



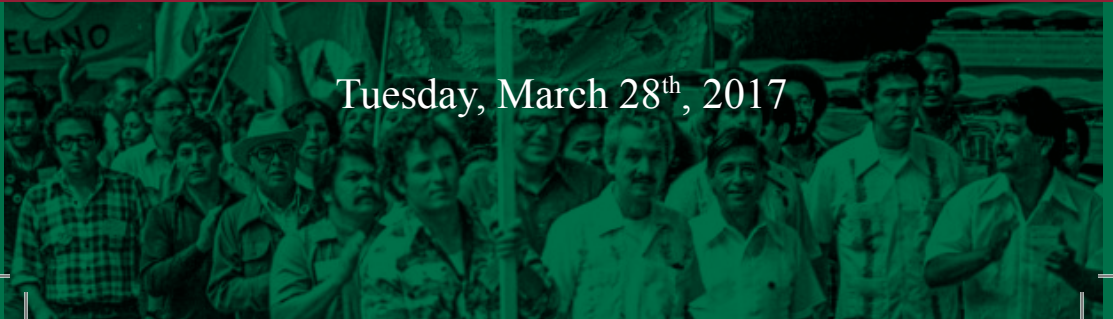
CONTRA COSTA COUNTY BOARD OF SUPERVISORS

Announces the 24th Annual
CESAR E. CHAVEZ
COMMEMORATIVE CELEBRATION

STRENGTH IN UNITY

Photo by Cathy

Tuesday, March 28th, 2017



Chavez's Life...



1927: Cesar Estrada Chavez is born on March 31, 1927 in Yuma, Arizona.

1938: The Chavez family loses its farm during the Great Depression and begins following crops as migrant farm workers in Arizona and California.

1944-45: Cesar Chavez serves in the Navy in the Pacific during World War II.

1947: Influenced by his father's involvement in labor issues, Cesar joins his first union, the National Agricultural Workers Union.

1952: Cesar is recruited to work with Saul Alinsky's Community Service Organization (CSO), designed to help Latinos who have problems with immigration and police.

1958: Cesar is named General Director of CSO.

1962: Cesar leaves CSO after it refuses to form a farm-workers union and, in Delano, starts the National Farm Workers Association, the precursor to the United Farm Workers Union (UFW).

1965, Sept. 8: Filipino grape pickers in Delano go on strike for higher wages.

1965, Sept. 16: Cesar's union joins the strike against grape growers.

1966, March 17: Cesar and 70 strikers begin a march on Sacramento to drum up support for the union effort.

1966, April 11: The Chavez-led group marches to the State Capitol swelled to as many as 10,000 supporters from around the nation.

1968, Feb. 14: Cesar begins 25-day fast

to garner support for non-violence in union-organizing efforts.

1968, March 10: Cesar breaks fast in Delano with supporters, including Senator Robert F. Kennedy.

1968, March 24: Cesar announces in Los Angeles plans for a "worldwide boycott" of California grapes.

1968, July: More than 100 grape growers and shippers sue Chavez and the UFW, claiming \$25 million in losses because of the boycott.

1970: Contract agreements between UFW and most major grape growers is reached. Lettuce boycott begins.

1972: Cesar conducts a 24-day fast to protest right-to-work law.

1973: Cesar organizes the United Farm Workers of Americas Union, and a new round of boycotts begins when grape growers fail to renew contracts.

1988, August 21: Cesar ends a 36-day fast to protest pesticide use. The fast is the longest for the labor leader and leaves him severely weakened.

1993, April 23: Cesar Estrada Chavez dies in San Luis, Arizona, near where he was born 66 years ago.

2000, August: The State of California officially establishes the Cesar E. Chavez holiday.

2003: The U.S. Postal Service unveils a Cesar E. Chavez postage stamp.

2012: The US Navy Military Sealift Command christens the USNS Cesar Chavez (T-AKE-14) and activates and dedicates the ship in honor of Cesar Chavez.

