



August 15, 2017

Jaime Ray
Staff Representative
Area Agency on Aging

Jamie,

Please find attached my application for the Contra Costa County Advisory Council on Aging.

As you know, I am passionate about public policy and the delivery of services to the Seniors of our community. Here in Contra Cost County, I am active in how we form our local policies' by serving on the CCC Advisory Council on Aging, Pleasant Hill Commission on Aging and the Board of Directors for Meals on Wheels. As my enclosed resume indicates, I also serve on numerous committees that address the needs of Contra Costa County Seniors. My employment with Hillendale Home Care also allows me to be a Community Liaison with other agencies who serve seniors within Contra Costa County.

I have also spoken to Juanita Davis, the City of Pleasant of Hill representative, regarding my re-appointment consideration for the city ACOA seat. However, I am also willing to be considered for transition to an At Large Seat on the ACOA also. I feel strongly that it is important that I maintain my active voting membership.

Thank you in advance for your consideration and assistance. Please do not hesitate to contact me at any time should you have any questions a

Warmest Regards,
Lorna

CC Juanita Davis



Contra
Costa
County

For Office Use Only
Date Received:

For Reviewers Use Only:
Accepted Rejected

BOARDS, COMMITTEES, AND COMMISSIONS APPLICATION

MAIL OR DELIVER TO:

Contra Costa County
CLERK OF THE BOARD
651 Pine Street, Rm. 106
Martinez, California 94553-1292

PLEASE TYPE OR PRINT IN INK
(Each Position Requires a Separate Application)

BOARD, COMMITTEE OR COMMISSION NAME AND SEAT TITLE YOU ARE APPLYING FOR:

CCC Advisory Council on Aging

PRINT EXACT NAME OF BOARD, COMMITTEE, OR COMMISSION

PRINT EXACT SEAT NAME (if applicable)

1. Name: Van Ackeren LornaMarie
(Last Name) (First Name) (Middle Name)
2. Address:
(No.) (Street) (Apt.) (City) (State) (Zip Code)
3. Phones:
(Home No.) (Work No.) (Cell No.)
4. Email Address:

5. **EDUCATION:** Check appropriate box if you possess one of the following:

High School Diploma ☐ G.E.D. Certificate ☐ California High School Proficiency Certificate ☐

Give Highest Grade or Educational Level Achieved Master Degree

Names of colleges / universities attended	Course of Study / Major	Degree Awarded	Units Completed		Degree Type	Date Degree Awarded
			Semester	Quarter		
A) CA State University, Sacramento	Public Administration	Yes No <input checked="" type="checkbox"/> <input type="checkbox"/>			MBA	1984
B) CA State University, Chico	Gerontology & Social Welfare	Yes No <input checked="" type="checkbox"/> <input type="checkbox"/>			BA	1978
C) Diablo Valley College	General Education	Yes No <input checked="" type="checkbox"/> <input type="checkbox"/>			AA	1975
D) Other schools / training completed:	Course Studied	Hours Completed	Certificate Awarded: Yes No <input type="checkbox"/> <input type="checkbox"/>			

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6. PLEASE FILL OUT THE FOLLOWING SECTION COMPLETELY. List experience that relates to the qualifications needed to serve on the local appointive body. Begin with your most recent experience. A resume or other supporting documentation may be attached but it may not be used as a substitute for completing this section.

<p>A) Dates (Month, Day, Year)</p> <p>From To</p> <p>1/16 current</p> <p>Total: Yrs. Mos.</p> <p>1 1/2</p> <p>Hrs. per week <input type="text"/> . Volunteer <input type="checkbox"/></p>	<p>Title</p> <p>Community and Brand Liaison</p> <p>Employer's Name and Address</p> <p>Hillendale Home Care 1777 No. California Blvd. #210 Walnut Creek, CA 94596</p>	<p>Duties Performed</p> <p>Liaison w/ community resources Develop & maintain relationships w/ county, hospitals, SNF's, nonprofit organizations and senior organizations Build brand awareness of Hillendale Fund & participate in charity events Active membership in ACOA, COA, SMAC, CCAN, SHARE, ECSC, OAC</p>
<p>B) Dates (Month, Day, Year)</p> <p>From To</p> <p>12/09 10/15</p> <p>Total: Yrs. Mos.</p> <p><input type="text"/> <input type="text"/></p> <p>Hrs. per week <input type="text"/> . Volunteer <input type="checkbox"/></p>	<p>Title</p> <p>VP Marketing & Co-Principal</p> <p>Employer's Name and Address</p> <p>Mojo moxy 130 West 57th Street New York, NY</p>	<p>Duties Performed</p> <p>project planning and development executed marketing campaigns social media development event management product development designed marketing materials</p>
<p>C) Dates (Month, Day, Year)</p> <p>From To</p> <p>6/04 12/09</p> <p>Total: Yrs. Mos.</p> <p>6 <input type="text"/></p> <p>Hrs. per week <input type="text"/> . Volunteer <input type="checkbox"/></p>	<p>Title</p> <p>account Executive</p> <p>Employer's Name and Address</p> <p>Skechers 1121 Manhattan Ave. Manhattan Beach, CA</p>	<p>Duties Performed</p> <p>Launched 3 new product lines designed marketing materials maintained department store contacts monitored & analyzed sales</p>
<p>D) Dates (Month, Day, Year)</p> <p>From To</p> <p>9/78 2/84</p> <p>Total: Yrs. Mos.</p> <p>5 <input type="text"/></p> <p>Hrs. per week <input type="text"/> . Volunteer <input type="checkbox"/></p>	<p>Title</p> <p>Aging Program Analyst</p> <p>Employer's Name and Address</p> <p>California Department of Aging 12th Street Sacramento, CA</p>	<p>Duties Performed</p> <p>administered grant money under Older Americans Act aided in development and funding of Area Agency on Aging statewide negotiated contracts provided technical assistance coordinated state wide activities for White House Conference on Aging</p>

