



LimeBike

Your ride anytime

Helping Communities Grow Smart Mobility

With a **Subsidy-Free**, multimodal transportation network

How LimeBike is Changing the Way Cities Move

LimeBike is **Revolutionizing Urban Mobility** by leading the country in first and last mile transportation solutions.

- More efficient, affordable and healthier transportation
- Complements existing transit options, reducing congestion and freeing up parking
- Supports more vibrant local economies
- Reduces pollution caused by short, inefficient local trips



Limitations of Traditional Station-Based Bike Sharing

Expensive capital investment and costly to maintain, translating to overly expensive rides for users

Inconvenient docking stations don't get riders to their final destinations, forcing them to look for docking stations and suppressing ridership

Poor coverage and high costs mean there aren't enough bikes to effectively serve the public or be available to all sectors of the community





LimeBike is
**revolutionizing
urban mobility** with
smart, multimodal
transportation
solutions that are
free to cities.

With cutting edge IoT technology and no stations, we can **scale a flexible fleet to serve the entire community** using data to maximize potential program ridership. We cover all of the costs of equipment, operations and rider outreach.

Bothell
U of Washington
Seattle

With our first 500 bikes, we exceeded the City's old program's best week ever in a **single day**

Albany
Alameda
South San Francisco
Burlingame
San Diego
National City
Imperial Beach
Tahoe
El Cerrito
California State - Northridge
Los Angeles
Aurora
Scottsdale

