



CONTRA COSTA COUNTY BOARD OF SUPERVISORS

Announces the 25th Annual
CESAR E. CHAVEZ
COMMEMORATIVE CELEBRATION

**STRENGTHENING AND
NOURISHING THE COMMUNITY**

Tuesday, March 27, 2018

Chavez's Life...

1927: Cesar Estrada Chavez is born on March 31, 1927 in Yuma, Arizona.

1938: The Chavez family loses its farm during the Great Depression and begins following crops as migrant farm workers in Arizona and California.

1944-45: Cesar Chavez serves in the Navy in the Pacific during World War II.

1947: Influenced by his father's involvement in labor issues, Cesar joins his first union, the National Agricultural Workers Union.

1952: Cesar is recruited to work with Saul Alinsky's Community Service Organization (CSO), designed to help Latinos who have problems with immigration and police.

1958: Cesar is named General Director of CSO.

1962: Cesar leaves CSO after it refuses to form a farm-workers union and, in Delano, starts the National Farm Workers Association, the precursor to the United Farm Workers Union (UFW).

1965, Sept. 8: Filipino grape pickers in Delano go on strike for higher wages.

1965, Sept. 16: Cesar's union joins the strike against grape growers.

1966, March 17: Cesar and 70 strikers begin a march on Sacramento to drum up support for the union effort.

1966, April 11: The Chavez-led group marches to the State Capitol swelled to as many as 10,000 supporters from around the nation.

1968, Feb. 14: Cesar begins 25-day fast to garner support for non-violence in union-organizing efforts.

1968, March 10: Cesar breaks fast in Delano with supporters, including Senator Robert F. Kennedy.

1968, March 24: Cesar announces in Los Angeles plans for a "worldwide boycott" of California grapes.

1968, July: More than 100 grape growers and shippers sue Chavez and the UFW, claiming \$25 million in losses because of the boycott.

1970: Contract agreements between UFW and most major grape growers is reached. Lettuce boycott begins.

1972: Cesar conducts a 24-day fast to protest right-to-work law.

1973: Cesar organizes the United Farm Workers of Americas Union, and a new round of boycotts begins when grape growers fail to renew contracts.

1988, August 21: Cesar ends a 36-day fast to protest pesticide use. The fast is the longest for the labor leader and leaves him severely weakened.

1993, April 23: Cesar Estrada Chavez dies in San Luis, Arizona, near where he was born 66 years ago.

2000, August: The State of California officially establishes the Cesar E. Chavez holiday.

2003: The U.S. Postal Service unveils a Cesar E. Chavez postage stamp.

2012: The US Navy Military Sealift Command christens the USNS Cesar Chavez (T-AKE-14) and activates and dedicates the ship in honor of Cesar Chavez.



Cesar E. Chavez

*25th Annual Commemorative Celebration
& Youth Hall of Fame Awards
March 27, 2018*

Mistress of Ceremonies

MELINDA CERVANTES, COUNTY LIBRARIAN

Welcome

KAREN MITCHOFF, CHAIR, BOARD OF SUPERVISORS

Musical Performance

MARIACHI MONUMENTAL

Keynote Speaker

LARRY SLY

Entertainment

BALLET FOLKLORICO NETZAHUALCOYOTL

INTRODUCTION AND PRESENTATION OF
2018 YOUTH HALL OF FAME HONOREES

Acknowledgement & Adjournment

Refreshments immediately following ceremony in foyer

Keynote Speaker



LARRY SLY

After graduating from UC Berkeley, Larry joined the Food Bank of Contra Costa and Solano and soon became the organization's Executive Director. He has guided the Food Bank's development from an organization that distributed 36,000 pounds of food in its first year to one that distributed over 20 million pounds of food last year.

Larry has served as vice chair of the board of directors of Feeding America, the national food bank network, and on the National

Council, an elected group of food bank leaders who serve as the voice of the network for Feeding America. He also serves on the board of directors of the California Association of Food Banks and chairs the Emergency Food and Shelter board that allocates Federal funds to hunger and shelter agencies in Contra Costa County. Larry has served on State advisory committees on hunger and has served on task forces for Feeding America. He is also a member of the Rotary Club of Concord.

Past Speakers & Presentations

<u>YEAR</u>	<u>SPEAKER / PLAY</u>
2017	Dr. Cesar A. Cruz, Ed.D., educator and Dr. G. Reyes, Ph.D., scholar and activist
2016	Blanca Hernandez, Immigrants' rights activist
2015	Frances Montalvo Palacios, president of Palacios Productions and founder of atruelatina.com
2014	Alvaro Ramirez, Ph. D., Professor, Department of Modern Languages St. Mary's College
2013	Juan Coria, Deputy Regional Administrator, U.S. Department of Labor
2012	María Leticia Gómez, Journalist
2011	Blas G. Guerrero, Ph.D., Dean of Student Development, Los Medanos College
2010	Jane C. Garcia, CEO of La Clínica De La Raza
2009	Gonzalo Rucobo, Bay Area Peacekeepers
2008	Jim Hernandez, Youth Violence Prevention Specialist Johnny Rodriguez, One Day at a Time, Founder
2007	State Senator, Liz Figueroa (D-Fremont)
2006	Honorable Judge Maria Rivera
2005	Nicolas Vaca, PhD., Attorney-at-Law
2004	Ruben Rosalez, Assistant District Director, U.S. Department of Labor
2003	Peter Garcia, President, Los Medanos College
2002	Dolores Huerta, VFW Co-founder with Cesar Chavez
2001	Paul R. Chavez, Grandson of Cesar Chavez
2000	Paul Ramirez, Federal Investigator, Department of Labor
1999	Teresa Delgado, 1st Granddaughter of Cesar Chavez
1998	Play, "Maria," written by Richard Martinez, Director of Contra Costa County Housing Authority
1997	Play, "Los Regalos," (The Gifts), written by Richard Martinez
1996	Play, "The Warriors," written by Richard Martinez,



