

Speakers Bureau Training - 4/13/2019

Achieving a Complete and Accurate Count

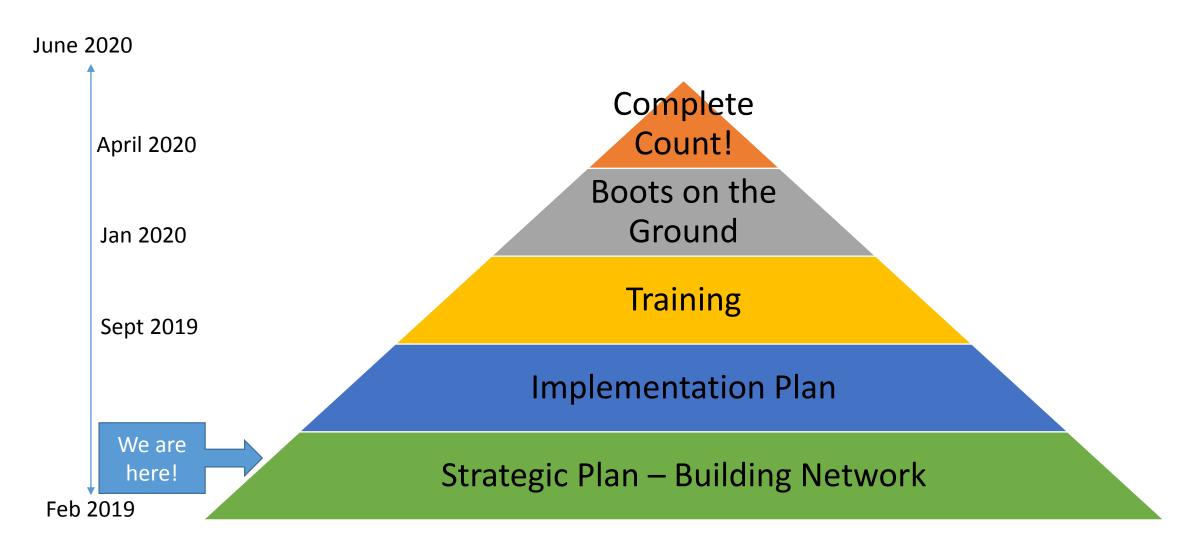


## **INITIAL OUTREACH GOALS**

1. Provide an overview of the importance of the Census

2. Invite local partners to the table and to the Regional Workshops in May/June

#### WHERE IN THE PROCESS?



# PARTNERSHIP IS THE KEY TO A SUCCESSFUL CENSUS!

- Fill out the online form at:
  - www.contracosta.ca.gov/census2020
- Tell us about your city or organization and how you can help with Census Outreach:
  - Messaging
  - QAC/QAK
  - Adopt-A-Block
  - Grants for innovative outreach or hosting Census events
  - Host a Speaker

#### **SPEAKER TOOL KIT**

- Spring 2019 Power Point Presentation with talking points
- 50 copies of Partnership Forms online is best, but hard copy is better than no contact information
- 50 sets of Census Bureau Handouts (also online)
- Let Kristine know if you need more forms or handouts.

## AFTER THE EVENT

- Fill out the online form (will be emailed to presenters)
- The state requires we provide information about outreach for their funding
- We are looking to see what events are successful in terms of getting people to sign up online to be a partner and of course, how many people self-respond to the Census.

# QUESTIONS?

Do you have any questions?

Anyone who has given the presentation, how did it go?