In the first week, riders logged **2,500 rides**

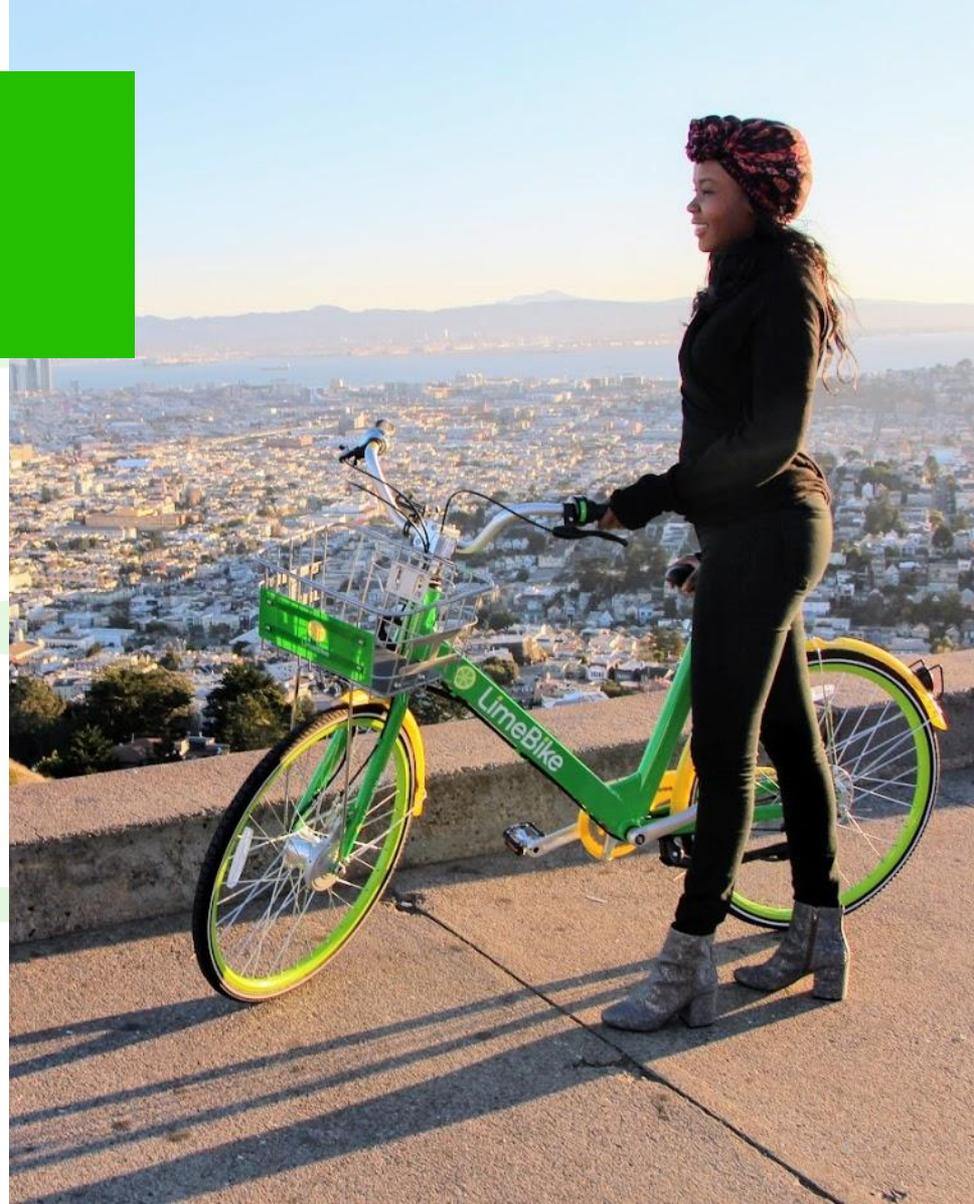
Plano
Dallas

South Bend
St. Mary's College
Holy Cross
College
Notre Dame
Guilford College
NC A&T State University
Greensboro
Raleigh
Arkansas State University
Barry University
St. Thomas University
Malden
Hartford
Silver Spring
Takoma Park
Washington, DC
North Carolina State
Durham
Charlotte
East Carolina University
North Miami
Miami Shores
North Bay Village
Johnson and Wales University
Key Biscayne

Market Overview:
45 U.S. Markets
- 31 Cities
- 14 Universities
2 European Cities

What sets LimeBike apart

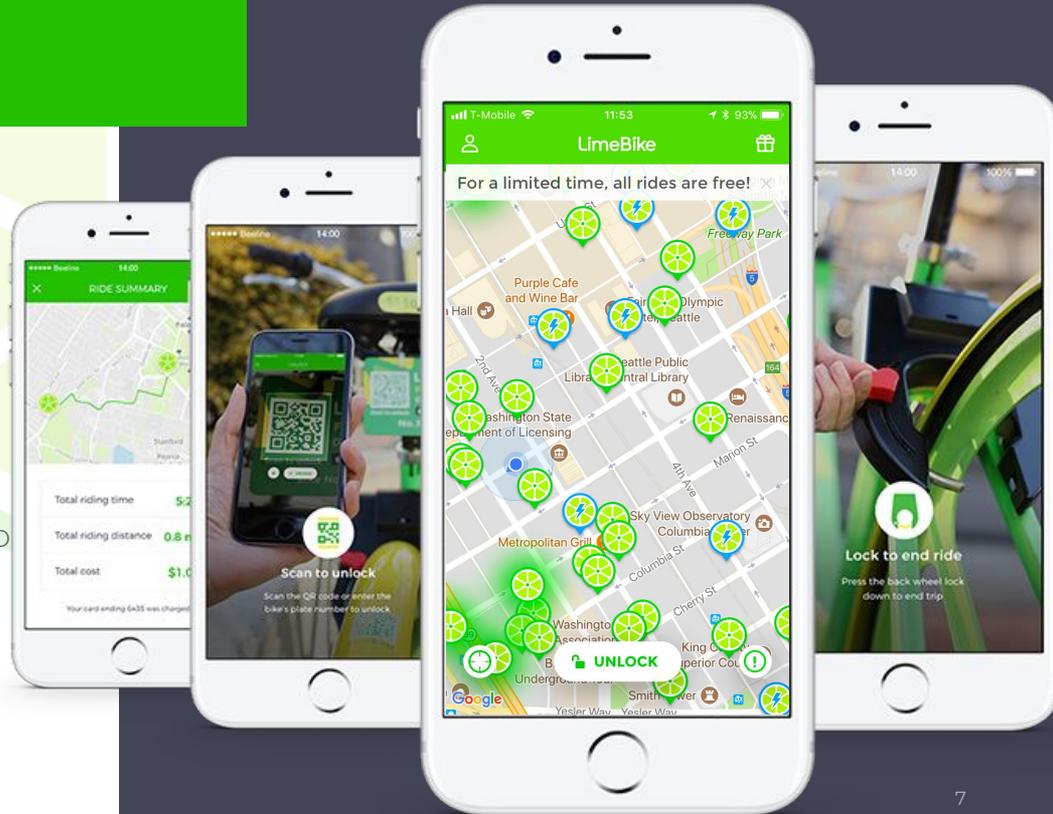
- **No funding required** to operate and expand our service
- **American company** that's **well-funded** by top Bay Area investment firms means we're a stable, long-term provider
- **Complements** city mobility objectives
- **Equitable mobility option** for low- and moderate- income riders
- **Advanced dock-free technology** allows our fleet to be widely available to the community
- **Simple, more affordable pricing** makes smart urban mobility more universally accessible