Cesar E. Chavez

*24th Annual Commemorative Celebration
& Youth Hall of Fame Awards
March 28, 2017*

Mistress of Ceremonies

ROBIN LIPETZKY, PUBLIC DEFENDER

Welcome

FEDERAL GLOVER, CHAIR, BOARD OF SUPERVISORS

Musical Performance

MARIACHI DINASTÍA

Co-Keynote Speakers

DR. CESAR A. CRUZ

DR. G. REYES

Entertainment

BALLET FOLKLÓRICO MEXICANO

INTRODUCTION AND PRESENTATION OF
2017 YOUTH HALL OF FAME HONOREES

Acknowledgement & Adjournment

Refreshments immediately following ceremony in foyer

Co-Keynote Speakers

DR. CESAR A. CRUZ - ED.LD



From marching 76-straight miles, to hunger striking for 26 days, César has dedicated his life to fighting for justice. Born in Guadalajara, Jalisco, México, César migrated to the U.S. with a single mother and grandmother. He grew up in Compton and moved to the Bay Area to study. He has been an educator for 23 years. He co-founded the independent school, Making Changes, out of his home, and has sought to create autonomous education spaces. He is the author of two books, *Revenge of the Illegal Alien*, and *Bang for Freedom*. He received his doctorate in Educational Leadership at the Harvard Graduate School of Education, becoming the first Mexican immigrant male to do so. The recipient of the Jefferson Award for Public Service, César currently serves as a Bridge Fellow for the national organization TNTP (The

New Teacher Project). Amidst all, he is proudest to be a husband, and father of three children: Olin, Amaru and Quetzali.

“You attack Mexicans, it’s an attack on me. You attack Muslims, it’s an attack on me. You attack women, it’s an attack on me. You attack water, it’s an attack on me. You attack mother earth, it’s an attack on me. You attack African Americans, it’s an attack on me. You attack people’s healthcare, it’s an attack on me. You attack any immigrant, you attack me. You attack Indigenous land, you attack me. Whomever you attack, it’s an attack on me. I will not stand idly by. I will resist. I am not alone. We are not alone. We will resist. Fear and hatred will never conquer love. Build your 20 foot border, we have 21-foot ladders. David has already faced Goliath. Moses has already taken on pharaoh. Harriet faced greater odds. We shall not be moved. Try to bury us, we are but seeds.”

Co-Keynote Speakers

DR. G. REYES - PHD



G. Reyes holds a PhD in Education from UC Berkeley, an MA in Teaching from the Center for Social Justice and Teaching Excellence from the University of San Francisco, and a BS in Industrial Engineering from Cal Poly San Luis Obispo. Before pursuing higher education, he attended California public schools in Pittsburg, Oakland, and Alameda.

“Dr. G” Reyes currently works in the Graduate School of Education as a Research Scholar at Stanford University and a visiting Assistant Professor at Mills College. As a professional in the field of Education, he has had a variety of experiences in K-12 schooling, Youth Development, teacher development, and teacher preparation. He has been blessed to work with committed and passionate professionals, youth, and families as a university lecturer in education; as a high school principal at a small school in East Oakland; an elementary, middle, and high school teacher; an Executive Director and

Program Director of a Youth Development community-based organization that focused on intersecting arts and social justice; a teacher/school leader developer/coach; and a youth development cultural worker/program leader developer/coach.

“Dr. G. Reyes is a scholar-activist-activist- public intellectual known for standing.

Standing up. Standing with. Standing for.

Standing on the corner of the block professing truths and street wisdoms that don't stop.

Standing on rocks.

Standing from seeds sown by those who came before.

Standing in concrete fields with new seeds in hand to plant more.

Standing in the pages of history, because history is not predetermined – it is a time of possibility.

Standing tall so he could see. Standing to the side so you could be.

He stands. But never in the back of the bus. He stands because he must.”

