

Application Form

Profile**Which Boards would you like to apply for?**

Aviation Advisory Committee: Submitted

Seat Name (if applicable)

Describe why you are interested in serving on this advisory board/commission (please limit your response to one paragraph).

I have a long standing interest in general aviation. Both my parents had private pilots licenses and owner a small plane when I was young, and my son is a commercial pilot. I'm a student pilot and I flew for six years with in the Coast Guard, but not as a pilot. I also have an interest in aviation history.

This application is used for all boards and commissions

Kenneth

First Name

L

Middle Initial

Freeze

Last Name

Email Address

Home Address

Suite or Apt

MARTINEZ

City

CA

State

94553

Postal Code

Primary Phone

Brown-Miller Communications

Employer

Account Director

Job Title

Public Relations

Occupation

Do you, or a business in which you have a financial interest, have a contract with Contra Costa Co.?

☐ Yes ☒ No

Is a member of your family (or step-family) employed by Contra Costa Co.?

☐ Yes ☒ No

Education History**Select the highest level of education you have received:**

☒ High School Diploma

If "Other" was Selected Give Highest Grade or
Educational Level Achieved

College/ University A

Kenneth L Freeze

Name of College Attended

Communications

Course of Study / Major

180

Units Completed

Type of Units Completed

☒ Quarter

Degree Awarded?

☒ Yes ☐ No

Communications

Degree Type

1993

Date Degree Awarded

College/ University B

Name of College Attended

Communications

Course of Study / Major

Units Completed

Type of Units Completed

None Selected

Degree Awarded?

☐ Yes ☐ No

Degree Type

Date Degree Awarded

College/ University C

Name of College Attended

Course of Study / Major

Units Completed

Type of Units Completed

None Selected

Degree Awarded?

☐ Yes ☐ No

Degree Type

Date Degree Awarded

Other schools / training completed:

Coast Guard Chief Petty Officers
Academy

Course Studied

8 weeks

Hours Completed

Certificate Awarded?

☒ Yes ☐ No

Work History

Please provide information on your last three positions, including your current one if you are working.

1st (Most Recent)

2/1/1995-Current

Dates (Month, Day, Year) From - To

40

Hours per Week Worked?

Volunteer Work?

☐ Yes ☒ No

Account Director

Position Title

Employer's Name and Address

Brown-Miller Communications 1114 Jones St. Martinez, CA 94553

Duties Performed

See resume

2nd

09/15/1973-10/1/1993

Dates (Month, Day, Year) From - To

40+

Hours per Week Worked?

Volunteer Work?

☐ Yes ☒ No

Public Affairs Specialist/E8

Position Title

Employer's Name and Address

U.S. Coast Guard Washington, DC, Alameda CA Kodiak, Alaska New Orleans, LA Long Beach, CA

Duties Performed

Various - I was in the Coast Guard for 20 years. Was a Photojournalist most of that time, but also worked in some other jobs as well. See resume

3rd

Dates (Month, Day, Year) From - To

Hours per Week Worked?

Volunteer Work?

☐ Yes ☐ No

Position Title

Employer's Name and Address

Duties Performed

[Ken Freeze Resume Profile.pdf](#)

Upload a Resume

Final Questions

How did you learn about this vacancy?

☒ Contra Costa County Homepage

If "Other" was selected please explain

Do you have a Familial or Financial Relationship with a member of the Board of Supervisors?

☐ Yes ☒ No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the County such as grants, contracts, or other economic relations?

☐ Yes ☒ No

If Yes, please identify the nature of the relationship:

Please Agree with the Following Statement

I understand that this form is a public document and is subject to the California Public Records Act.

☒ I Agree

Contact



Top Skills

Crisis Communications

Advisory Boards

Social Media

Honors-Awards

PRSA Silver Anvil

Ken Freeze

Account Director at Brown-Miller Communications
Martinez, California

Summary

Twenty years in the Coast Guard, 17 of which working daily with local, national and international news media, provides Ken with the background to handle just about any media relations situation. Whether it's getting into the news or staying out of it, Ken's dealt with everything from major oil spills to tabloid TV crews.

Throughout his Coast Guard career, when an event of major media attention occurred, Ken's talents were called upon. This included President Clinton's "Safety Net" to interdict Haitians in 1993, the first three weeks of the Exxon Valdez oil spill 1989, the 1988 America's Cup in San Diego and the 1984 Olympics in Los Angeles.

