Organization	Amount Requested	Amount Recommended	Tech Fund	Project Description
Contra Costa Family Justice Alliance	\$ 20,000	\$ 15,000		Host QAC/QAK in our three centers in Central, East, and West offices. We will dedicate three bilingual community fellows to conduct outreach and assist with QAC/QAK. Census education will be incorporated into our daily interactions with clients and partners, including on calls, at free trainings, etc. Assist clients (survivors of IPV) to respond to surveys onsite
Rainbow Community Center	\$ 20,000	\$ 10,000		We have outreach to Spanish speaking, homeless, and LGBTQ populations. We are a hub for folks looking for services where they don't feel safe otherwise. Reception area/lobby offering brochures offering information online or on our website offering information on our social media channels handing out printed materials Staff for fielding questions
City of Oakley	\$ 15,000	\$ 10,000		YMWO can easily incorporate census presentations/info to existing events, coordinate that our active congregations encourage participation. Trusted members and broad reach through schools, churches, and city offices.
RYSE Center	\$ 20,000	\$ 10,000		RYSE will support counnyt-rooted outreach, education, and events for Census 2020. Strategies will empower youth lwaders to make direct contact in schools and with community using tools young people consume and produce. Activities will reach at least 50,000 HTC households by text and provide canvassing in 5 HTC census tracts to increase knowledge, awareness, and persuasion to complete census.
Monument Impact	\$ 20,000	\$ 10,000		Objective 1: Five paid Community Fellows will incerease CEnsus participation by reaching 2,500 Spanish and Farsi-speaking immigrants/refugees in Central County between Feb. 1 and Apr. 30 2020. Objective 2: A Communications/Social Media Fellow will develop, post, and track social media posts targeting Spanish/Farsi speaking populations. Objective 3: Bus Wraps in multiple languages on two Monument Shuttles operating 80 hours a week.
Safe Return Project	\$ 10,000	\$ 10,000		Our project objectives include: 1. Develop a collaborative educational and outreach strategy catered to specific challengings facing HTC formerly incarcerated community members 2. Implement education and outreach srategy to actively engage and inform HTC community members around census, address barriers, and ensure members are able to participate. 3. Provide technical assistance resources to community members and utlize our role as trusted messengers to act as liaison between census bureau staff and community.
Contra Costa County Library	\$ 29,650	\$ 8,000	\$ 21,000	Increase participation of families with Children under 5 with "Count Me In" storytimes. Promote awareness for ESL conversation group through topics discuessed at regular libary meetings. Support County-wide publicity with graphics and marketing resources. Establish QACs and QAKs in the libraries
The Latina Center	\$ 35,000	\$ 7,500		We will imporve the response rate in West County by engaging trained and trusted Peer Leaders to conduct culturally/lingustically relevant door-to-door outreach toe ducate HTC Latinos in low response score census tracts. OUr community consists of comoplex households (immigration status, exteded family, literacy language levels). Peer Leaders will use culturally responsive messages in Spanish to build rapport, share accurate information, host events, and help families complete Census forms in homes, 1-on-1 discussions/group presentations, and at a QAC/QAK
Brighter Beginnings	\$ 15,000	\$ 7,500		Hire 2 promotoras to increase awareness of importance of answering Census among Latinx community. Promotoras are community health workers who work with Spanish-speaking communities. Promotoras will educated the community about the importance of Census and encourage families to fill it out. Host two open house events where people can get more information about the Census and ask questions. Reach out to all of our patients in our data base (9,761) through direct mail or tesst messaging.

Aspiranet - Antioch/Delta First 5	\$ 7,272	\$ 7,200	Our project will leverage A/DF5C's centrally-located and family-friendly Center spaces, trusted reputation, community partner netowrk, communication channels, and parent leadership capacity to boost the 2020 Census rate. Specifically, we will target HTC areas as determined by Census maps. Activities to include parent outreach team, community events, and dedicated QAC/K (dependent on laptop load - 2 requested).
