionnaire Assistance Kiosk (QAK)

- Sites facilitate online census survey completion by offering computer access and trained staff to help answer questions
- Set days/times
- Requires some staff training
- Computers will be made available for this purpose

## Planned QAKs

- All County libraries
- Family Justice Center
- EAH housing (for residents)
- Empowerment Cathedral Church (Antioch)
- First Five East/West County
- Lao Family Community Development, Inc.
- Oakley Senior Citizen's Coalition
- Rainbow Community Center
- RYSE
- Safe Returns Project
- SAHA (for residents)

# Proposed concept plan: SHELTERED

QAK with Online Enumeration	Paper Response Data Collection
Shelter sites and Warming Centers as QAKs with staff and manager supporting online census form completion	Shelter site management supports paper census form completion

## RESOURCES

- Computers
- Staffing
- Incentives (Warm hats, etc)

# PROPOSED CONCEPT PLAN : UNSHELTERED

## CORE

- Outreach and staff support for onsite census completion using mobile computer
- Transportation to and from QAKs

## QAK's

- Staff support and supplemental staff for onsite census completion using mobile computers

## RESOURCES

- Computers
- Staffing
- Incentives (Warm hats, etc)

# Proposed QAKs

- **CARE Centers** (5 days/week)
  - Richmond
  - Concord
  - Walnut Creek
- **Mobile showers**
  - Bay Church Clean Start (Martinez, 1 x month plus weekly laundry event)
  - Showerhouse Ministries (Antioch, ?)
- **Loaves and Fishes** (5 days/week)
  - Antioch
  - Martinez
  - Oakley
  - Pittsburg
- **St. Vincent De Paul Rotacare clinic**
  - Pittsburg (2 days/week)

# Proposed QAKs

- **Healthcare for the Homeless: Mobile Clinics**
  - Richmond (6 times/week)
  - Walnut Creek (1 time/week)
  - Concord (1 time/week)
  - Antioch (1 time/week)
- **Healthcare for the Homeless: Ambulatory Clinics**
  - Concord (4 times/week)
  - Martinez (1 time/week)
  - San Pablo (1 time/week)

# discussion

- **Proposed Resources Needed**
- Computers/equipment for sites
- Transportation to get people to/from sites
- Swag (warm, branded hats)
- Staffing
- Food at certain events to increase attendance

## Next steps

- Communicating with potential provider partners
  - Interest
  - Staffing capacity
  - High traffic times/days
  - Computer needs
- Gathering pricing on incentives
- Gathering information on staffing cost and capacity
- Due date for final proposal?



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