Entertainment



MARIACHI MONUMENTAL

Founded in 2005 under the leadership of Victorio Fregoso, Mariachi Monumental is a group of eight musicians originally from the state of Jalisco, Mexico. They are residents of Oakley, Brentwood, Bay Point and Antioch. This group brings the culture and sound of their Mexican roots by performing traditional mariachi music at private and public venues.



BALLET FOLKLORICO NETZAHUALCOYOTL

Founded in 1996 by Director Netzahualcoyotl Vidal, Ballet Folklórico Netzahualcoyotl is composed of thirty students of all ages. Their goals include researching folklore and sharing with the world some of Mexico's most prized gifts: its dances, customs and traditions.

Contra County County Youth Hall of Fame

2018 Honorees

Good Samaritan: Mackinsey (Kinsey) Mascali – 12th grade, San Ramon Valley High School, San Ramon

Kinsey's desire to care for others started at seven years old when she and her sister started Packs with Love, a program to help students in the West County School District that can't afford backpacks or school supplies. They started with 50 backpacks and now give out more than 800 backpacks to those in need. She also hosts Halloween and Easter parties for kids at a local homeless shelter. In her sophomore year, Kinsey started working as a teacher's aide helping students with special needs. Wanting to make more of an impact, she taught herself Braille and took a class in sign language to better communicate with low spectrum students. Kinsey has not been without struggles of her own. When she transferred to San Ramon Valley High School, she had undiagnosed dyslexia and struggled in her studies. Once assessed, she learned strategies that have helped her to succeed.

Volunteerism: Ryan Saechao – 10th grade, Richmond High School, Richmond

Ryan Saechao spends many hours volunteering in his community. As the vice president of the Kiwins Club at his school, a student-led club dedicated to service and volunteerism, he has organized and participated in events including, feeding the homeless at a local shelter, building bikes for underprivileged kids, fundraising for medical bills for babies in intensive care, cheering on racers in breast cancer runs and facilitating free pictures with Santa Claus at the mall. He still finds time to serve as the manager of the girls' basketball team, as well as a school board student panelist, advocating for better salaries and housing for teachers. He is a sharp math student and is frequently observed assisting his classmates and explaining complex concepts. Ryan is also a talented illustrator and performer. He can dance, sing and act and is clearly more than a just a triple threat.

Teamwork: Cei-Lai Fong – 12th grade, San Ramon Valley High, San Ramon

Cei-Lai Fong has used her self-awareness and compassion to expand consciousness about the LGBTQ community at her high school. She is an active member of the District Equality Committee and a Fair Act Consultant. She has helped to expand the Gay Straight Alliance into the Gender Sexuality Alliance which now includes more than 100 students. Having experienced bullying when she was 11, she is using her platforms to advocate for the installation of gender neutral bathrooms as part of a campus remodel. In a courageous TEDx talk describing her experiences, Cei-Lai says, "I am unafraid to express myself and to use my own comfort in my identity to help others." She plans to continue her role of inspiring and championing others by studying political science or pre-law in college. She has a rigorous academic load, is involved in 4-H, water sports, and the jazz ensemble and as a highly respected member of the school community was crowned Homecoming Queen, helping to change the conversation about beauty and popularity.

Youth Hall of Fame, 2018 Honorees

Creativity: Evan Chen – 11th grade, Campolindo High School, Moraga

In 2016, Evan Chen approached staff at the Lafayette Library hoping to teach classes about computer programming. Though he was only a freshman, they were impressed with his professional proposal and his first class in SCRATCH computer language programming was launched soon after. Evan quickly expanded the subject matter and difficulty of his classes which drew participation from all over the East Bay. He also expanded geographically, offering his classes at the San Pablo Library, lending his time, passion and experience to teaching underrepresented students. By imparting his knowledge and dedication for programming and technology to communities, Evan has given his peers the tools to expand their skills and think independently and creatively.

Perseverance: Ashley Koehler – 7th grade, Antioch Middle School, Antioch

When Ashley started at her middle school, as a seventh grader, she had recently been placed into foster care. Despite a rough start, her resilience paid off and she developed a solid group of friends and became an honor roll student. Ashley has become a leader in her counseling group, touching base with new foster students as they arrive at school and inviting them to join the group. She actively helps her counselor come up with activities for the group that deal with expressing anger, anxiety, building trust, and college and career readiness. Having endured difficult circumstances with such maturity and strength, Ashley clearly has the wherewithal to achieve her dream of becoming a child psychologist and helping children survive similar experiences.

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CONTRA COSTA EMPLOYMENT & HUMAN SERVICES DEPARTMENT

CONTRA COSTA PUBLIC WORKS DEPARTMENT

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LOCAL 152 CARPENTERS

LABORERS INTERNATIONAL UNION LOCAL 324

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*“We need to help students and
parents cherish and preserve the
ethnic and cultural diversity that
nourished and strengthens this
community – and this nation.”*

Cesar Chavez

*Thank
you
for
Attending*
