

**NORTHERN WATERFRONT ECONOMIC DEVELOPMENT INITIATIVE  
AD-HOC COMMITTEE MEETING RECORD - DRAFT  
May 3, 2018 1:30 PM**

**AGENDA ITEMS:**

**1. Introductions and Welcome**

Committee members Supervisors Glover and Burgis opened the meeting at 1 PM by introducing themselves and inviting the staff, consultants, and approximately 30 audience members to introduce themselves.

**2. Public comment on any item not on this agenda (speakers may be limited to three minutes).**

None.

**3. APPROVE meeting records from April 11, 2017 and June 8, 2017 meetings.**

The Committee approved the meeting records.

**4. RECEIVE updates and PROVIDE guidance to staff and/or recommendations to the full Board on the Northern Waterfront Economic Development Initiative (NWEDI) work program including:**

**A. REVIEW NWEDI Recent and Upcoming Activity**

Staff (Economic Development Manager Amalia Cunningham) gave an overview of recent DCD staff activities, including applying for a federal grant for a short-line rail study, Opportunity Zone designations, and the City of Brentwood joining the Northern Waterfront Initiative. Supervisor Burgis reviewed her office's recent activity relating to unmanned aerial vehicles, and the applicability to NWEDI.

**B. REVIEW Northern Waterfront Economic Development Initiative Conceptual Framework – Community and Human Capital Development Strategy, and FORWARD it to the full Board for review and acceptance**

Staff introduced consultants Keith Archuleta and Iris Archuleta of Emerald HPC International, who reviewed the Conceptual Framework with the Committee and audience. Questions and discussion followed, touching on the shortage of industrial space, incubator plans in the works, and timeline for implementation.

The Committee approved staff's recommendation to forward the full report to the full Board for review and acceptance (meeting date TBD).

**C. REVIEW NWEDI Strategic Action Plan's Target Industries, Goals, and Objectives and next steps; and FORWARD to the full Board a recommendation to approve a proposed time extension for the Craft Consulting contract**

Staff introduced consultant Gary Craft of Craft Consulting Group, who presented the trajectory of the NWEDI's target industries and goals, and identified the next steps involved in finalizing the Strategic Action Plan, the remaining consultant work plan item. Questions and discussion addressed the opportunities and challenges of the rise in cannabis businesses, capitalizing on GoMentum Station's activity, and the community college-workforce development connection. The Committee forwarded to the full Board a recommendation to extend the timeline of the Craft contract from June 30, 2018 to December 31, 2018 to allow sufficient time to complete the SAP. Supervisor Glover emphasized his interest in seeing increased activity and action around the Northern Waterfront.

**5. Adjourn to next meeting (date to be determined in fall 2018)**

The meeting was adjourned at 2:43 PM.

Meeting record prepared by Amalia Cunningham, Economic Development Manager