

*The Board of Supervisors of  
Contra Costa County, California*

In the matter of:

**Resolution No. 2019/603**

**Declaring October 23rd-31st, 2019 "Red Ribbon Week" in Contra Costa County**

WHEREAS, substance use in America creates staggering societal costs and prevent millions of people from reaching their full potential. The 2018 National Survey on Drug Use and Health (NSDUH) reported that nearly one in five people aged 12 or older used an illicit drug in the past year, of which 43.5 million people consumed marijuana in the past year; and  
WHEREAS, during 2018 approximately 20.3 million people aged 12 or older had a Substance Use Disorder (SUD), including 14.8 million people who had an Alcohol Use Disorder (NSDUH); and to improve the well-being of our nation and to protect county residents, we must continue to make the prevention and treatment of alcohol and other drug use a priority; and  
WHEREAS, The National Partnership, Inc., initiated the Red Ribbon Week Campaign after Drug Enforcement Administration Agent Enrique "Kiki" Camarena was killed in Mexico by drug traffickers in 1985; and  
WHEREAS, nationally, the percentage of youth reporting they see "great risk" in using marijuana has declined (Monitoring Our Future, 2018); and  
WHEREAS, in Contra Costa 27% of 11th graders stated that there was no harm in smoking marijuana occasionally, and 69% of 11th graders report that marijuana is either fairly easy or very easy to obtain(CHKS, 2015-2017); and  
WHEREAS, it is imperative that visible, unified prevention education efforts by community members be launched to maintain an honest perception of harm and reduce youth access to marijuana; and  
WHEREAS, The National Red Ribbon Week Campaign offers citizens the opportunity for youth and parents to demonstrate their commitment to drug-free lifestyles, and will be celebrated in every community in America during Red Ribbon Week, October 23-31, 2019; and  
WHEREAS, the Behavioral Health Division Alcohol and Other Drugs Services, schools and community based organizations such as Reach Project, and the Alcohol and Other Drugs Advisory Board coordinate Red Ribbon Week activities to offer our residents the opportunity to demonstrate their commitment to healthy, alcohol and drug-free lifestyles; and  
WHEREAS, business, government, parents, law enforcement, media, medical institutions, religious institutions, schools, senior citizens, service organizations, and youth will demonstrate their commitment to healthy, drug-free lifestyles by wearing and displaying red ribbons during this week-long celebration;  
NOW, THEREFORE, BE IT RESOLVED that the Contra Costa County Board of Supervisors does hereby proclaim October 23-31, 2019, as RED RIBBON WEEK, and encourages its citizens to participate in alcohol and other drug prevention activities and programs, not only during Red Ribbon Week, but all year long, making a visible statement that we are strongly committed to an alcohol and drug-free Contra Costa County.

\_\_\_\_\_  
**JOHN GIOIA**

Chair, District I Supervisor

\_\_\_\_\_  
**CANDACE ANDERSEN**

District II Supervisor

\_\_\_\_\_  
**DIANE BURGIS**

District III Supervisor

\_\_\_\_\_  
**KAREN MITCHOFF**

District IV Supervisor

\_\_\_\_\_  
**FEDERAL D. GLOVER**

District V Supervisor

I hereby certify that this is a true and correct copy of an  
action taken  
and entered on the minutes of the Board of Supervisors on  
the date  
shown.

ATTESTED: October 22, 2019

David J. Twa,

By: \_\_\_\_\_, Deputy