Since 1995 Ken has worked with the wine industry at Brown-Miller Communications (BMC) providing account services to a number of wineries, associations and foundations and also provides BMC clients with counsel, communications strategic planning, social media and media relations training. These have included the Unified Wine & Grape Symposium, Lodi Winegrape Commission, California Association of Winegrape Growers, Sonoma Winegrape Commission, Cork Supply USA, Kendall Jackson Winery and a host of other well known names in the wine industry.

Ken holds a bachelors degree in communications from Thomas Edison State College in New Jersey. In addition to winning national awards for layout and design work, he has also freelanced a number of articles and photos to national publications on subjects ranging from computers to scuba diving.

In 2006, Ken won the Public Relations Society of America's top award, the Silver Anvil, for a statewide campaign that was created and he managed for the California Dept of Agriculture's Pierce's Disease/Glassy-Winged Sharpshoot Board.

Specialties: Crisis Communications, Strategic Planning, Media Training, Media Relations, Social Media, Special Events, Ghost Writing, Historical Research, Feature Writing

Experience

Brown-Miller Communications

Account Director

February 1995 - Present

Work primarily the wine industry groups including the Calif. Association of Winegrape Grower, American Vineyard Foundation, Cork Supply USA, PD/GWSS Board, and the Unified Wine & Grape Symposium.

Also provide counsel, communications strategic planning and media relations training to a number of other groups, associations and foundations and provide guidance to other members of the BMC staff for planning, social media and crisis communications.

American Cancer Society

Director of Broadcast Communications

August 1994 - November 1994 (4 months)

Responsible for all broadcast media relations in the greater San Francisco Bay Area. Decided I didn't like working 60 to 70 hours a week, so I resigned.

Mount Diablo Unified School District

Substitute Teacher

September 1993 - June 1994 (10 months)

Concord, Calif

After leaving the Coast Guard I wanted to be a teacher. I had two friends who were teachers and they suggested that I become a substitute teacher - so I did. I taught mostly in middle schools. After doing it for a school year, I decided that Public Relations was a better fit for me afterall.

Coast Guard HQ - Media Relations

Senior Chief Coast Guard Public Affairs

June 1992 - September 1993 (1 year 4 months)

Managed Coast Guard media relations on a national and international scope on a daily basis. It also included preping senior Coast Guard officials who were going to be interviwed for news programs like 20/20, 60 Minutes, A Current Affair and others.

Coast Guard Pacific Area Command Staff

Chief Coast Guard Public Affairs Staff

June 1984 - June 1992 (8 years 1 month)

Provided public affairs counsel to other Coast Guard district public affairs offices. Served as media liaison for breaking news on Coast Guard operations cases and compose press materials and stories for media and Coast Guard publications.

Functioned as Coast Guard spokesmen and on-scene photographer for Coast Guard events and cases in progress including the first three weeks of the Exxon Valdez oil spill.

Coordinated with multiple Coast Guard units and external agencies on press events and announcements including drug busts and oil spills within the entire Pacific Basin.

12th Coast Guard District Staff

Public Affairs Supervisor

September 1981 - June 1984 (2 years 10 months)

Served as media liaison for breaking news on Coast Guard operations cases and compose press materials and stories for media and Coast Guard publications. Also was the editor for "Breakers" the district magazine.

Functioned as on-scene photographer for Coast Guard events and cases in progress including the 1984 Olympics

Coordinated with multiple Coast Guard units and external agencies on press events and announcements including drug busts and oil spills.

USCG Kodiak Alaska

Public Affairs

September 1977 - September 1981 (4 years 1 month)

Kodiak, Alaska

Supervised the USCG Support Center Public Affairs Office including a print shop, dark room, video production and media relations activities. Much of the work I did was with the Coast Guard Air Station. This included accident investigations, search and rescue cases and air travel to remote locations throughout Alaska like Barrow, St Paul Island, Attu Island and lots of other places that didn't even have names.

U. S. Coast Guard

Public Affairs 8th Coast Guard District

January 1975 - August 1977 (2 years 8 months)

Wrote news releases and feature articles, shot still and 16mm imagery and served as spokesperson for the District Commander. Also worked to raise public awareness of important events involving the Coast Guard such as search and rescue cases, oil spills, and other events.

Education

Thomas Edison State College

BA, Communications · (1992 - 1993)

Coast Guard Chief Petty Officers Academy

Management of Human Resources · (1991 - 1991)

Coast Guard Leadership and Management School

Leadership and Management · (1987 - 1987)

Defense Information School (DINFOS)

Photojournalism · (1982 - 1982)

Defense Information School (DINFOS)

Journalism · (1975 - 1975)