## **County of Contra Costa**

## Office of the County Administrator

## **MEMORANDUM**

DATE: May 1, 2019

TO: All Departments

FROM: David Twa, County Administrator

SUBJECT: BIKE TO WORK DAY

May 9, 2019 is Bike to Work Day, and County Departments are encouraged to participate in outreach efforts to promote the event.

National Bike Month and California Bike Commute Week are both in May. All nine Bay Area counties are participating in Bike to Work Day on May 9 at some level. The goal of Bike to Work Day is to encourage County commuters to try bicycling to work on this day by offering a variety of incentives, such as a raffle for prizes and bicycle energizer stations with refreshments and educational materials for Bike to Work Day participants throughout the County. More information on the event and locations of energizer stations throughout the County can be found at this website: <a href="https://bayareabiketowork.com">https://bayareabiketowork.com</a>.

County Departments are being asked to encourage their staff to ride a bike to work on Bike to Work Day. A competition has been created to see which department will have the highest number of participants in Bike to Work Day. Individual participants can record their 2019 Bike to Work Day participation in a survey (<a href="https://forms.gle/ZB9v6vWwxpnmJkbc7">https://forms.gle/ZB9v6vWwxpnmJkbc7</a>). Staff from the Department of Conservation and Development (DCD) will tally the number of participants by department and determine which department had greatest participation rate in Bike to Work Day.

Staff from the DCD<sup>3</sup> have volunteered to tune-up bikes in the Martinez area (within two miles of the DCD offices at 30 Muir Road and before or after work hours) from now until May 9 to help you get ready for Bike to Work Day. Services include help fixing a flat, adjusting brakes and gears, and chain maintenance.

If you would like promotional materials (i.e. posters) to display, please contact Robert Sarmiento, Department of Conservation and Development, at 925-674-7822 or robert.sarmiento@dcd.cccounty.us.

<sup>&</sup>lt;sup>1</sup> Each department's Bike to Work Day participants will be weighted based on the total number of employees in that department.

<sup>&</sup>lt;sup>2</sup> DCD staff will accept bike rides to work on any work day on the week of May 6-10.

<sup>&</sup>lt;sup>3</sup> Contact Joe Lawlor, Current Planning-joseph.lawlor@dcd.cccounty.us or (925) 674-7802