



Agenda

2020 CENSUS COMPLETE COUNT STEERING COMMITTEE

(An Ad Hoc Committee Established by the Board of Supervisors)

July 15, 2019
12:00 P.M.

Paramount Conference Room
777 Arnold Drive, Martinez

Supervisor Diane Burgis, Chair
Supervisor Candace Andersen, Vice Chair

District I: Lina Velasco • District II: Aparna Madireddi • District III: Linda Soliven
District IV: Lauren Babb • District V: Lynn Reichard-Enea

Fran Biderman • Alvaro Fuentes • Samuel Houston • Melody Howe-Weintraub
Terry Koehne • Mariana Moore • Mark Orcutt • Andres Orozco • Ali Saidi

Facilitators:

Barbara Riveira, County Administrator's Office
Kristine Solseng, Conservation and Development Department

Agenda Items:

Items may be taken out of order based on the business of the day and preference of the Committee

- Present: Diane Burgis, Chair; Linda Soliven, District III Representative; Lauren Babb, District IV Representative; Lynn Reichard-Enea, District V Representative; Andres Orozco, At Large Member; Ali Saidi, At Large Member; Fran Biderman, At Large Member; Melody Howe-Weintraub, At Large Member; Samuel Houston, At Large Member; Terry Koehne, At Large Member
- Absent: Lina Velasco, District I Representative; Aparna Madireddi, District II Representative; Alvaro Fuentes, At Large Member; Mariana Moore, At Large Member; Mark Orcutt, At Large Member
- Staff Present: Barbara Riveira, County Administrator's Office; Kristine Solseng, Conservation and Development Department; Teresa Gerringer, District III Office; Mark Goodwin, District III Office
- Attendees: Darlene Drapkin, Benson Zhou, Vic Kuo, Enzo Cabili, Beatriz Guerrero, Stephanie Kim, Laurie Stevens, Merry Walensa, Joe Summers, Julia Marks

1. Call to Order and Introductions

Supervisor Burgis convened the meeting at 12:15 p.m. and self-introductions were made around the room.

2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to three minutes).

Supervisor Burgis encouraged everyone to get to the meeting on time as everyone has other scheduled meeting to keep. No other requests were made to speak during the public comment period.

3. RECEIVE and APPROVE the Record of Action for the June 17, 2019 meeting.

The Record of Action for the June 17, 2019 - Census 2020 Complete Count Steering Committee was approved as presented.

At Large Member Melody Howe-Weintraub, At Large Member Ali Saidi

AYE: Chair Diane Burgis, District III Representative Linda Soliven, District IV Representative Lauren Babb, District V Representative Lynn Reichard-Enea, At Large Member Ali Saidi, At Large Member Andres Orozco, At Large Member Fran Biderman, At Large Member Melody Howe-Weintraub, At Large Member Samuel Houston, At Large Member Terry Koehne

Other: District I Representative Lina Velasco (ABSENT), District II Representative Aparna Madireddi (ABSENT), At Large Member Alvaro Fuentes (ABSENT), At Large Member Mariana Moore (ABSENT), At Large Member Mark Orcutt (ABSENT)

Passed

4. RECEIVE federal, state, regional and local updates on preparation for the Census.

Kristine Solseng provided a Federal, State, Regional and Local update as outlined in the staff report. She reported that the immigration status question will not be on the Census Questionnaire for 2020. She introduced Stephanie Kim the new Census Coordinator from the United Way Bay Area. Kristine also reported that 89 people have signed up to partner with the County for Census 2020 outreach, also three more cities adopted resolutions in support of the census this past month (Lafayette, Antioch, and Martinez), to date all but two cities have adopted resolution (Brentwood and Pinole). She also reported the Regional Workshops for June were completed and very successful about 40 to 50 people attended the workshops and is working on compiling all of the data collected during the workshops. Kristine also thanked the Finance and Outreach Subcommittees for all the meetings that they attended and providing input on the draft RFP that will be presented today, she also thanked Aparna Madireddi, Mariana Moore, and Lauren Babb for the media interviews that they provided. Also reported that the first round of interviews for the Outreach Coordinator have been completed.