Delta Sigma Theta Sorority – Contra Costa Alumnae Chapter	\$ 20,000	\$ 7,000	We are proposing a mult-pronged approach to help increase the response rate in CCC. We are offering the following projects for consideration: Door-to-door canvassing in HTC neighborhoods informational tabling at BART stations throughout county informatinoal car drop of fliers at CCC Bart stations informatinoal sessions at churches throughout the County large-scale community Block Party events at several sites within the County (East and West County) Social media marketing campaign in cooperation with our community partners
Empowerment Cathedral Church	\$ 20,000	\$ 7,000	Through regular community events and incentives such as gift cards, we will destignatize participation in the Census by educating the HTC population. We will ease fears by arming them with concrete knowledge that debunk myths that may have otherwise discouraged them to participate. Our trusted status and established relationship with the community will also assist in persuading them. We'll use our "Trick or Treat" event & also hold events specifically to educate, encourage, & implore the HTC community to participate in the 2020 Census. These events include a play that will depict how different demographics are effected when they are not counted in the Census & how being counted would benefit them. We will also hold a "Stand Up and Be Counted" mixer that will allow the community to come out, ask questions & feel empowered to participate. We will create a dedicated website & Census information will also be distributed during our weekly food give away. Our QAC is equipped with 20 desks, 3 tablets & 15 computers with secured internet access, a restroom, café, & waiting area. We are located in a centralized area of Antioch & our buliding is easily accessible via highways & public transportation. We have a large parking lot with handicapped reserved spaces & the building itself is ADA compliant.
Cinco de Mayo Peace and Unity Committee 2020	\$ 6,200	\$ 6,200	Decorate one of the big parade floats with Census 2020 messaging and to have students walk on both sides of the parade and handout Census material with information and contact for questions (maybe fans on a stick).
City of Pittsburg	\$ 39,054	\$ 6,000	City has various activities to asssit with outreach, education, and awareness. Planned advertisements will market important social concept of participation in Census and how that car improve the community we live in. City owns a senior center with a computer room and a community room by Pittsburg Library which can be potential QAC locations for english and non-english speakers (both accessible by public transit)
City of San Pablo	\$ 22,200	\$ 6,000	Outreach efforts will use multiple channels and focus on accessible in-person events: community parner collaboration to share census information via trusted channels, 10+ pop-ups or presentations with trained staff and census materials at community events and popular venues, and two workshops focused on the census. The city believes frequent and postive exposure to the CEnsus will imporve response rates and support community understanding of Census importance and direct assistance resources. Voter registration resources may be incorporated into outreach.
Lift Up Contra Costa	\$ 10,000	\$ 6,000	Our door-to-door field canvassing program will focus on communities with various hard-to-count demographics, including Black, mixed status immigration, Latinx, and system impacted households. Our experienced canvassers represent these various communities, and their own lived experiences and knowledge ensure they are see as trusted messengers. Having these community experts at the doors and in the neighborhood will give credibility to the Census. We will train all our canvassers on the ensured privacy of census data and the history of the infamous and looming citizen question that has terrorized our immigrant communities.
SparkPoint Contra Costa	\$ 35,000	\$ 6,000	Our over 700 clients can refer others to us for assistance in completeing the census. We will do this direct outreach to clientes as well as genreal outreach through social media, posters, and events. Our West office is on the first floor of a low-income apartment building where many do not have computers. We will post ourselves in the lobby to invite them to our computer lab to complete the census. At Dover, we will invite the Spanish-speaking parents to our computer bank. At Contra Costa College we will reach students and staff. At east, our VITA/ITIN site.
First 5 Contra Costa County - West County (Bay Area Community Resources)	\$ 5,610	\$ 5,610	Our project will leverage A/DF5C's centrally-located and family-friendly Center spaces, trusted reputation, diverse population, and parent leadership capacity to boost the 2020 Census rate. Project components include: 1. An awareness campaign targetting Center families and their social networks. 2. Educational workshops for staff and families. 3. A diverse parent outreach team trained to reach HTC groups in the greater community in many languages. 4. A community event 5. Centers as dedicated community QAC/K sites, dependent on laptop loan (2 requested)

Inspire You! Ministries dba Insprining You Counseling Center	\$ 30,0	000 \$	\$ 5,000	Hold Community Resource Days in at least 5 areas.