Past Speakers & Presentations



| <u>YEAR</u> | <u>SPEAKER / PLAY</u> |
|-------------|---|
| 2016 | Blanca Hernandez, Immigrants' rights activist |
| 2015 | Frances Montalvo Palacios, president of Palacios Productions and founder of atruelatina.com |
| 2014 | Alvaro Ramirez, Ph. D., Professor, Department of Modern Languages St. Mary's College |
| 2013 | Juan Coria, Deputy Regional Administrator, U.S. Department of Labor |
| 2012 | María Leticia Gómez, Journalist |
| 2011 | Blas G. Guerrero, Ph.D., Dean of Student Development, Los Medanos College |
| 2010 | Jane C. Garcia, CEO of La Clínica De La Raza |
| 2009 | Gonzalo Rucobo, Bay Area Peacekeepers |
| 2008 | Jim Hernandez, Youth Violence Prevention Specialist Johnny Rodriguez, One Day at a Time, Founder |
| 2007 | State Senator, Liz Figueroa (D-Fremont) |
| 2006 | Honorable Judge Maria Rivera |
| 2005 | Nicolas Vaca, PhD., Attorney-at-Law |
| 2004 | Ruben Rosalez, Assistant District Director, U.S. Department of Labor |
| 2003 | Peter Garcia, President, Los Medanos College |
| 2002 | Dolores Huerta, VFW Co-founder with Cesar Chavez |
| 2001 | Paul R. Chavez, Grandson of Cesar Chavez |
| 2000 | Paul Ramirez, Federal Investigator, Department of Labor |
| 1999 | Teresa Delgado, 1st Granddaughter of Cesar Chavez |
| 1998 | Play, "Maria," written by Richard Martinez, Director of Contra Costa County Housing Authority |
| 1997 | Play, "Los Regalos," (The Gifts), written by Richard Martinez |
| 1996 | Play, "The Warriors," written by Richard Martinez, |
| 1995 | Play, "Abuelito, ¿Quién es Cesar?," (Grandfather, Who is Cesar?) Latino Student Alliance, Diablo Valley College |



Entertainment



Founded in 1967 by Carlos Moreno Samaniego, the Ballet Folklórico Mexicano has achieved recognition both in the United States and in Mexico. In 1980, the Mexican consulate in San Francisco named the company the official ambassador for ongoing cultural activities with Mexico. It has held that distinction for over twenty years during which time it regularly conducts tours in Mexican cities such as Guadalajara, Oaxaca, Aguascalientes, and Durango.



MARIACHI DINASTIA TORRES

Members are originally from Tijuana, Baja California, Mexico and residents of San Pablo, Richmond and Pittsburg

Contra County County Youth Hall of Fame

2017 Honorees

Perseverance: Charlie Cleberg - 12th grade, Hercules High School, Hercules, CA

Charlie is well known on the Hercules High School campus with a positive attitude and friendly smile to all. He is a leader as he assists fellow students with severe disabilities as a mentor, offering help and encouragement. He volunteers in the school library and makes announcements at school assemblies. Charlie is a cheerful, hardworking young man who was born with severe physical challenges due to a curved spinal cord and cerebral palsy. Amazingly, he can maneuver his wheelchair, draw, write, and types on his iPad or computer using his feet. With a positive attitude, he does not let his disability define him and participates fully in his school and community. Due to complications of his disability, Charlie regularly stays at the George Mark Children's House, an organization for children with life threatening diseases. Even while there, he helps the house with fundraising activities. Continuing to deny definition by disability, he is a cadet in the Police Explorer Program. When called upon he provides support to San Leandro Police Department personnel during civic functions. He is a volunteer at the United for Safety event and role plays during SWAT team drills bringing awareness and preparation to law enforcement personnel to effectively serve individuals with disabilities in the event of emergency.

Valiant Volunteer: Trey Hall - 12th grade, Antioch High School, Antioch, CA

Trey has used his creativity entertaining the student body of Antioch High School while being filmed by the National Bleacher Report for a Mannequin Challenge. He is a scholar athlete who has also put in many hours being involved in Peer Mediation, Rally Coordinator, Tobacco Use Prevention Education, National Coalition Building Institute, and the Buddy Club. When he is not on campus, Trey can often be found at the Antioch Community Center mentoring other young men or at the First Baptist Church Head Start Program where he has volunteered more than 240 hours strengthening very young children's love of learning. As a "Careers in Teaching" student, Trey has put in 90+ hours assisting, researching and studying the various aspects of child development, health and safety and classroom management techniques. As Trey continues to learn these skills, he is already applying them while assisting with the P.E. Program at Marsh Elementary School. Trey genuinely cares for his community, is universally loved, and respected on and off campus by all.

