

**Emailed From Committee Members –  
RE: April 1 Kick-Off Event Suggestions/Thoughts**

*Fran Biderman – Member At-large*

For the April 1 kick-off, would it make sense for each Supervisor to hold the kickoffs at their offices – that way they would be engaged, could advertise the kick off and regional subcommittees to their constituents (“come to the kickoff and get involved!”), we wouldn’t have to look for spaces...just a thought.

*Melody Howe Weintraub – Member At-large*

I am meeting with faith leaders from around the county tomorrow. I plan to tell them a Census Day Event is happening on April 1. Do you have any more details? I heard at the Steering Committee that people seem to prefer a central event in the morning and possibly regional events in the evening. I support that idea but think that it is short notice to organize both of the events.

*Barbara Riveira – Staff*

The California Census Office is having a weeklong effort to promote California’s efforts to ensure a complete and accurate count in California. The California Census Office will hold a press conference on April 2 at 11 a.m. with key state leaders to kick-off the week of action.

The California Census Office is asking stakeholders and partners to hold local call to action events, meet with elected representatives and connect with the community between April 1-7. Share events with the California Census Office – send an email to [census2020events@census.ca.us](mailto:census2020events@census.ca.us) and they will feature the details on the website and social media. For agencies promoting on social media add hashtag #BeCountedCA to your post. For general social media you can always use #CACensus#Census2020.