

# CONTRA COSTA COUNTY ANIMAL SERVICES

## ANIMAL BENEFIT FUND



NOVEMBER 5, 2019

# Introduction

Welcome to the 2019 Animal Benefit Fund report.

- Established in 1988
- Funds used to enhance the care and well being of the animals in our shelters and to support the residents with animals in our County by providing humane programs around animal welfare.
- Highlighted throughout this report are programs made possible by the generous donors who have supported the Animal Benefit Fund.
- Behind every number is a story. A story of an animal or family that has touched us, inspired us and spurred us to action.



# Spay and Neuter Program



- Problem – Low Cost or Free S/N services in Contra Costa County are sparse and not easily accessible.
- \$100,000 was used in FY18/19 to increase opportunities for low cost or free spay and neuter services in Contra Costa County.
- Partnered with non profits such as Fix Our Ferals, Contra Costa Humane, Paw Fund and Pawsitively Safe.
- Results:
  - 1008 Spay/Neuter Surgeries
  - 621 Vaccinations, Flea and Deworming Treatments
  - 361 Microchips implanted.

# Pet Retention/Shelter Intervention Program



- Problem: Contra Costa County Shelters are over crowded and residents who are considering surrendering their pets are often just looking for education and support to keep their pets.
- Collaboration works! CCAS has worked with our County's largest nonprofit animal welfare group, the Animal Rescue Foundation (ARF) to provide resources to our community to help keep animals in their homes.
- \$22,265 was used in FY18/19 to help keep animals in their homes.
- Results:
  - 600 plus requests were received for assistance
  - 200 plus animals were kept in-homes or re-homes without entering the shelter

# Shelter Intervention example: San San



- Animals entering any shelter are often subjected to stress.
- San San's family needed to move and they could not take her with them. They knew that going to a shelter would be hard and scary for her.
- The CCAS team worked with her family and coordinated with a rescue so that the day she came to the shelter, she left right away with a new foster family through the rescue.
- San San has since found a loving home!
- Collaboration made a difference for San San and helped to reduce the potential for over crowding of dogs at the shelter.

# Transfer Partner Assistance (Bridge Program)

The Bridge Program was developed to support local rescue groups, our transfer partners to help more animals with medical conditions by providing financial assistance for them to treat animals at local vets.

December 2018 – an assessment of the program was completed. Findings showed:

- the majority of funding requested by the groups was being used for Spay and Neuter surgeries,
- the number of medical animals being rescued had not increased and
- local vets were hesitant to participate due to hurdles in County processes and their need to get paid at time of service.

Program discontinued 12/31/18, remaining funds re-allocated to our Panda's Gift Program.



*“Tiffany” the dog looking happy in her good bye photo on her way to Contra Costa Humane Society*

\$11,232 in Transfer Partner Assistance

52 Animals Supported 7/1/18-12/31/18

17 Local Vets Participated

# Panda's Gift Program (Medical Assistance)

Created to provide medical services to animals in need that have conditions beyond CCAS' ability to treat.

**\$9,799**  
in Medical  
Assistance  
Support



**\$753**  
Average Cost  
of medical  
procedures

**8**  
Veterinary  
hospitals  
participated

# Education and Awareness Program

**\$18,318**  
spent on  
Education



Projects funded in FY 18/19 include the

- 2019 CCAS Licensing and Microchip Awareness Campaign targeted to underserved communities.
- New informational and directional signage in the Martinez Shelter.



**2.1 Million+**  
People reached  
During Ad  
Campaign

**Don't Lose Your Best Friend!**  
**\$5 Microchips**  
at the Contra Costa County Low-Cost Microchip Clinic

Microchips can be purchased for \$5 and CCAS animal care staff will implant them in your pet for free. Three dates available:

**Sat., June 1st**  
11:00am-2:00pm  
**Where:** Supervisor Burgis'  
Brentwood Office,  
3361 Walnut Blvd., Brentwood

**Sat., June 15th**  
10:00am-1:00pm  
**Where:** Davis Park, San Pablo  
1661 Folsom Ave, San Pablo

**Sat., June 22**  
11:00am-2:00pm  
**Where:** Concord Police Department  
1350 Galindo St., Concord

Take advantage of this reduced cost microchip clinic to make sure you're able to reconnect with your pet if it ever escapes.

Participants in the microchip clinic will receive a FREE "doggie bag" with treats and helpful info for you and your pet.

