

EXHIBIT C: DRAFT PUBLIC OUTREACH PLAN FOR CONTRA COSTA COUNTY CANNABIS REGULATIONS

The County will continue to implement public outreach and engagement efforts as work proceeds to develop regulations related to cannabis. The Preliminary Working Draft Framework for Regulating Cannabis in the Unincorporated Area of the County (Draft Framework) will be utilized to summarize the County's initial ideas and options and to solicit specific input from the public and agency partners. Below is a list of key outreach and engagement strategies, which may be revised by the Board in the future if new or better strategies are identified.

- Continue to maintain and update a list of persons and groups interested in the County's process for developing cannabis regulations and provide notification to the people on the list of key events, including Board of Supervisors meetings on this topic.
- Continue to maintain and refine a web page that includes the Draft Framework and other background information and documents related to the County's cannabis regulation process, status updates, County staff contact(s), ability to submit a request to be added to the contact list and a public comment form, to allow for easy public access to information and opportunities to comment.
- Develop District-specific presentation materials housed at District offices, including large format maps.
- Provide one or more updates to the Contra Costa Mayors Conference (Supervisor Andersen provided an update at the November Mayors Conference).
- Provide presentations/updates to City Councils and collect any input (upon request).
- Continue to utilize regular meetings with city staff, including the Contra Costa Transportation Authority Planning Directors meetings, to provide updates to city staff and receive any feedback.
- Provide the Draft Framework to each of the County's Municipal Advisory Committees (MACs) and to the Alcohol and Other Drugs Advisory Board and seek their input.
- Work with each District Office to convene community meetings and/or All-MAC meetings to present the Draft Framework and receive input.
- Coordinate with the County's Office of Communications and Media on best practices for accomplishing the goals of this Outreach Plan.