

Application Form

Profile

Daniel
First Name

W
Middle Initial

Peddycord
Last Name

Home Address

Suite or Apt

Concord
City

CA
State

94519
Postal Code

Primary Phone

Email Address

Which supervisorial district do you live in?

District 4

Education

Select the option that applies to your high school education *

High School Dipoloma

College/ University A

Name of College Attended

Washington State University

Degree Type / Course of Study / Major

Bachelor in Nursing

Degree Awarded?

Yes No

College/ University B

Name of College Attended

Portland State University

Degree Type / Course of Study / Major

Master in Public Administration/Health Admin

Degree Awarded?

Yes No

College/ University C

Name of College Attended

Degree Type / Course of Study / Major

Degree Awarded?

Yes No

Other schools / training completed:

Course Studied

Hours Completed

Certificate Awarded?

Yes No

Board and Interest

Which Boards would you like to apply for?

Contra Costa Council on Homelessness: Submitted

Seat Name

Health Sector

Have you ever attended a meeting of the advisory board for which you are applying?

Yes No

If you have attended, how many meetings have you attended?

1

Please explain why you would like to serve on this particular board, committee, or commission.

Homelessness is a critical social determinant of health that impacts far too many individuals, families and even youth. In addition I seek to further align efforts across CCHS and with community partners in working with and providing services to persons who are homeless. This includes looking for ways to help coordinate and align efforts between Whole Person Care, Health Care for the Homeless, H3, School Based Health Services, and the suite of Maternal Child Health Services.

Qualifications and Volunteer Experience

I would like to be considered for appointment to other advisory boards for which I may be qualified.

Yes No

Are you currently or have you ever been appointed to a Contra Costa County advisory board, commission, or committee?

Yes No

List any volunteer or community experience, including any advisory boards on which you have served.

I currently serve on the Contra Costa Juvenile Justice Coordinating Council and have previously served on numerous boards and commissions. This includes serving on local Health Plan Boards, FQHC Boards, Regional Health Boards, AB 109/Re-entry Commission and local non-profit.

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)

25+ years of senior/executive level management experience in health and health care. Significant policy experience in the health field, including bringing new policy forward to policy makers for formal consideration/adoption.

[DWP_resume_2019_Contra_Costa_.doc](#)

Upload a Resume

Conflict of Interest and Certification

Do you have a Familial or Financial Relationship with a member of the Board of Supervisors?

Yes No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relations?

Yes No

If Yes, please identify the nature of the relationship:

Please Agree with the Following Statement

I certify that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

I Agree

DANIEL W. PEDDYCORD, RN, MPA:HA

An experienced, visionary Health Administrator with strong leadership skills who consistently produces significant and tangible results by understanding and aligning the critical interests of diverse groups in order to build collaborative relationships and inspired work teams.

Summary of professional strengths and experience:

- **Team building & relationship management**
 - **Quality & performance improvement**
 - **Empowering staff to achieve excellence**
 - **Budgeting & capital planning**
 - **Project management & implementation**
 - **Strategic planning & organizational development**
 - **Legislative advocacy & policy development**
- **Vision setting & comprehensive community health planning**
 - **Public relations & program marketing**
 - **Comprehensive cost & value analysis**
 - **Program planning & development**
 - **Dashboarding & data for decision-making**
 - **Human resources & personnel development**

PROFESSIONAL EXPERIENCE

8/15 – Current **ASSISTANT HEALTH SERVICES DIRECTOR, DIRECTOR of PUBLIC HEALTH Contra Costa County Health Services, Martinez, CA**

Director of Public Health for Contra Costa County, California with a population of nearly 1.2 million residents. With the recent addition of Whole Person Care, the Department has an annual budget in excess of \$84 million and approximately 625 FTE. The department offers a broad and typical array of public health services and programs ranging from the control of reportable diseases to public health nursing and case management, to maternal child and adolescence health programs as well as a suite of HIV services, WIC, CCS and community wellness and prevention that is inclusive of tobacco control and the promotion of physical activity and healthy nutrition. In addition, the department provides an extensive array of direct clinical services to special and/or at-risk populations including homeless health care services, mobile health and dental services, reproductive and STD health services, Medication Assisted Treatment for opioid use disorder, as well as school-based health services at more than 40 K-12 school locations. The department has embraced a focus on the social determinants of health and has developed special programs aimed at educational attainment, foster youth, and pregnant women who are incarcerated. In addition, the department operates the County's Senior Nutrition, Meals on Wheels program, and operates a Public Health Lab. The department also houses a comprehensive suite of linguistic access services on behalf of the entire Contra Costa Health System and supports the Hazardous Materials Ombudsman program.

