

**Exhibit 2**  
**Proposed Ordinance to Ban Polystyrene**  
**Communication Plan**  
**July, 2018**

Initial Comment Period

- Develop list of interested and impacted parties and representative associations (Parties)
- Send letter to Parties about the Polystyrene Ban and request comments
- Send memo to County departments about the Polystyrene Ban and request comments
- Meet with or present to representative associations as requested
- Expand Parties list to add newly discovered parties of interest or that will be impacted

Ordinance Development Period

- Send notice to Parties of the initial public hearing on the Polystyrene Ban and request comments
- Finalize enforcement process
- Conduct initial public hearing at TWIC and receive comments
- Finalize ordinance design and submit to County Counsel

Ordinance Approval Period

- Send notice to Parties of the public hearing on the Polystyrene Ban ordinance and request comments
- Conduct public hearing at TWIC on the ordinance and receive comments
- Finalize ordinance for approval
- Send notice to Parties of the final public hearing on the ordinance approval
- Conduct public hearing at the Board of Supervisors on the ordinance for approval

Post Ordinance Approval Period

- Send notice to Parties the ordinance to ban polystyrene has been approved and include information sheet on how to comply
- Send memo to County departments the ordinance to ban polystyrene has been approved and include information sheet on how to comply
- Coordinate with enforcement personnel to develop implementation process and procedures