Lao Family Community Development, Inc. (LFCD)	\$ 20,0	9000 \$	\$ 7,000	Engage, educated, and motivate HTC populations to complete 1500+ census forms. Our Community Navigators will facilitate: 25 community events such as existing social gatherings (BBQ, music festival, talen show, job fairs, etc.) 8 focus groups to provide "step by step" Census access and assistance English and non-english QCK/QAKs using 8 computers in our San Pablo office Mobile Response Table at monthly job fairs
Contra Costa County Employment and Human Services Departmnet (EHSD)	\$ 10,0	000 \$	\$ 5,000	Our services touch the lives of 1 out of 4 CCC residents pper year. We want to leverage our physical locations and customer reach to conduct customer outreach. Our project will center on printed materials, made available in multiple languages. We plan to include these in mailers to customers and be made available to clients in our district offices. We also plan to participate in immigration forums, health fairs, senior resource events, and other community gatherings where we staff tables, provide information, and assist with our services.
Oakley Senior Citizen's Coalition	\$ 7,0	000 \$	\$ 5,000	In partnership with the Oakley Veterans, Oakley Rotary, and Oakley-Delta Lions Club we plan to engage in an outreach effort both at the Oakley Senior Center and at events throughout East County that will reach seniors, veterans, and other HTC populations. We will use the grant to pay the entry fees for events (Oakley Harvet Festival, Holiday Happenings, Antioch Senior Fair, Christmas Tree Lighting, Living Better After 50, and others), purchase food, and develop and produce materials, pruchase Census 2020 swap, enchance our newsletter and website. We can host a QAC/QAK at the Oakley Senior Center. We have approx. 300 people that we serve and can connect with their families.
Urban Tilth/Rich City Rides	\$ 15,0	000 \$	\$ 5,000	Coming from a myriad of socio-economic, linguistic, racial, religious, and cultural backgrounds and experiences, Rich City Using our weekly social rides, Rich City Rides staff will lead canvassing activities with the members of their two highschool bike clubs based at Richmond High and JFK High to knock on doors and inform residents about the importance of the Census. The rides will start with an orientation about the importance of the Census. RCR will also include information sessions at their weekly bicycle repari workshops and park cleanup activities and lead canvassing efforts from the Unity Park Bike Hub
Central Labor Council of CCC	\$ 50,0	000 \$	\$ 5,000	We will use every tool at our disposal to educate and memoblize mebers and their families to be apart of the Census and track their progress. Union Meeting Roadshow: conduct education campaign on the Census at general membership meetings. Worksite Visits Local Union Letter Commitment Cards: use cards to receive census participant pledges from affilated membership and community members. Distribute and collect cards at education effords and gather/enter data to follow up. Ability to operate QAC at HQ in Martinez Host periodic QAK at 85 affliated unions across county
East Bay Center for Performing Arts	\$ 15,0	000 \$	\$ 5,000	East Bay Center will associate the positive elements of culture - education, dance, music, theater and poetry - through scheduled outreach activities to HTC popultations who are part of our regular catchment areas, with positive ideas about participating in the census and being counted, with the objective of increasing the rate of response in CCC. Our objective is to transfer this message of trust to include participating census process to the 500 families we serve at our Iron Triang main site as well as 10,000+ audience members

La Clinica De La Raza	\$ 20,000	\$ 5,000	La Clinica's proposed plan includes a two pronged strategy, rooted its clinic sties and in the community. Through its multilingual Huamn Services Specialsts (HSS) in the clinics and Health Educators in the Community, La Clinical will be able to reach hard to count populations. La Clicincal has a robust CHE program where staff has the ability to servie monolingual and bilingual Spanish-speakers, relfecting the population served. HSS are in medical clinics and trusted in the community for their support in patient registration and
			enrollement in health coverage. Our project will leverage MF5C's strategically-located & family-friendly Center space, trusted reputation, diverse population and parent leadership capacity to boost the 2020 Census response rate.
