



Speakers Bureau Training - 4/13/2019

Achieving a Complete
and Accurate Count



INITIAL OUTREACH GOALS

1. Provide an overview of the importance of the Census
2. Invite local partners to the table and to the Regional Workshops in May/June

WHERE IN THE PROCESS?



PARTNERSHIP IS THE KEY TO A SUCCESSFUL CENSUS!

- Fill out the online form at:
www.contracosta.ca.gov/census2020
- Tell us about your city or organization and how you can help with Census Outreach:
 - Messaging
 - QAC/QAK
 - Adopt-A-Block
 - Grants for innovative outreach or hosting Census events
 - Host a Speaker

SPEAKER TOOL KIT

- Spring 2019 Power Point Presentation with talking points
- 50 copies of Partnership Forms – online is best, but hard copy is better than no contact information
- 50 sets of Census Bureau Handouts (also online)
- Let Kristine know if you need more forms or handouts.

AFTER THE EVENT

- Fill out the online form (will be emailed to presenters)
- The state requires we provide information about outreach for their funding
- We are looking to see what events are successful in terms of getting people to sign up online to be a partner and of course, how many people self-respond to the Census.

QUESTIONS?

- Do you have any questions?
- Anyone who has given the presentation, how did it go?