It's Easy to Locate, Unlock, Ride and Pay

New technology allows us to create a **seamless smart mobility** experience

- 1 Find available rides on our live GPS map
- 2 Unlock with QR code or plate number
- 3 Lock the back wheel (for bikes) or in-app (for scooters) to end the ride
- 4 Easily & safely track & pay for each ride





LimeBike

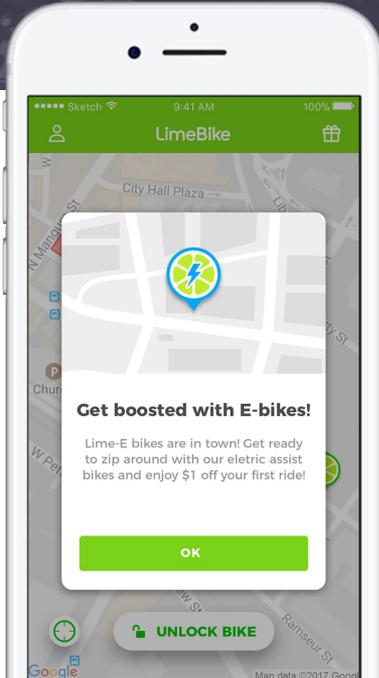
Smart Pedal Bikes

Our **pecially designed bikes** are CPSC and ISO certified and safe and comfortable to ride.

- 1 **Solar Panel** charges battery supply
- 2 **Smart IoT Technology** 3G/GPS-enabled, mobile app-synced smart lock
- 3 **Safety-Tested** Wider tires, drum brakes, bright color, lights and frame load tested with 880 lbs and CPSC/ISO certified
- 4 **Maintenance-Free** Airless tires and durable parts to withstand elements and frequent use
- 5 **Easy to Ride** Lighter frame for easier use

Lime-E

Electric Assist Bikes



Why go electric?

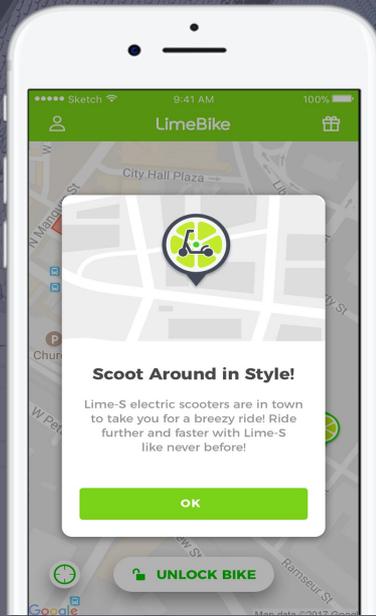
Lime-E senses the torque being put on the pedals and adds just the right boost to help you get where you're going quickly and effortlessly.

No strain. No sweat. Just a simple, cost effective way to turn the last mile into the last several miles even over the hilliest urban terrain.

MAX RANGE:
62 miles

MAX SPEED:
14.8 MPH

PRICE FOR USERS:
\$1 basic unlocking fee
\$.10/minute to ride



Hop on and ride!

Smaller and more agile than a bike, Lime-S electric scooters are a convenient new mobility option that let you zip around the city pedal-free.

They require minimal parking space and are incredibly fun to ride!

MAX RANGE:
37 miles

MAX SPEED:
14.8 MPH

PRICE FOR USERS:
\$1 unlocking fee
\$0.10/minute to ride



Affordable Pricing

Plans to make smart mobility a daily habit and **increase ridership**

PAY AS YOU GO

\$1 to Unlock

Pedal bikes first 30 minutes included + \$1/30 minutes after that. Electric products \$0.10/minute.

MONTHLY MEMBERSHIP

\$30 for \$100 ride credits

Riders pay an additional \$0.5 for all rides exceeding 30 minute limit. Does not include electric products.

STUDENTS / CAMPUS

50% Off

Students and university affiliated groups - half price on all LimeBike pedal bikes with .edu email address.

Managing Dock Free Operations

On-the-ground team led by a local **General Manager**



Operations Our operations team actively manages our smart mobility fleet, rebalancing bikes and scooters and responding to any support calls.

Customer Service We maintain 24 hour customer service and respond to urgent issues within 2 hours during regular business hours.