- **Completed a first ever Strategic Plan for Public Health with an emphasis on system integration across divisions and agencies to address priority health issues.** This effort seeks to leverage and align efforts that touch not only various public health priorities but also reflects on larger health system efforts being addressed under the 1115 Medicaid Waiver, as well as priorities that have surfaced via community health assessments conducted by area hospitals and/or health systems.
- Operate the **Whole Person Care Initiative** for Contra Costa Health Services. This 40 million dollar annual project is aimed at addressing many of the underlying social determinants and factors effecting the over and/or mis-utilization of health care services. Included within the scope of work for this project is the development of an enterprise wide data warehouse comprised of clinical, population, behavioral health, EMS and social service information with the intent of aligning care and case management efforts across multiple divisions. In addition, a sobering center and enhanced housing support services are being developed.
- Led the County's efforts to develop a **Safe Drug Disposal Ordinance**. This policy was formally adopted by the Board of Supervisors in December of 2016. In addition, the PH Division launched a dedicated Medication Assisted Treatment program, called Choosing Change, and has partnered with Emergency Departments, Homeless Health Care, EMS, schools and the Corrections System to develop MAT-related services in those venues.
- Brought forward a comprehensive update and revision of the County's tobacco prevention policies and **smoke free ordinance** to include a **ban on flavored tobacco products, a ban on vaping** and a moratorium on the establishment of any new tobacco retailer in **proximity to youth sensitive areas**.
- Championed the inclusion of a **medical home for foster youth** as part of the PRIME Medicaid Waiver objectives. In addition, facilitated a series of high-level strategy meetings to strengthen an integrated cross agency approach to case managing and monitoring health needs of foster youth, including the use of **psychotropic medication**.
- Regularly address community concerns regarding **environmental incidents involving air and soil toxins and impacts to human health**.

12/08 – 7/15 **DIRECTOR, PUBLIC HEALTH**

Santa Clara County Public Health Department, San Jose, CA

Director of Public Health for Santa Clara County, California, with a population of over 1.8 million residents and an annual budget in excess of \$92 million. With over 430 employees the department offered a wide array of public health and direct service programs ranging from Communicable Disease control, Tuberculosis control, HIV Prevention, Immunizations, Public Health Preparedness, Public Health Nursing, WIC, and Vital Records. In addition, the Department provided comprehensive Emergency Medical Services (EMS) regulatory oversight, a strong epidemiology, planning and health policy division, and a robust suite of chronic disease and injury prevention programming, including a focus on tobacco, obesity, nutrition and physical activity. The Department also acted as the fiscal and administrative agent for the California Children Services (CCS) program, including the operation of a medical therapy unit for CCS eligible children. The Department participated in the Comprehensive Perinatal Service Program (CPSP) delivering services to high-risk mothers and newborns, and recently launched the Nurse Family Partnership Program (NFP). Added to this were programs in Black Infant Health, Lead Poisoning Prevention, and special services for children in Foster Care. The Department also offered comprehensive Public Health Pharmacy services and operated a Public Health Lab, with Special Agent designation, capable of processing many of the of the most complex clinical and environmental samples.

