

Animal Benefit Fund Report

Contra Costa Animal Services



September 2018

4800 Imhoff Pl
Martinez, CA 94553
www.ccasd.org

Introduction

It is our pleasure to present Contra Costa Animal Services' (CCAS) annual report for the Animal Benefit Fund (ABF). This report highlights the progress we've made in strengthening and modernizing our ability to care for animals in our shelters, driven by the generous contributions of individuals, organizations and corporations in Contra Costa County and beyond.

The Animal Benefit Fund was established by the Contra Costa Board of Supervisors in 1986 as a way to accept monetary donations from compassionate individuals who want to help our shelter animals. All funds are used to enhance the care and well-being of animals in our shelters and to enhance programs of humane welfare and education for the residents of Contra Costa County.

In FY 17/18, ABF funds were allocated to a range of projects and initiatives geared towards enhancing the care and enrichment of our animals, as well as supporting pet owners in Contra Costa County. Propelled by the collective generosity of 2,527 donors who contributed \$124,682, CCAS made significant improvements in the areas of medical treatment and support for animals, enabling families to retain their pets (thus keeping them out of the shelter), augmenting spay and neuter services in the County and amplifying awareness of CCAS and the importance of licensing and microchipping.

The incredible amount of giving has allowed us to put ideas into action, the results of which are highlighted throughout this report. To our donors, we say, "Thank You" for believing in CCAS and for providing us the tools necessary to impact and save even more lives.

Behind every number is a story. This report highlights a few of those that touched and inspired us, and spurred us to action. For that, our thanks go to the community, adopters, transfer partners, staff and volunteers who either contributed to the fund, adopted an animal into their home or organization, or who gave their time or talent to ensure the best outcomes possible for the animals in our care. The heart-warming results you will read about in this report are testament to the spirit of compassion, innovation and hard work exhibited by CCAS in the last fiscal year.



Legacy
Care @ Sanctus

Spay and Neuter Program

In FY17/18, CCAS significantly increased the scope of the Animal Benefit Fund's spay and neuter program, allocating over \$117,000 in funding to increase opportunities for low-cost spay and neuter services in Contra Costa County. Working with our collaborative partners Fix Our Ferals, Paw Fund and Positively SAFE, the fund provided over 1,200 low-cost spay and neuter surgeries for animals that may not have otherwise been altered.





\$117,733

Allocated for Low-Cost
Spay & Neuter Programs

4

Collaborative
Partners (CCAS, Fix
Our Ferals, Positively
SAFE, Paw Fund)

1224

Low-Cost Surgeries,
Exams, Vaccinations, &
Microchips

Pet Retention

The CCAS/ARF Pet Retention Program has become an overwhelming success in keeping animals out of Contra Costa County shelters. In the first two years of implementing the program, animals coming into CCAS via the owner surrender pipeline have been reduced by 50%. The reduction in owner surrendered animals allowed CCAS to clear up much-needed kennel space and increase departmental capacity - allowing us to help more people and animals. In FY 17/18, over \$30,000 was allocated from the Animal Benefit Fund to help keep over 100 animals in their loving homes. Equally important, in the second year of the program's operation, we were able to identify the most common themes that lead people to surrender their pets, allowing us to bolster our existing resources in those areas and seek new resources to address issues, thus creating a stronger program.

Beyond the statistical successes enjoyed by the program, the real measure of success can be found in the stories, photos and thank you cards we receive from people whom we've helped keep their pet in their family.





50%

Reduction in Owner
Surrendered Animals over
the first two years of the
ARF/CCAS Pet Retention
Program

\$30,453

Allocated to Pet
Retention Program

117

Animal kept in their
loving homes

Transfer Partner Assistance



The CCAS Bridge Program serves as a mechanism to assist our transfer partners in adopting more animals, particularly those with medical issues. The financial assistance provided to transfer partners through the Animal Benefit Fund's Bridge Program helps to alleviate the costs of medical and other services transfer partners incur as a result of pulling special needs animals. In FY 17/18, over \$43,000 was dedicated to assisting transfer partners in adopting over 50 special needs animals from the Martinez and Pinole shelters.



2,643
Animals Transferred
in FY 17/18

A huge community effort resulted in 12 dogs heading off to Idaho to start their new lives



\$43,805
Allocated to Bridge
Program Assistance



20
Participating
Veterinary Hospitals
& Clinics

A man wearing a blue t-shirt with a fire department logo and a blue cap is crouching on a grassy field. He is smiling and looking down at a large, grey and white dog lying on the grass. The dog is wearing a red harness and has its mouth open, showing its tongue. The background is a blurred green field with trees.

Medical Assistance (Panda Fund)

The Panda Fund was created to provide medical services to animals in need that have conditions beyond CCAS' ability to treat. In FY 17/18, over \$21,000 in Animal Benefit Fund support was dedicated to the Panda Fund. The funding provided allowed CCAS to provide 22 animals with the urgent medical care they needed. From providing urgent care to animals with severe trauma to performing complicated surgeries to save the lives of animals in the hopes they will find their forever homes, the Panda Fund has made a huge difference in CCAS' ability to care for animals with severe trauma and conditions.