Aspiranet - Monument First 5 Center	\$ 4,636	\$ 4,634	Project components include: 1. An awareness campaign targetting Center families and their social networks 2. Educational workshops for staff/families 3. A diverse parent outreach team trained to rach HTC groups in the greater community in many languages. 4. A community event 5. Center as dedicated QAC/K sites, dependent on laptop loan (2 requested)
Meals on Wheels Diablo Region	\$ 4,250	\$ 4,250	MOWDR will reach 3,000 seniors with Census 2020 campaign message to increase the self-response rate among HTC seniors. MOWDR will use our existing communication avenues to reach seniors and their families. Staff and volunteers wil hand out flyers and hold 1-on-1 conversations with clients of our MOW, C.C. Cafews, Fall Prevention, and Friendly Vistors programs. MOWDR will also reach family, friends, and community members by mailing flyers to those in our database, publishing newsletter articles and posting on social media.
Council on American Islamic Relations (CAIR-SFBA)	\$ 20,000	\$ 4,000	Hold town hall meetings to educate CCC Muslim community on census and provide them with resources to spread awareness to their personal networks. Employ 3 PT canvassers from w/in community to reach approx. 5000 people through 720 hours of community events, canvassing, and other activities. Incorporate census into other programming, including strategic communications (emails, text, mail, etc.)
Grace Bible Fellowship of Antioch	\$ 20,000	\$ 4,000	Our Census awareness plan will include partnering with events held at our church, Grace Closet (a free food and clothing pantry), marketing and social media through newsletters, church website, Facebook, Instagram, and Twitter. We will coordinate with three other churches that utilizes our facility to recurit workers to assist with the census (two of the churches' languages are Spanish and the other is Tongan).
Satellite Affordable Housing Associates (SAHA)	\$ 14,880	\$ 4,000	SAHA'S on-site Service Coordinators will encourage census participation by posting flyers on community bulletin boards, promoting in the monthly newsletters, and remind residents during community events such as the Lunar New Year and/or during 1-on-1 interactions.
EAH Housing	\$ 20,000	\$ 4,000	EAH Housing runs a very successful GOTV campaign every two years, involving voter education and registration drives. The campaigns include door knocking, canvassing, presentations, voter registration, and move-in voter registration drives staffed by volunteers who speak various languages. For the census, EAH staff will conduct similar programming through canvassing, presentations, and providing the census questionnaire in the communites' resource center and management office. EAH aims to include all of its residents.
East County for Immigration Rights and Education (EC-FIRE)	\$ 35,000	\$ 4,000	Meet monthly to organize, implement, and host Town Halls, Know Your Rights Workshops, tabling opportunities at multiple immigrant and documentation events.
Groundwork Richmond	\$ 18,660	\$ 4,000	Canvassing, Community Events, digital outreach, student outreach We approach homes when residents are likely home and whe they are not we leave an attractive, language appropriate door hanger to let them know we were there and how to reach us for questions/info.
Loaves and Fishes of Contra Costa	\$ 10,200	\$ 4,000	LFCC'S objective is to reach the most HTC population in the target areas of Antioch, Pittsburg, and Martinez. LFCC plans to serve special meals and provide grocery gift cards as incentives to reach beyond our daily clients. We believe the grocery gift cards, along with a special meal we will attract the most HTC population in the areas we're targgeting. Also we hope to host one of these events to assist in capturing the unsheltered population as they frequent LFCC's dining rooms. LFCC dining rooms would also be available for County mobile response tables.
Sound of Hope Radio Network	\$ 20,000	\$ 4,000	Integrate multi-facet marketing strategy including annoucements and educational shows on radio, digital social media, and onsite events at Chinese Supermarket, in the langauge and cultural context people are familiar with.
Lifelong Medical Care	\$ 3,930	\$ 3,930	Our Health Promoters can lead presentations on Census in various parts of West CCC, help identify locations where we can share info about the census to HTC communities. Majority of our promoters are POC, immigrants, and/or only Spanish speaking.

Building Blocks for Kids	\$ 3,870	\$ 3,870	Incoporate Census education into our Healing Centered Care, weekly parenting classes, monthly Latina/African American sanctuary women's support groups, and Parent Leadsership Development Programs. Incoprate education in South Richmond with families at Family Engagement Night events at Monterey Pine Apartments. Census 2020 info will also be incorporated in our Community Education Leadership Institute. Post Census 2020 info on social media (FB, twitter, insta) once a month and in quarterly newsletter
			Our goal is to directly reach in person 15% of BBK's constituents and another 20% indirectly via robo calls, emails, and social media.