Supervisor Burgis also thanked all for providing the media interviews and asked Lorean Babb how the media interviews went. Lauren reported they went well and that the dialog is beneficial in getting everyone aware of the census. Supervisor Burgis also expressed that there is a real need for educating everyone about the census and why it is so important. Darlene Drapkin from the U.S. Census Bureau stated that she and other staff are available for supporting the county at any events.

5. RECEIVE and FILE the Finance Subcommittee Record of Action of the June 21, 2019 and July 8, 2019 Finance Subcommittee, and DISCUSS and CONSIDER APPROVING the recommendation to the Board of Supervisors to allocate \$500,000 to the Census Outreach effort with the revised allocations recommended by the Finance Subcommittee.

District IV Representative Lauren Babb, At Large Member Samuel Houston *The Committee approved the Record of action for the June 21, 2019 and July 8, 2019 Finance Subcommittee meetings.*

AYE: Chair Diane Burgis, District III Representative Linda Soliven, District IV Representative Lauren Babb, District V Representative Lynn Reichard-Enea, At Large Member Ali Saidi, At Large Member Andres Orozco, At Large Member Fran Biderman, At Large Member Melody Howe-Weintraub, At Large Member Samuel Houston, At Large Member Terry Koehne

Other: District I Representative Lina Velasco (ABSENT), District II Representative Aparna Madireddi (ABSENT), At Large Member Alvaro Fuentes (ABSENT), At Large Member Mariana Moore (ABSENT), At Large Member Mark Orcutt (ABSENT)

Passed

At Large Member Ali Saidi, At Large Member Melody Howe-Weintraub ***Teresa Gerrenger provided a summary of the proposed changes to the recommendation that was approved by the Census Steeting Committee at the June 17, 2019 meeting for the requested allocation of \$500,000. She explained that based on an interm meeting on June 21, 2019 of the Finance Subcommittee and the State Implementation Plan Workshop the Finance Subcommittee is proposing the following changes to the line item allocations: Grant funding at \$350,000, Technology Access at \$125,000, and \$25,000 to a new category to specifically target homeless outreach.***

The Steering Committee approved the proposed changes submitted by the Finanance Subcommittee to the allocation of the \$500,000 and requested staff to prepare a board order for BOS consideration for the July 30, 2019 or August 6, 2019 Board of Supervisors meeting, depending on which meeting all Supervisor's will be in attendance.

AYE: Chair Diane Burgis, District III Representative Linda Soliven, District IV Representative Lauren Babb, District V Representative Lynn Reichard-Enea, At Large Member Ali Saidi, At Large Member Andres Orozco, At Large Member Fran Biderman, At Large Member Melody Howe-Weintraub, At Large Member Samuel Houston, At Large Member Terry Koehne

Other: District I Representative Lina Velasco (ABSENT), District II Representative Aparna Madireddi (ABSENT), At Large Member Alvaro Fuentes (ABSENT), At Large Member Mariana Moore (ABSENT), At Large Member Mark Orcutt (ABSENT)

Passed

6. Receive status report from the Outreach Subcommittee.

The Committee accepted the Record of Action of the June 25, 2019 Outreach Subcommittee meeting.

