



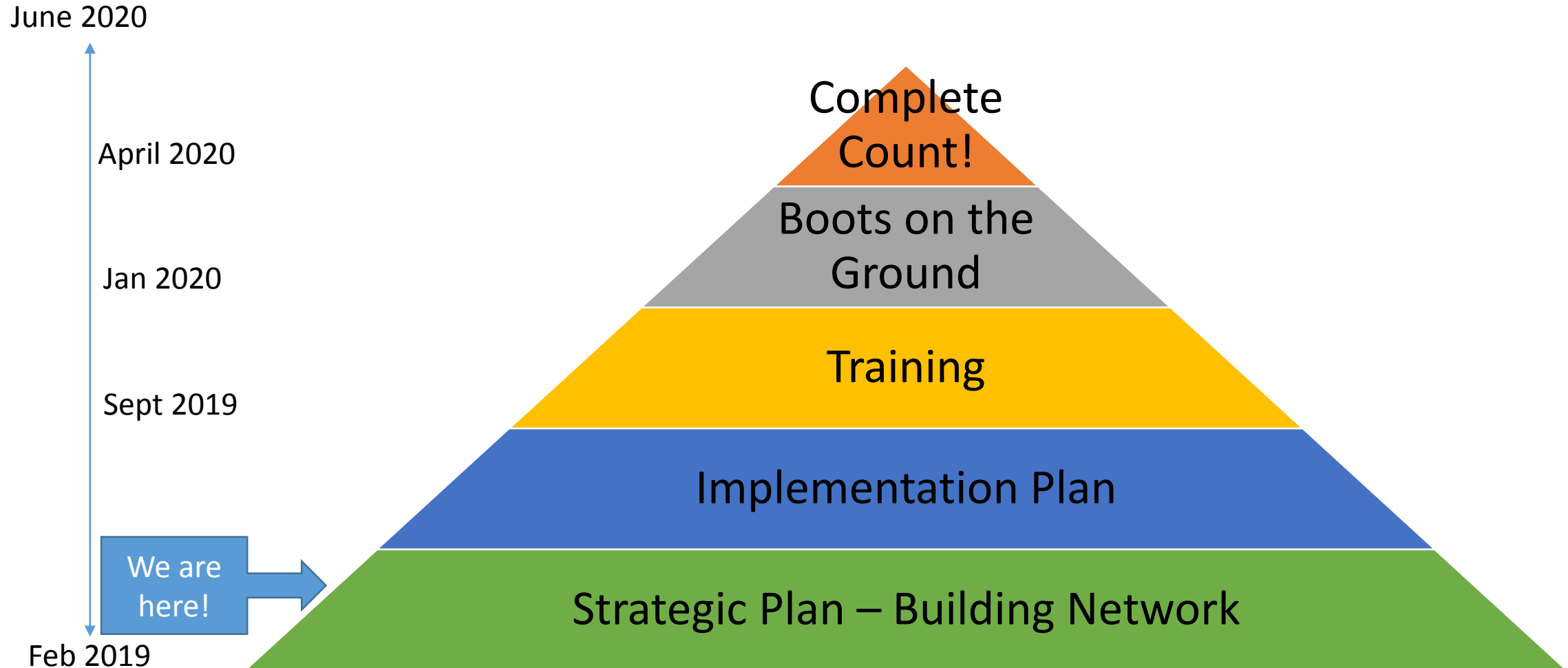
REGIONAL CENSUS CONVENING OVERVIEW

Achieving a Complete
and Accurate Count

REGIONAL CENSUS CONVENING #1 GOALS

1. Bring together regional trusted messengers for collaboration
2. Initial inventory of partners and resources for implementation plan

WHERE IN THE PROCESS?



PROPOSED CONVENING STRUCTURE

- Welcome (5 minutes)
- Census 101 and importance of a Complete Count (15 minutes)
- Overview of Hard to Count Characteristics in Region (15 minutes)
- 3 Breakout Workshop Sessions (30 minutes each, including presenting to group)
 - Breakout by Hard to Count Community
 - Breakout by type of organization
 - Breakout by Community
- Thank you and Next Steps (10 minutes)
 - Ask each organization or person to sign up online and reach out to an additional 1-5 groups and have them sign up online (30 minutes)

BREAKOUT #1 – HARD TO COUNT

- What are barriers to reaching this HTC community?
- Who does this HTC community trust and why?
- What unique opportunities exist for this HTC community?
- What resources exist for this HTC community?
- Where are they located?
- Are representatives for this resource here today? (map)

BREAKOUT #2 – ORGANIZATIONAL TYPE

- How does your organization communicate with its members/clients/congregations? How can they be utilized for Census outreach?
 - i.e. one-on-one counseling? Email list serves? Newsletters? Social Media? Pastoring/preaching to congregation?
- Discuss spaces available for Census outreach use (map)
 - Host a QAC or QAK?
 - Host event? How many people?
 - Meeting space for trainings? How many people?
- Do you help people find jobs? How do you connect jobs with people?

BREAKOUT #3 – COMMUNITIES

- Where do large number of people gather in your community? (map)
 - Farmer Markets? Festivals? Parks? Malls? Sports events?
- Have any ideas presented thus far resonated? What are some community driven ideas?
- How might the groups here collaborate?
- What community groups are not here? Who is a good contact for that group?

Needs

- What might be missing from this format?
- Location for each workshop
- Food /drink donations for workshops