First 5 Contra Costa County - East County	\$ 3,636	\$ 3,636	Our project will leverage ECF5C-Pittsburg centrally-located and family-friendly Center spaces, trusted reputation, diverse population, and parent leadership capacity to boost the 2020 Census rate. Project components include: 1. An awareness campaign targetting Center families and their social networks. 2. Educational workshops for staff and families. 3. A parent outreach team trained to reach HTC groups in the greater community. 4. Community resource event 5. Centers as dedicated community QAC/K sites, dependent on laptop loan (2 requested)
Northern California of Black Trade Unionists	\$ 3,270	\$ 3,270	Community Concerts (March 2020) Activity Fairs (Feb/April 2020) Door Knocking (May/June 2020) Our plan will result in a 75 - 90% response rate
East Bay Housing Organizations	\$ 10,000	\$ 3,000	EBHO will convene, train, and provide technical assistance to nonprofit developers, RSC's, and residents on the importance of the Census to raise awareness and encourage Census participation. EBHO will hire temporary (75-100% FTW) staff to lead EBHO's Census work, by organizing events and activities together with existing staff, extending our capacity. Work beings by conveing a meeting of 5-10 of our member devleopers from accross teh county, incluyding SAHA, RCD, and others. Train and recurit affordable housing residents as enumeratorsz
National Society of Black Engineers, East Bay Chapter	\$ 20,000	\$ 3,000	Utilizing Census 2020 collateral and resources, we will develop concrete, practical, and impactful project models to support Census 2020 activities and make impressions on 17,000 Pittsburg residents by outreach and education activities for Spansih Speaking and other HTC communities. Meet monthly to organize, implement, and host Town Halls, Know Your Rights Workshops, tabling opportunities at multiple immigrant and documentation events.
Richmond Main Street Initiative	\$ 15,000	\$ 3,000	Small Shop Saturday (target employees toomost are HTC) Annual Downtown Holiday Festival: 800 attendees Mar. 2020 Annual Stakeholder Event - 75 attendees Healthy Richmond Festival - 250 attendees Music on the Main - 1000 attendees Census Day Tabling in partnership with Improvement District Businesses
TransWomen for transwomen	\$ 15,000	\$ 3,000	Outreach to the underground trans woman community in Contra Costa in person and via social media. I know my community is ignored at every level in the county and want to correct that.
Village Community Resource Center	\$ 2,900	\$ 2,900	Provide educational workshops and coordination of Adopt-A-Block projects. We will partner with other nonprofit, civic, faith, and community groups to ensure each and every person in CCC is accurately represented in 2020 Census. Social Media plan w/ key messaging
Chinese for Affirmative Action	\$ 20,000	\$ 2,000	We will integrate census outreach into our 2019/2020 programming (30+ upcoming community events): Train census ambassadors from each community Create outreach materials Educate and empower community members to understand, be ready, and participate in Census Provide home visits to assist filling out Census Use social media to reach/empower our community members

CoCo Kids	\$ 10,000	\$ 2,000	Education: staff training: the making of CoCo Kids Census Champions Awareness: Message Development including inputs from small group discussions among constituents serving the HTC Incoporate and disseminate message through all Coco Kids communication channels (newsletters, website, social media, in person) Outreach: Mount Provide Event and collaboration/participation in other census related events.
Healing Circles of Hope (dba) MASK	\$ 20,000	\$ 2,000	Actively engage, orient, educate, and raise awareness of how important 2020 Census Count is among HTC populations. Select up to ten outreach workers within West of East CCC to provide services to attract and egnage families to increase participation. Creating flyers/marketing material explaining purpose/benefits of census Inform residents of the Safety Net procedures to reduce fear of being imprisoned
Healthy and Active Before 5	\$ 10,000	\$ 2,000	Convening 0-5 Working Group to coordinate and share strategies for reaching young children and their families. Provide outreach materials (flyers, stickers, other swag) to community orgs, resident leaders, and points of service in HTC areas of CCC. Host Census kickoff events with partners in parks or public spaces to build trust and disseminate info
Richmond Progressive Alliance	\$ 20,000	\$ 2,000	Draw on existing relationships within Richmond's Neighborhood Council system to organize door-to-door education and drop-in assistance centers in areas of the city with a high concentration of HTC individuals. Two temporary organizers will do educational presentations targeted to Neighborhood councils, and then partner with willing NCs to host drop-in centers in March/April. Organizers and volunteers will canvass the targeted neighborhoods to education about census and promote local drop-in assistance events.