Good Samaritan: Shreejal Luitel - 9th grade, Middle College High School, San Pablo, CA

Shreejal is an extremely bright, kind and caring individual who is always interested in the wellbeing of the staff and patrons at the San Pablo Library where he volunteers. Shreejal is always eager to help in any capacity volunteering at the library, where his tasks range from shelving books to working as a computer docent helping customers with various needs. Once a patron at the library inquired about tutoring for his son, and Shreejal offered to volunteer as a tutor. Although he was offered payment, Shreejal refused and continues to tutor on a weekly basis. Shreejal is an active leader in the library's Teen Advisory group where he is instrumental in helping to create youth programs and reaching out to the community. He earns top marks at Middle College High School taking high school courses simultaneously with college classes in order to earn an Associate of Arts degree while still completing the requirements for his High School Diploma. Shreejal's ambitions are to attend Harvard to become a computer programmer. His desire is to be able to care for his family in Nepal and he is willing to put in the work to make sure it happens.

Honorees continued on next page...

Youth Hall of Fame, 2017 Honorees

Creative Leader: Vicente Mancía - 10th grade, De Anza High School, Richmond, CA

Vicente has been participating in events in San Pablo since he was in elementary school. These experiences gave him the desire to give back to his community, which he has been doing since 2015 when he joined the San Pablo Youth Commission. As a member of the San Pablo Youth Commission, Vicente uses his creativity to help recruit new members, promote the Youth Commission and most notably to plan the San Pablo Youth Commissions Youth Summit 2015. He enjoyed his role in raising awareness of Childhood Obesity and Prevention so much he landed the role of MC of the Youth Summit 2016. Representatives from the West Contra Costa County Unified School District were amazed at his presence and offered him two internships at their summer camps. A stellar student, Vicente continues to be an active member of the San Pablo Youth Commission while juggling many activities including San Pablo Cowboy's Football, the Leadership in Training Program, a member of the Friends of the San Pablo Library and an participant in San Pablo's Teen Lounge Program. Vicente has established himself as a recognized youth leader and we know he will continue to grow and lead in the years to come.

Team Work: Sarah Nunnink - 12th grade, Heritage High School, Brentwood, CA

Sarah is a vibrant unique young lady with an outstanding personality. Sarah was very shy and somewhat overweight in her early childhood, which was the foundation for her exemplary contributions to our community and therefore world. She has blossomed into an active student at Heritage High School's Rally Squad, a member of the campus Safety Committee, the Investment Club, the Chinese Club and even the choir. She has received academic honors with the Principal's Honor Roll, the National Honor Society, and California Scholarship Federation—just to name a few. Her love of animals led Sarah to become a teen volunteer with Tony La Russa's Animal Rescue Foundation. Her love of people has reached far beyond the borders of her local community. As part of the Caracol Project, Sarah is Teen Ambassador for Soles4Souls where she actively promoted and collected 600+ pairs of shoes and fundraised over \$3,600 for Costa Rica Missions that distributed 2000 pairs of shoes to people of all ages. Her position as Varsity Cheer Captain and the back-base is symbolic to her achievements requiring strength, dedication, perseverance and a team effort at all times. Her energy is amazing!

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CONTRA COSTA EMPLOYMENT & HUMAN SERVICES DEPARTMENT

CONTRA COSTA PUBLIC WORKS DEPARTMENT

IBEW LOCAL UNION 302

Acknowledgements

Arts & Culture Commission of Contra Costa County

CATERING: *Los Panchos Restaurant*

DISPLAY: *Raymond Martinez*

FLOWERS: *Gracie Lerma, Public Defender's Office*

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PUBLIC WORKS: *Print & Mail*

VISUAL SUPPORT SERVICES: *CCTV*

SET-UP: *Rey Torralba, Clerk-Recorder-Elections*



Diane Burgis
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Karen Mitchoff
Supervisor District IV

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“We need to help students and parents cherish and preserve the ethnic and cultural diversity that nourished and strengthens this community – and this nation.”

Cesar Chavez

*Thank
you
for
Attending*
