



2020 CENSUS COMPLETE COUNT STEERING COMMITTEE

RECORD OF ACTION FOR
FEBRUARY 19, 2019

Present: Chair Diane Burgis; District I Representative Lina Velasco; District II Representative Aparna Madireddi; District III Representative Linda Soliven; District IV Representative Lauren Babb; District V Representative Lynn Reichard-Enea; At Large Member Fran Biderman; At Large Member Melody Howe-Weintraub; At Large Member Mariana Moore; At Large Member Mark Orcutt; At Large Member Samuel Houston; At Large Member Terry Koehne; At Large Member Alvaro Fuentes; At Large Member Andres Orozco; At Large Member Ali Saidi

Staff Present: Barbara Riveira, CAO Sr. Management Analyst; Kristine Solseng, Conservation & Development Dept

Attendees: Julie DiMaggio Enea, County Admin Office; Mark Goodwin, District III Chief of Staff; Jaime Jenett, HSD Homeless Programs; Dom Pruett, District II Supervisor's Office; Kook Huber; Lia Bolden, U.S. Census Bureau; Zhiyman Zhang, U.S. Census Bureau; Sandy Trujillo; Mariana Trujillo

1. Welcome and Introductions (*Supervisor Burgis*)

Chair Burgis convened the meeting at 2:05 p.m. and self-introductions were made around the room.

2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to three minutes).

No one requested to speak during public comment period

3. RECEIVE presentation providing a census overview and update on State and federal guidelines and instructions.

Lia Bolden, Northern California Partnership Coordinator, U.S. Census Bureau presented a good overview of the importance of the census, why the census is done, how the census data can make a difference in how funding is distributed for the next 10 years, and how the final data can make a difference with congressional seats as well as redistricting. She also expressed that one of the primary concerns of the U.S. Census Bureau is to maintain secure data and hiring community members to fill jobs in the local area. This is the first census where an individual can go on-line or use a phone to complete the census. The phone and on-line capabilities will have 12 other languages available to assist with filling out the census. The census will be printed in English and Spanish, and individuals can request a paper copy.

Supervisor Burgis requested that Ms. Bolden return to the Steering Committee to provide a presentation on language access.

4. It is recommended that Steering Committee members develop rapport with community organization, faith leaders, schools, and other community groups in order to further the goals of the local census effort.

Kristine Solseng presented an overview of the Complete Count Committee and Regional Working Groups.

Supervisor Burgis also requested that information be sent to all members about training on the Brown Act and quorum requirements to get a better understanding of the public meeting requirements and rules.

Supervisor Burgis requested that one of the charts “Integrating with Other Census Outreach” be revised to include Cities, Special Districts and CBO’s

5. Next Step: Steering Committee is asked to recommend a budget to the Board of Supervisors in March to meet the State Strategic Plan due date.

Kristine Solseng presented on the different elements that the Strategic Plan needed to include as well as presented three options for budget presentation. A goal was set to present the strategic plan and budget to the Board of Supervisors on March 26, 2019.

It was recommended that the Strategic Plan Framework under Additional Outreach Strategies be modified to match messaging with hard-to-count population. It was additionally requested that the Budget chart be made larger.

Supervisor Burgis recommended that an updated draft of the Strategic Plan be presented at the next Steering Committee meeting.

6. DISCUSS Census 2020 Kick-off Event -- April 1, 2019 and offer suggestions for the venue and structure of the event.

Barbara Riveira provided a short presentation on the objectives of the Kick-off Event and why April 1, 2019 was selected as the date for the Kick-off Event.

Lauren Babb and Sandy Trujillo volunteered to start a working group to provide support for the event. Supervisor Burgis requested that staff prepare an outline of what a regional work group does.

Members of the Steering Committee were asked to email Barbara Riveira any ideas for the location of the event, event activities, and what media outlets should be invited to the event. In addition, staff was instructed to invite the County's Public Information Officer to the kick-off event.

7. Review tentative meeting schedule and work plan.

Supervisor Burgis reviewed the meeting schedule and stated committee members can add additional items to the work plan. The committee decided to meet on the third Monday of every month from 12:00 noon to 2:00 p.m.

AYE: Chair Diane Burgis, District I Representative Lina Velasco, District II Representative Aparna Madireddi, District III Representative Linda Soliven, District IV Representative Lauren Babb, District V Representative Lynn Reichard-Enea, At Large Member Ali Saidi, At Large Member Alvaro Fuentes, At Large Member Andres Orozco, At Large Member Fran Biderman, At Large Member Mariana Moore, At Large Member Mark Orcutt, At Large Member Melody Howe-Weintraub, At Large Member Samuel Houston, At Large Member Terry Koehne

Passed

8. The next meeting is currently scheduled for March 18, 2019 (*Location to be determined...*).

ADJOURN

Chair Burgis adjourned the meeting at 4:05 p.m.

For Additional Information Contact:

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