



## Bay Area Urban Manufacturing Initiative City Participation

Launched in May of 2016, the **Bay Area Urban Manufacturing Initiative** is a three-year, multicity public-private partnership to catalyze a **powerful and interconnected regional manufacturing ecosystem**. By participating in the Bay Area Urban Manufacturing Initiative you will elevate the importance of local manufacturing and make a public commitment to your manufacturing community. The Initiative creates opportunities for your city to collaborate across the region on a sector specific strategy for equitable job sustainability and creation. **We must seize this opportunity to retain and create middle-class jobs for a more equitable Bay Area.**

Partner cities will receive:

- Complimentary invitations (2) to the Summer Shares Event
- Recognition as a partner at the Bay Area Urban Manufacturing Summit, in the *Bay Area State of Urban Manufacturing* report, and at [www.bayareamfg.org](http://www.bayareamfg.org)
- Complimentary invitations (2) to the Bay Area Urban Manufacturing Summit
- Access to manufacturing resources and technical assistance around direct surveying techniques for manufacturers, collaborative policy initiatives, and industrial real estate
- Opportunities to promote your manufacturing sector throughout the Bay Area and the nation

Partner cities will:

- Hosting at least one event for Manufacturing Day
- Attending the Bay Area Urban Manufacturing Summit and Summer Shares Event
- Introducing the Initiative to a local manufacturer for the regional PR campaign
- Participating in the Initiative to the fullest extent possible

Partner cities will amplify the Initiative by allocating staff time to the above tasks. If you are unable to support staff participation, we would appreciate alternative assistance to enable the Initiative to support promotion and related efforts in your city.

Primary Initiative contact:

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Name

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Title

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E-mail

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
City

\_\_\_\_\_  
Date