



**2020 CENSUS
COMPLETE COUNT STEERING COMMITTEE**
(An Ad Hoc Committee Established by the Board of Supervisors)

RECORD OF ACTION FOR
MAY 20, 2019

Supervisor Diane Burgis, Chair
Supervisor Candace Andersen, Vice Chair

District I: Lina Velasco • District II: Aparna Madireddi • District III: Linda Soliven
District IV: Lauren Babb • District V: Lynn Reichard-Enea

Fran Biderman • Alvaro Fuentes • Samuel Houston • Melody Howe-Weintraub
Terry Koehne • Mariana Moore • Mark Orcutt • Andres Orozco • Ali Saidi

Facilitators:

Barbara Riveira, County Administrator's Office
Kristine Solseng, Conservation and Development Department

Present: Diane Burgis, Chair; Candace Andersen, Vice Chair; Lina Velasco, District I Representative; Aparna Madireddi, District II Representative; Linda Soliven, District III Representative; Lauren Babb, District IV Representative; Alvaro Fuentes, At Large Member; Fran Biderman, At Large Member; Melody Howe-Weintraub, At Large Member; Mariana Moore, At Large Member; Mark Orcutt, At Large Member; Samuel Houston, At Large Member; Terry Koehne, At Large Member

Absent: Lynn Reichard-Enea, District V Representative; Andres Orozco, At Large Member; Ali Saidi, At Large Member

Staff Present: Barbara Riveira, County Administrator's Office; Kristine Solseng, Conservation and Development Department

Attendees: Teresa Gerringer, Mark Goodwin, Vincent Manuel, Dom Pruett, Jaime Jenett, Colleen Isenberg, Michelle Krasowski, Dominic Alicno, Nancy Kreiser, Victoria Tolber, Debbie Toth, Kook Huber, David Tucker

1. Call to Order and Introductions

Supervisor Burgis convened the meeting at 12:00 p.m. and self-introductions were made around the room.

2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to three minutes).

No one requested to speak during public comment period

3. RECEIVE and APPROVE the Record of Action for the April 15, 2019 meeting.

The Committee approved the Record of Action for the April 15, 2019 - Census Complete Count Steering Committee.

4. RECEIVE federal, State, and Regional updates on preparation for the Census.

Kristine Solseng and Barbara Riveira provided a federal, State and Regional update, as outlined in the staff report plus the following:

- *State released the Language and Communication Access Plan-CA Census*
- *United Way of the Bay Area, Region 3 ACBO will submit its Strategic Plan and has provided an opportunity for input*
- *Staff will present the County's Steering Committee Strategic Plan to the Board of Supervisors on May 21, 2019*
- *Region 3 is going to be scheduling an Implementation Workshop*
- *The Grant Applications for the Bay Area Census Funders Collaborative are due May 31, 2019.*

5. RECEIVE AND FILE the Board Record of the Finance Subcommittee.

Teresa Gerringer reported that the Finance Subcommittee met on May 7, 2019 and discussed the budget, budget format, and Outreach Coordinator position. The subcommittee would like to look into monthly budget, mini grants, and the RFP proposal. The Subcommittee's next meeting is scheduled for June 7, 2019.

6. DISCUSS report from the Outreach Sub-committee.

Mariana Moore reported that the Outreach Subcommittee met on May 28, 2019 and discussed the Regional Workshop coordination and the language outreach plan. The subcommittee is working on a standing time and location for the next meeting.

7. RECEIVE presentation on Seniors and Low Internet Access by Victoria Tolbert, Director, Aging and Adult Services and Debibie Toth, Chief Executive Officer, Choice in Aging, and Kristine Solseng, Conservation and Development on potential barriers and opportunity around counting seniors and low internet access in the 2020 Census.

Victoria Tolbert, Aging and Adult Services and Debbie Toth, Chief Executive Officer, Choice in Aging presented on the best ways to reach and engage seniors in the 2020 Census process. Many great resources were provided:

- *Engage Health Care workforce*
- *Care givers*
- *Rossmoor Adult Community*
- *Trilogy At the Vineyards Adult Community*
- *John Muir Senior Center*
- *Food Bank*
- *Meals on Wheels*
- *Pony Express*
- *CalFresh*
- *Churches*
- *Faith-Based Leaders*
- *Senior Coalition*

Kristine Solseng provided a mapping demonstration of where the highest population of seniors are, and where limited internet access is within the county.

8. RECEIVE report on meeting with BART.

Supervisor Burgis provided a brief review of the meeting with BART officials in gaining support for the 2020 Census outreach process. The meeting was productive, and very positive, they discussed coordinating census messaging on BART cars, establishing Questionnaire Assistance Centers, and Questionnaire Assistance Kiosks as well as adopting a resolution in support of 2020 Census.

9. A new meeting schedule is provided to including changes indicating that the August 19, 2019 meeting has been canceled. The meetings are scheduled for the third Monday of every month through December 2019, from 12:00 noon to 2:00 p.m.

Barbara Riveira reported that a new schedule is attached indicating that no meeting will be scheduled for August.

10. The next meeting is currently scheduled for June 17, 2019.

The next meeting is scheduled for June 17, 2019.

11. Adjourn

Supervisor Burgis adjourned the meeting at 1:45 p.m.

For Additional Information Contact:

DRAFT

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