

## **Attachment D**

### **Contra Costa Health Services' Bicycle and Pedestrian Safety Education Project**

The following is a description of the previous activities from fiscal year 2016-17.

#### **Education and Encouragement:**

CCHS delivered 8 classroom presentations (reaching 100 student participants) and 6 campus events (reaching 750 student participants) to educate youth about safe walking and biking practices in their communities and on campus. This includes a leadership project that emerged from a school campus event at Riverview Middle School. Leadership students were able to take, adapt, and transform creative and safety inspired artwork contributions from the school to create a giant poster showcasing an art piece containing a little piece of everyone to put on display in the cafeteria.

CCHS provides ongoing technical assistance to Shore Acres Elementary in support of continuing Walking School Buses efforts and Parent Safety Patrol activities.

CCHS partnered in 4 bicycle rodeos, 10 community events across the county, and 3 Bike to Work Day stations to promote safe walking and bicycling, including the Walk to Nature event in Richmond as well as the JFK Park Rebuild. Through these efforts, we have given more than 750 helmets away throughout the county.

#### **Partnerships:**

CCHS established a partnership with Pogo Park in Richmond to pilot a helmet distribution outpost. CCHS staff trained Pogo Park staff in how to fit helmets and gave Pogo Park 60 helmets and tracking documents, so they can distribute helmets to children who visit the park and want to ride the cycle track but do not have a helmet. We were also able to establish similar partnerships with Rich City Rides and Antioch Bike Club. Our intention is to continue expanding these outposts to The Pedaler in El Sobrante and Bike Concord.

Successful partnerships with the County Sheriff's office have resulted in two major annual biking events in Pacheco and Bay Point with another one in the works. Each event has provided nearly 150+ bicycles and helmets to children and families. A co-sponsoring regional agency, 511 Contra Costa, has played an integral partnership role in these events in providing educational outreach on campus to get kids excited and informed about bicycling before the event as well as providing bike lights as giveaways during the events.