At Large Member Fran Biderman, District IV Representative Lauren Babb

AYE: Chair Diane Burgis, District III Representative Linda Soliven, District IV Representative Lauren Babb, District V Representative Lynn Reichard-Enea, At Large Member Ali Saidi, At Large Member Andres Orozco, At Large Member Fran Biderman, At Large Member Melody Howe-Weintraub, At Large Member Samuel Houston, At Large Member Terry Koehne

Other: District I Representative Lina Velasco (ABSENT), District II Representative Aparna Madireddi (ABSENT), At Large Member Alvaro Fuentes (ABSENT), At Large Member Mariana Moore (ABSENT), At Large Member Mark Orcutt (ABSENT)

Passed

7. **RECEIVE** presentation on media protocol

Susan Shiu provided a brief presentation and guidance on media protocol as outlined in the staff report. As Susan is the County Public Information Office we would like you to coordinate all calls or request through her if you are being contacted or responding and facilitate on behalf of the County Steering Committee. Also, if you are speaking as an individual or on behalf of another organization or non-profit you do not need to go through her, but it would be great if you could still share that information with her or Kristine Solseng because it would still be useful to track those media contacts for census purposes. The new web address is contracosta.ca.gov and you can get to the Census 2020 landing page through the home page. Please contact Kristine Solseng about information on the Census 2020 landing page as she is managing those pages. For other inquiries you can contact the webmaster.

Supervisor Burgis request that staff provide the Committee with Susan Shiu's contact information.

8. **RECEIVE** presentation on potential barriers and opportunities around immigration, census citizenship question, communication and outreach to the immigrant community. (Julia Marks, Advancing Justice-ALC, Ali Saidi, Stand Together Contra Costa)

Julia Marks from Advancing Justice, ALC provided a presentation on the importance of the Census and the status of the citizenship question, and potential barriers and opportunities around immigration. Language access for the on-line form, explained that the census bureau has language guides that are posted on the Census website. State and local government are working on supplementing that data. Stephanie Kim, the Census Coordinator from the United Way Bay Area also stated the importance of coordinating translation efforts to provide a consistent and accurate message. Ali Saidi from Stand Together Contra Costa provided a presentation on communication and outreach to the immigrant communities in Contra Costa County. Discussed issues about how to get immigrant families feel included, how the importance of advancing more inclusiveness of the immigrant population by having better language access. By having language access, it demonstrates that they are not invisible and are being acknowledged that they play an important part in the census. We need to think and talk about how to activate participation, motivate participation by talking about children's education,

healthcare and nutrition.

9. **DISCUSS and REVIEW** Request for Proposal for mini-grants, **CONSIDER** adopting RFP proposal and authorize staff to make any necessary change, and **DETERMINE** action to be taken contingent on the request for supplemental 2020 Census funding scheduled for Board of Supervisors consideration at the July 30, 2019 meeting.

Kristine Solseng provided a presentation of the draft Request for Proposal submitted for consideration. A motions was made to approve the RFP with the following changes: 1) remove the census ambassador training and replace with census training, 2) remove funding distribution information, and 3) align RFP with the City of Richmond.

At Large Member Terry Koehne, At Large Member Melody Howe-Weintraub

AYE: Chair Diane Burgis, District III Representative Linda Soliven, District IV Representative Lauren Babb, District V Representative Lynn Reichard-Enea, At Large Member Ali Saidi, At Large Member Andres Orozco, At Large Member Fran Biderman, At Large Member Melody Howe-Weintraub, At Large Member Samuel Houston, At Large Member Terry Koehne

Other: District I Representative Lina Velasco (ABSENT), District II Representative Aparna Madireddi (ABSENT), At Large Member Alvaro Fuentes (ABSENT), At Large Member Mariana Moore (ABSENT), At Large Member Mark Orcutt (ABSENT)

Passed

10. The next meeting is currently scheduled for September 16, 2019.

The next meeting is scheduled for September 16, 2019 from 12:00 to 2:00 p.m. at 777 Arnold Drive, Martinez, Paramount Conference Room.

11. Adjourn

Supervisor Burgis adjourned the meeting at 2:00 p.m.

The 2020 Census Complete Count Steering Committee will provide reasonable accommodations for persons with disabilities planning to attend the Committee meetings. Contact the staff person listed below at least 72 hours before the meeting.

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the 2020 Census Complete Count Steering Committee less than 96 hours prior to that meeting are available for public inspection at 651 Pine Street, 10th floor, during normal business hours.

Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.

For Additional Information Contact:

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