Weigh of Life	\$ 11,700	\$ 2,000	We plan to help by providing information and referral about the Census in general and on any community partner that would help them. Objectives are to provide information at all our classes. We have over 500 students a week. Provide basic written info for dissemination at their neighborhoods. Have intersted students participate at community events and provide info and referral. We plan to identify a couple of navigators who would help our students fill out census forms both at our sites and appointments.
Men and Women of Purpose	\$ 2,500	\$ 1,000	MWP meets with clients who have been released from custody and have re-entered society. The population MWP serves has deep-seated distrust of government, faces immediate challenges to day-to-day living (like housing), and often lacks computer literacy. Lending its crediblity established with clients, MWP purposes to serve as an informational bridge for post-release reentry clients to participant in the Census.
Korean Community Center of the East Bay	\$ 20,000	\$ 1,000	Reach HTC immigrant and refugee populations in CCC, focusing on zip codes with traditionally low-response rates. Seameless integration of Census 2020 work with our direct service with existing members over 10,000 annually, and leveraging work to engage in extensive outreach through our inlanguage information and referral call center, in-person education and assistance contacts, and targeted outreach events.
Give Always to Others & Co.	\$ 500.00	\$ 500.00	Observing Cesear E. Chavez State Holiday has been an annual event on March of this year. There will be 2 events with speakers, displays and information with youth encouraged to attend. The thrid event will be ONe Planet for Peace featuring multicultrual displays and entertainment, date to be set, at the Somersville Town Center Mall in Antioch. The Mall has been generous in their community "giving back". It is an encloused mall, and a popular meeting place for our residents. Each event will have speakers and we invite Census speakers and staff assistance.
Contra Costa County CCTV	\$ 45,100	\$ -	Provide coverage of county-based Census events, including: pre-event promotion on broadcast bulletin boards across our channels event streaming and broadcast to appropriate platforms informational and resource graphics \$ 45,000 Create a number of teplated studio and field production projects using video guidelines provided by Census Bureau, where each Outreach and Assistance grantee can encapsulate their main messages. Arrange for traning of grantees in using social media Outreach: Mount Provider Event and collaboration and participation in other census related events

Contra Costa Department of Information Technology	\$ 29,200	\$ -		The Department of Technology will purchase, configure, and maintain an estimated 40 mobility devices to be utilized for Census 2020 citizen outreach and education. In addition, the dept. will provie in-kind services for technology and telecommunication support to the Census 2020 team.
Richmond Sol Youth Programs	\$ 2,000	\$ -		On Halloween, 23rd st, a main street in Richmond is transformed into a family friendly corridor for an event that is about community building. By having a booth designated for the education and awareness of the US Census at the Trick or Trat on 23rd Street event, Richmond Sol will egnage the community with bilingual, English/Spanish, speaking representatives to address the surrounding area of Richmond and San Pablo that is largely Latinx. We are working with Census Partnership Specialist Darlene Rios Drapkin as she is fluent in Spanish be at the booth. We will also have the local music teacher heading the instrument Petting Zoo sing the Census "Everyone Counts" song in Spanish and English.
Contra Costa County Veterans Service Office	\$ 50,000	\$ 3,000	\$ 30,000	We would include information about Census 2020 on our monthly Veterans' Voices production. We would share information about the census to Veterans who come into our office for benefits counseling. We would included census materials in our outreach presentaitons and informational tables.
Contra Costa Crisis Center	\$ 70,988	\$ 5,000		Train and support our call specialists to inform all callers about the importance of the census and link them to their local survey locations and/or support agencies.