For more information,  
call 925-608-8400, or  
email: [asdweb@asd.cccounty.us](mailto:asdweb@asd.cccounty.us)



**213 Pets**  
Microchipped  
in 9 HOURS

# General Programs (Shelter Enrichment)

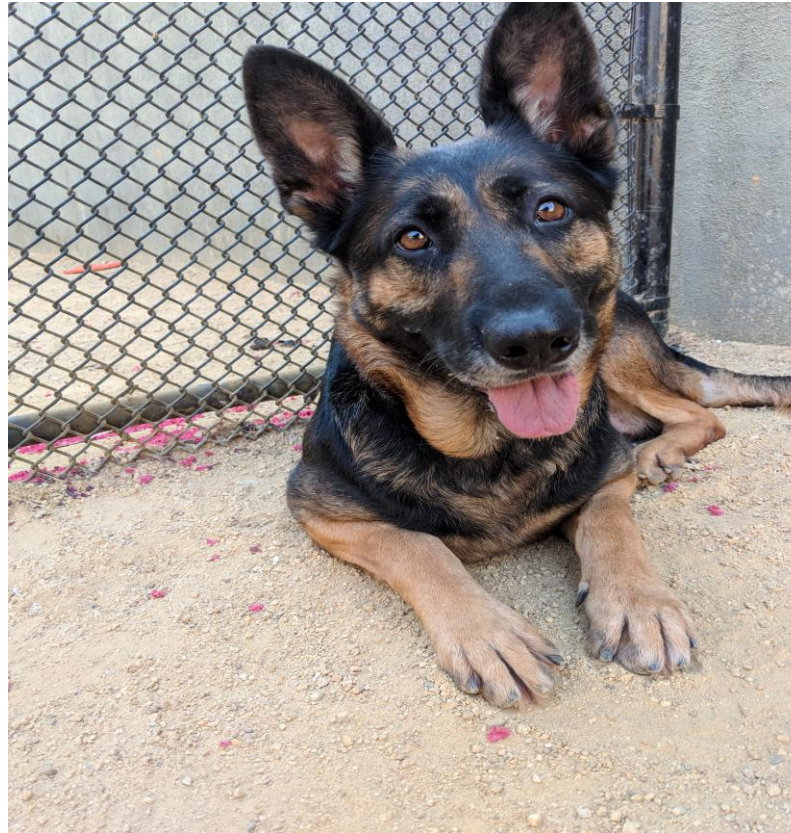
The dog housing in our shelters is almost always over crowded with dogs needing our help and support. The CCAS team is constantly exploring ways to reduce the number of dogs being brought into the shelter, ways to help our shelter dogs move through our care faster and ways to help them cope with the stresses of being in an overcrowded situation.



In FY 17/18, we developed a pilot program for Shelter Enrichment to help meet the emotional needs of our shelter dogs. In FY18/19, we implemented a full scale program and the cost of \$226,105 was absorbed by the ABF. Those funds helped to provide 12,014 “Out of Kennel” Enrichment Sessions and 15,073 “In Kennel” Enrichment Sessions. The program has helped us to identify the importance of enrichment for the mental health of our shelters dogs and will become part of the long term culture of animal care at CCAS.

# Shelter Enrichment (cont'd)

This beautiful girl is Wanda. She is representative of probably 60% of the dogs that come into our care. A stray, large breed dog that does not generally do well in a shelter. Wanda was initially described as a nervous, timid dog who was highly reactive to the dogs in the kennels around her. She was a dog with a lot of potential but was not thriving in our environment.



The team utilized a range of measures to reduce her stress and improve her confidence. Some of the things that were done were to create visual barriers between her and other dogs, provide her the opportunities for positive interactions with other dogs and ensuring that she had “in and out of kennel” enrichment activities.

All of these actions helped Wanda stay “happy” in her kennel and allowed her time to find her forever family. She has since been adopted, is now named “Rachel” and is reported to be doing fabulous. She enjoys her new home and her daily walks in the Presidio.

# Thank you to our donors

**\$107,798**  
In  
Contributions

**\$5,000**  
Largest Individual Gift  
(\$80 avg. contribution)



**3019**  
Donors

# Financials

Fund	FY 18/19 Budget	FY 18/19 Actuals	Variance
General (Shelter Enrichment)	\$226,105.00	\$286,407.25	(\$60,302.25)
*FY 17/18 Expenses	\$105,000.00	\$104,465.48	\$534.52
Panda's Gift Program (Medical Assistance)	\$43,000.00	\$9,798.66	\$33,201.34
Education	\$20,000.00	\$18,317.51	\$1,682.49
Shelter Intervention/Pet Retention	\$30,000.00	\$22,265.11	\$7,734.89
Transfer Partner Assistance (Bridge Program)	\$17,000.00	\$11,232.86	\$5,767.14
Spay and Neuter Program	\$100,000.00	\$87,183.96	\$12,816.04
<b>Totals</b>	<b>\$541,105.00</b>	<b>\$539,670.83</b>	<b>\$1,434.17</b>

# Financials (cont'd)



## Animal Benefit Fund Balance

<b>FY 18/19 Starting Fund Balance</b>	<b>\$755,148.10</b>
FY 18/19 Expenses	\$539,670.83
FY 18/19 Revenues	\$122,544.62
<b>FY 18/19 Ending Fund Balance</b>	<b>\$338,021.89</b>

Next year? We need your help!

# CCAS Annual Giving Campaign

- Begins Nov. 1, ends on Giving Tuesday (Dec. 2<sup>nd</sup>).
- All contributions go to the Animal Benefit Fund, which funds an array of programs to benefit CCAS animals.
- 2018 Campaign Raised Over \$16,000.
- Goal for 2019 is \$30,000
- To contribute, go to [www.ccasd.org/849/Donate-for-the-Animals](http://www.ccasd.org/849/Donate-for-the-Animals)