- **Produced Community Health Profile Reports with the intention of engaging the diverse communities served in this County.** The Department produced a series of Community Health Profiles, including special features on Health Inequity and reports on the health of our Vietnamese and Latino communities. This activity forged and refreshed partnerships with the non-profit and academic community as well as a wide array of clinical care systems and partners, such as the Hospital Council.
- **Developed a 3-year Strategic Plan with an emphasis on high priority health issues and intended to rebuild capacity and financial stability to the local public health system.** This effort included the addition of core infrastructure to enable robust community health assessment, health planning, and policy development. The plan adopts the CDC's "Winnable Battles" concept, as well as the tenants of National Public Health Accreditation. In addition, the plan emphasizes Health Equity and the role that policy plays in shaping the social, economic, and environmental influences on health. Lastly, the plan is also framed around the 18 public health capacities.
- **Developed strong stakeholder support for the concept of a Community Health Agenda and Community Health Improvement Plan.** These actions led to the development of a Community Health Improvement Plan that is strategically tied to both the Department's Strategic Plan and the larger Health and Human Services vision and strategic road map.
- **Assembled and supported a core team of staff and managers to drive a journey towards National Public Health Accreditation.** The Department achieved accreditation in the fall of 2015. By engaging and truly listening to staff input we fashioned a highly inspired work team that developed a framework for a culture of quality and performance improvement together with a staff engagement committee and a data for decision making process.
- **Successfully invested in Chronic Disease Prevention and a 'Health In All Policies' approach across all programs and initiatives.** Worked with staff to develop a Health Element in the County General Plan and across 10 city jurisdictions to advance a policy approach to addressing environmental conditions that are conducive to better health. This included tobacco retail licensing, smoke free multi-residential housing, school and workplace nutritional initiatives, clean water-bottle refilling stations along park trails and in urban environments, as well as many other policy and system change initiatives. Even in the wake of a weak economy we were very successful in adding a number of new FTE and initiatives aimed at chronic disease prevention. This, in larger part, is due to an acute focus on the **Return on Investment** gained from this focus area.
- **Conceived and Developed the EpiCenter for Population Health Management and Improvement.** Designed to leverage powerful new health data tools with public health practice, the center intends to drive an alignment of focus and strategy between the healthcare delivery system and the prevention community.

- **Advanced a collaborative partnership with local community agencies, Social Services, Public and Behavioral Health, and local Corrections staff** to develop a comprehensive suite of re-entry supports for the AB-109 corrections population, leading to lower recidivism and more successful reentry into local society.

2/98 – 11/08 **DIRECTOR, PUBLIC HEALTH**

Deschutes County Health Department, Bend, OR

Executive Director of Health Services for Deschutes County, Oregon, with a population of 165,000 residents. The Department had an annual budget of \$ 7.8 million. With nearly 75 employees, the department offered a wide array of public health services ranging from family planning to immunizations, communicable disease control, chronic disease programs, tobacco prevention, WIC nutritional support, suicide prevention, maternity case management, primary prenatal care, home visiting, disaster planning, environmental health services, vital records, and health information and statistics.

- **Enhanced the clinical and fiscal operations of the department to achieve significant service, program and financial improvement** through vision setting and strategic planning linked to program and service outcome benchmarks, quality indicators, enhanced customer service, community partnerships and resource acquisition. Acquired and implemented the Department's first clinical management software system with a fully integrated Accounts Receivable System.
- **Embraced the concept of community** by fostering strong collaborations and meaningful partnerships with citizen groups, the business community, state and local agencies, schools, hospitals, public officials, and by supporting staff participation in coalitions, boards and advisory committees.
- **Improved the operational efficiency** of the department by **establishing a strategic business plan** designed to enhance service level benchmarks, program outcome measures and financial performance indicators.
- **Improved customer service** by reallocating resources and revising clinic schedules to reduce wait times, reduce no-shows and **by empowering the staff** to embrace a philosophy of "**customer service excellence.**"
- **Developed consensus** for a **7 million dollar construction project** to build a new Health and Human Services Building in Bend, Oregon. This project was completed in early 2001. In addition, 3 satellite clinics were developed in surrounding communities.
 - o Community Wellness Center – Redmond, Oregon, opened in 2001
 - o School Based Health Center – La Pine Oregon, opened in 2005
 - o Teen Health Center – Downtown Bend, Oregon, opened in 2006
- **Improved** community awareness of and **support for public health** by engaging key members of agencies and the public in a collaborative discussion about community health needs and local capacity to address these needs.
- **Developed a local Public Health Advisory Board** to engage the community and local health leaders in shaping and advocating for a strong viable public health system and as a mechanism to bring focus and action to local health issues.
- **Developed a comprehensive community-based health and wellness agenda** for the county by engaging local partners, state and local agencies and private non-profits in a process to prioritize key needs for high risk or socially/medically challenged populations and developed a strategy to enhance the local capacity to address these needs.
- **Enhanced the ability** of the Department to address a wide variety of **Environmental Health Concerns** through staff training, community involvement, the adoption of a National model for Environmental Public Health Tracking (EPHT) and identifying a network of environmental consultants and toxicologists. The department also fostered a close collaboration with the Department of Environmental Quality, developed a network of environmental consultants and toxicologist, and worked closely with private business.