7. How did you learn about this vacancy?

☐ CCC Homepage ☐ Walk-In ☐ Newspaper Advertisement ☐ District Supervisor ☐ Other ☐ currently serve on ACOA

8. Do you have a Familial or Financial Relationship with a member of the Board of Supervisors? (Please see Board Resolution no. 2011/55, attached): No ☒ Yes ☐

If Yes, please identify the nature of the relationship:

9. Do you have any financial relationships with the County such as grants, contracts, or other economic relations? No ☒ Yes ☐

If Yes, please identify the nature of the relationship:

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publically accessible. I understand and agree that misstatements / omissions of material fact may cause forfeiture of my rights to serve on a Board, Committee, or Commission in Contra Costa County.

Sign Nam

Date: 8/14/17

Important Information

1. This application is a public document and is subject to the California Public Records Act (CA Gov. Code §6250-6270).
2. Send the completed paper application to the Office of the Clerk of the Board at: 651 Pine Street, Room 106, Martinez, CA 94553.
3. A résumé or other relevant information may be submitted with this application.
4. All members are required to take the following training: 1) The Brown Act, 2) The Better Government Ordinance, and 3) Ethics Training.
5. Members of boards, commissions, and committees may be required to: 1) file a Statement of Economic Interest Form also known as a Form 700, and 2) complete the State Ethics Training Course as required by AB 1234.
6. Advisory body meetings may be held in various locations and some locations may not be accessible by public transportation.
7. Meeting dates and times are subject to change and may occur up to two days per month.
8. Some boards, committees, or commissions may assign members to subcommittees or work groups which may require an additional commitment of time.

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LORNA VAN ACKEREN

PROFESSIONAL SUMMARY

High-energy Manager successful in building and motivating dynamic teams. Cultivates a company culture in which staff members feel comfortable voicing questions and concerns, as well as contributing new ideas that drive company growth.

Innovative, customer-oriented senior care administrator with background in support, guidance and resources to elderly individuals and their families. Strong background in analysis and management principles and practices. In addition strong written and verbal communication, problem solving and decision making abilities.

SKILLS

- Top-rated sales performance
- Account management
- Negotiation skills
- Product development
- Social networking design/management
- Competitive analysis
- Customer targeting
- Strategic partnerships
- Efficient
- Negotiation skills
- Budgeting
- Program evaluation
- Strong interpersonal skills
- Cooperative
- Organized
- Self-starter
- Case Management Basics training
- Case planning
- Team Building
- Networking

Current Employment

HILLENDALE HOME CARE and Certified Nurse Aide Training School

Business Development and Community Liaison / 1777 No. California Blvd. / Walnut Creek, CA

- Responsible for building and maintaining relationships with hospitals, skilled nursing facilities, senior centers and nonprofit organizations.
- Provide information and education to professionals, facilities, organizations and consumers about the services that Hillendale Home Care provides.
- Maintain current knowledge of trends, research developments and changes with regards to compliance and regulations within the Home Care Industry.
- Represent Hillendale at health fairs, business fairs, and community service functions.
- Develop, schedule and present "Aging in Place" seminars to senior centers, church's, support groups and organizations within the community.
- Maintain active membership and participation in the following community organizations:
 - CCC Advisory Council on Aging
 - Pleasant Hill Commission on Aging
 - Senior Mobility Action Committee
 - CCC Homecare Collective
 - Older Adult Collaborative
 - East County Senior Coalition
 - East Bay Veteran Community Partnership
 - CCAN
 - SHARE