\$946

Average cost of
medical
procedures

8

Veterinary hospitals
and clinics
participating in the
Panda Fund

Vegas came to us with a limp which turned out to be a fracture from an old elbow injury that wasn't able to be fixed. Our medical staff had to amputate his front left leg, but that didn't slow down this super active and energetic pup. He adjusted just fine to his new set-up. Vegas loves people, and even gives kisses!

\$21,815

Allocated to Medical
Assistance Fund

22

Animals received
treatment through the
Panda Fund

Education & Awareness

Adopt your new best friend at Contra Costa Animal S



Compassion in *ACTION*

120,000+

Unique exposures
from online PSAs

33,046

post engagement
from social media
advertising

\$52,042

Allocated to supporting
Education & Awareness

services



W



www.ccasd.org
ph: 925-608-8400
FB: facebook.com/ccasd

Over the last fiscal year, the Animal Benefit Fund supported an array of projects that sought to educate and increase awareness about important animal welfare issues, such as the benefits of adoption and the importance of pet licensing. Projects funded by the Education & Awareness Fund in FY 17/18 include: the 2018 CCAS License Amnesty Program advertising campaign, social media campaigns targeted towards underserved communities, television and radio PSAs and the implementation of new, educational signage at the Martinez shelter and on the CCAS transport van. ABF funds have allowed CCAS to take our marketing and public education game to the next level and ensure the community is aware and engaged in our work.

Thank You to Our Donors

Contra Costa Animal Services sends a heartfelt thank you to the generous individuals, organizations, and corporations who have given to the Animal Benefit Fund this year. Your contributions have supported CCAS in providing better care and enrichment for our animals, increasing public services to assist pet owners and community partners and improving live outcomes at our shelters. CCAS is grateful for each and every contribution, funding which has allowed us to save and transform lives in ways we could have never imagined. We simply could not do this without you!

\$47,204

in Grant Assistance
(Maddie's Fund and
Pet Food Express)



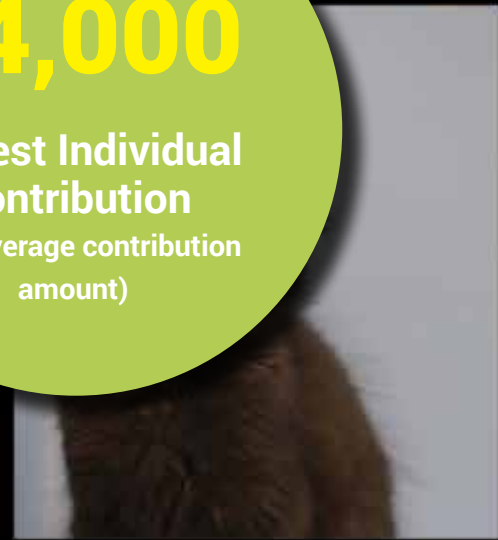
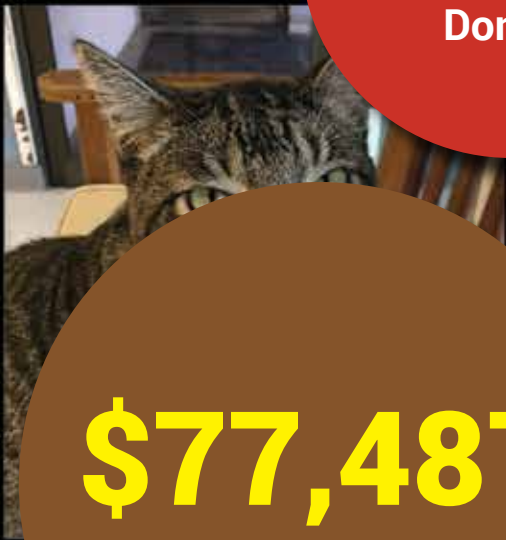
Maddie's
Fund





2,527
Donors

\$4,000
Largest Individual Contribution
(\$49 average contribution amount)



\$77,487
Individual Contributions



\$124,682
in contributions to
The Animal Benefit Fund



Financials

Animal Benefit Fund Balance

Animal Benefit Fund Balance

Beginning Balance	\$818,696.98
Contributions & Grants	\$124,682.21
Expenditures	\$293,246.57
Ending Balance	\$650,132.62

Animal Benefit Fund Totals

ABF FY 17/18 Totals

Fund	Budget FY 17/18	FY 17/18 Actuals	Variance
General Material/Supplies	\$24,000.00	\$23,829.59	\$170.41
Panda	\$21,500.00	\$21,815.12	(\$315.12)
Education Program	\$40,500.00	\$52,042.98	(\$11,542.98)
Shelter Intervention	\$31,000.00	\$30,453.28	\$546.72
Transfer Partner Assistance (Bridge)	\$59,000.00	\$43,805.86	\$15,194.14
Spay and Neuter Program	\$120,000.00	\$117,733.74	\$2,266.26
Pets for Seniors	\$4,000.00	\$3,566.00	\$434.00
TOTAL	\$300,000.00	\$293,246.57	\$6,753.43