Fleet management Our team will rebalance under-utilized bikes and scooters to meet higher demand and ensure equitable service distribution.

Maintenance We cover all maintenance and routine checks of equipment.

Our Approach to Smart Parking

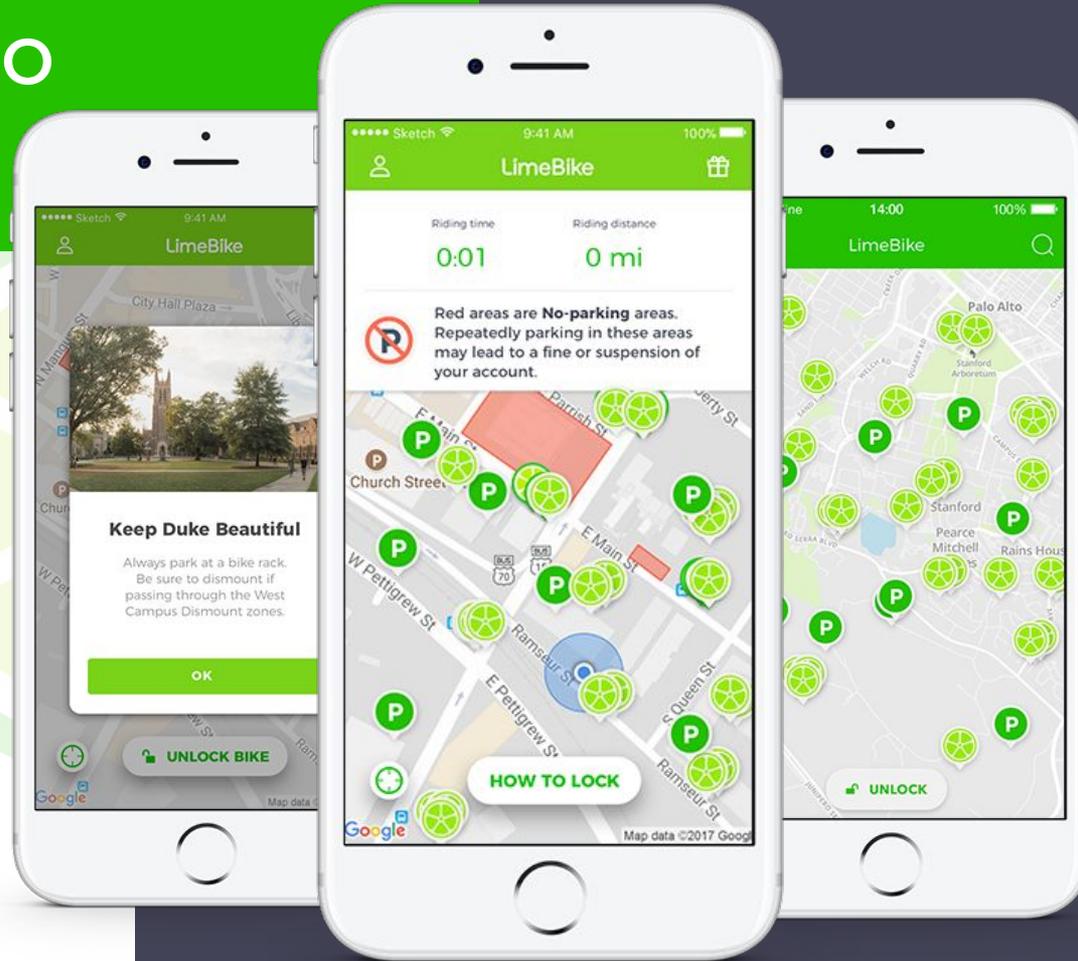
- Educate riders on legal parking regulations
- In-app instructions on how & where to park
- Geo-fence existing legal parking areas in our app
- Reward riders for parking properly
- Partner with cities to develop more bike-friendly parking
- Our operations team will respond to parking concerns