EDUCATION

Master of Public Administration / Health Administration: Portland State University: Portland, Oregon

Bachelor of Science, Nursing: Washington State University: Spokane, Washington

Bachelor of Science, Physical Education: Washington State University: Pullman, Washington

Continuing Professional Education:

- Average 30 CEUs/year, Nursing Education
- Executive Series: Rapid Transformation, Stanford University
- Ethics in Leadership, Santa Clara County
- Incident Command Training ICS - 100, 200, 300,400, 700, FEMA/National Incident Management System
- CQI Training, Juran Group
- Multiple Supervisor Workshop Series
- Project Management, Vancorp, Inc.
- Leading Effective Meetings, Cumulus Group
- Managing Change & Transition, OHSU
- Creative Thinking, Dr. Edward De Bono
- Lean Six Sigma

MEDICAL / LEGAL CONSULTATIONS

4/94 – 4/98 Medical - Legal Case Review and Consultation

For attorneys and insurance providers of local and regional Health Care Systems

- Hoffman, Hart & Wagner: Portland, Oregon
- Brisbee & Stockton: Hillsboro, Oregon
- Avera & Avera: Gainesville, Florida
- The St. Paul Fire and Marine Insurance Company: Vancouver, Washington

LICENSURE / CREDENTIALS

- California State Board of Nursing: Registered Nurse License No: 804590 (10/31/2020)
- Oregon State Board of Nursing: Registered Nurse License No. 87-006073 (9/19/2021)
- Washington State Board of Nursing: Registered Nurse License No. 2850083210 (9/19/87)

AFFILIATIONS and MEMBERSHIPS

- County Health Executive Association of California (CHEAC)
- Association of Bay Area Health Officials
- Bay Area Regional Health Inequities Initiative (BARHII)
- American Public Health Association (APHA)
- National Association of City and County Health Officials (NACCHO)

SELECTED COMMITTEES and ACTIVITIES

- Co-Chair BARHII, Bay Area Regional Health Inequity Initiative
- Member, CHEAC Executive Committee.
- Member, CHEAC Legislative Committee.
- Member, Healthy Richmond Steering and Executive Committees
- Member, ACCMA East-Bay Safe Prescribing Coalition.
- Past President: California Health Executives Assoc. of California (CHEAC)
- Past Board Member: Santa Clara Family Health Plan, Governing Authority
- Past Board Member: Corrections System Re-Entry Network Governing Authority
- Past Board Member: Health Reform Advisory Committee, Santa Clara County
- Past Board Member: Diabetes Society of Santa Clara County
- Past Board Chair: Tri County Rural Health Counsel (501c3) Oregon
- Past Chair: Local Advisory Committee to the Commission on Children and Families
- Past Chair: Legislative Committee of the Conference of Local Health Officials, Oregon
- Past Board Officer: Ochoco Federally Qualified Health Center (501c3), Oregon
- Past Board Officer: Central Oregon Health Collaborative (501c3), Oregon

- Founding Board Member: Volunteers in Medicine Clinic of the Cascades (501c3)
- Past Appointed Member: Governors Task Force on Tobacco Reduction, Oregon
- Past Member: Oregon State Cancer Reduction Advisory Committee
- Past Member: Oregon State Public Health Quality Standards Committee