Available
Bikes

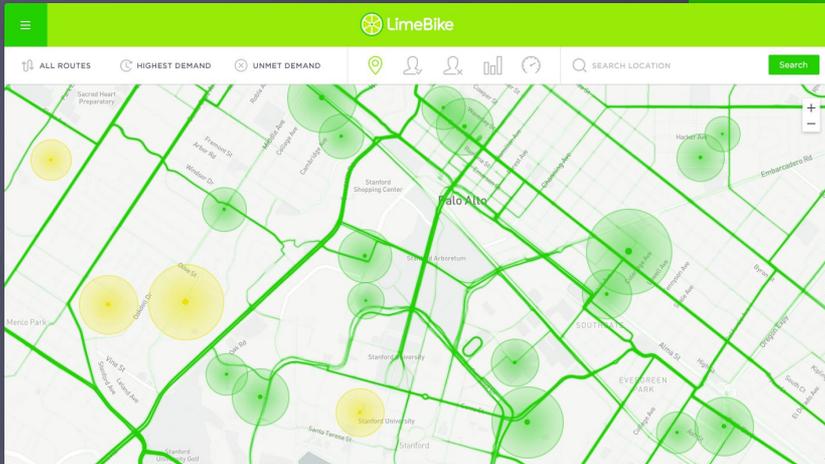


Recommended
Parking Spots





We use **data** to make urban mobility **smarter**



- Free of docking stations, the optimal smart mobility program can be designed based on usage and actual rider demand data
- We estimate having 1 bike or scooter per 100 residents to serve the entire community
- We share our data with cities for smarter mobility planning
- We support existing public transit, with 40% of our rides starting and finishing near transit stops

LimeBike Service to Seattle's Columbia City

- Columbia City is one of Seattle's most ethnically & economically diverse neighborhoods
- Within days of launch, 20-30% of LimeBikes were in areas Pronto never served - including Columbia City - at no taxpayer cost

 Pronto bike program coverage

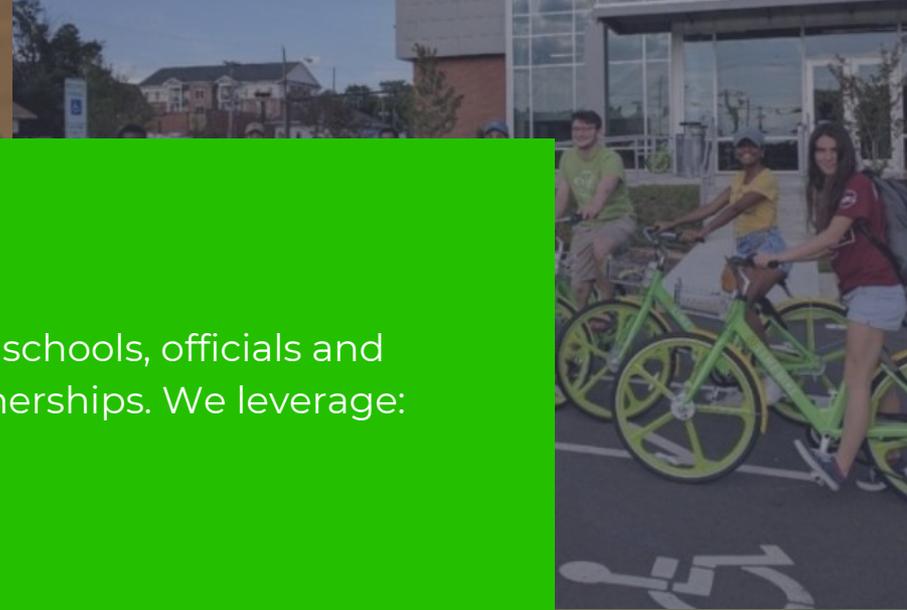
 Current LimeBike coverage

We Invest in Your Community

LimeBike engages with local businesses, schools, officials and associations to nurture long-lasting partnerships. We leverage:

- local press
- street teams and events
- social media
- and online ads

to educate, promote and empower local champions and enable the change we all want to see.



How Do We Help Cities Lead the Smart Mobility Revolution?

Design a smart mobility program using in-app data to ensure service to entire community

Integrate bikes and scooters with mobility priorities

Share our data from usage to enhance mobility planning

Work with local partners to ensure effective and enhanced local parking solutions

Phased-in integration and the ability to deploy future phases at no-cost

Public education and promotion to ensure wide adoption



Experienced Team at LimeBike

Experienced Local Team

- US-based company and HQd in Silicon Valley
- Experienced team in tech, local and federal government
- Members - North American Bike Share Association
- Business Council - U.S. Conference of Mayors

Financial Stability

- Backed by Tier-1 Silicon Valley VC Firms including Andreessen Horowitz
- Hundreds of millions in financing gives us the unique ability to invest in technology and equipment to lay the groundwork for successful programs
- Self-sustaining and well-documented long-term financial model

Thank You

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