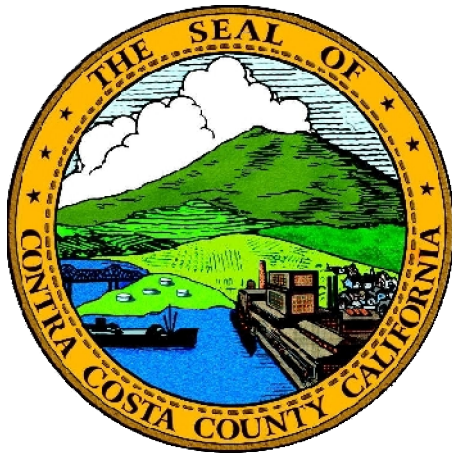




Introducing East Bay Community Energy

Contra Costa Board of Supervisors
March 28, 2017



A Brief History



- In June 2014, County BOS authorized \$1.325 million to assess CCE in Alameda County. Another \$2.4 million was approved in October 2016 to support EBCE implementation and creation of a local devt. business plan.
- 11 cities and the County joined the JPA; First Board mtg. in January 2017.
 - City of Albany
 - City of Berkeley
 - City of Dublin
 - City of Emeryville
 - City of Fremont
 - City of Hayward
 - City of Livermore
 - City of Oakland
 - City of Piedmont
 - City of San Leandro
 - City of Union City
- The program has a logo, website and some basic collateral. Much more to come with branding, advertising, and public outreach. www.ebce.org
- EBCE is now engaged in organizational and policy formation and plans to enroll initial “phase 1” customers in Spring 2018.



Our Expanding Website



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**CLEANER,
GREENER
ELECTRIC
POWER**

Alameda County residents and businesses will soon have a new—greener—choice for the source of electricity that powers our homes and businesses.

East Bay Community Energy (EBCE) will be a community-governed power supplier, committed to providing electricity generated from a high percentage of renewable

www.ebce.org

EBCE Will Be The Largest in CA



CCE Program	Estimated Load in MWh
EBCE/Alameda County	6,500,000 MWh
EBCE/Alameda and Contra Costa Counties	~ 10,050,000 MWh
Peninsula Clean Energy	3,800,000
Monterey Bay Region	3,450,000
Silicon Valley Clean Energy	3,400,000
Clean Power SF	3,200,000
MCE	2,743,000
Sonoma Clean Power	2,550,000

Source: EBCE Technical Study, May 2016

EBCE's JPA Agreement



- Adapted from existing CCE JPA Agreements (i.e. San Mateo and Santa Clara Counties)
- Creates separate legal entity; no General Fund liability to any member
- Includes commitment to long-term program goals, community and local job focus, and union-friendly policies and practices
- One Board seat for each member jurisdiction
- Two-tier voting system -- 1) most votes carry by simple majority, 2) weighted vote by load size if 3 or more directors request it
- EBCE is establishing a Community Advisory Committee; CAC Chair has non-voting seat on the Board
- JPA calls for creation of local development business plan to serve as a blueprint for local power potential within its service territory
- Agreement includes repayment of Alameda County start-up loan

Local Development Business Plan



- Emphasis on community and economic benefits reflected through the LDBP.
- Labor and environmental stakeholders have joined together, for the first time, to jointly support the CCE program. This removes what has often been a contentious relationship in the past.
- Part of the “Unity” Alliance was a proposal to develop an LDBP, which the Alameda County Board of Supervisors agreed to sponsor.
- Key tasks in LDBP:
 - Solar Siting Survey (much like has already been done in Contra Costa)
 - Energy efficiency technical and program analysis
 - Focus on innovate program development and financing options – trying to advance the overall CCE model.
- We believe the LDBP may be of interest to Contra Costa and the analysis could be extended to include new jurisdictions.

Offer to Contra Costa Jurisdictions



- Each jurisdiction that joins will have a seat on the EBCE Board of Directors.
- No cost to join. EBCE will absorb all costs associated with implementing the program. Total additional cost likely to be ~\$1 million if all eligible CCCo jurisdictions join.
- Steps to join EBCE are the same as Alameda County members:
 - Pass the JPA resolution and the required CCE ordinance
- Contra Costa enrollments likely to begin in Summer 2018, earlier if possible.
- For inclusion in 2018, we ask for decisions/votes by June 30, 2017.

EBCE Implementation Timeline



Phase 1: Initial Planning and Tech Study

- ✓ Initial BOS funds allocated in June 2014
- ✓ City Load data approvals/request to PG&E
- ✓ Steering Committee (SC) formed; met monthly
- ✓ County webpage and stakeholder database devt.

- ✓ RFP issued and Tech Study completed
- ✓ Stakeholder and City mtgs.
- ✓ JPA Agreement and CCE ordinance drafted
- ✓ County/City ordinances and funding approval

Phases 2-3: Program Implementation and Launch

- JPA Agency forms
- Technical, marketing and data mgmt. contracts
- Expanded website; community outreach begins
- CEO/Exec Search
- Local Devt Biz plan underway
- Banking and credit services

- Implementation Plan certified by CPUC
- Power contract(s) negotiated
- Policy and program development
- Call center live; customer noticing begins
- Utility bond and service agreement
- Phase 1 Launch!



In Conclusion... Why Choose EBCE?



- EBCE sees the value of an east bay regional organization that serves both of our counties.
- EBCE includes a major emphasis on local renewables and other program development as quickly as possible
- Opportunity to shape a new CCE program “from the ground up”
 - Many policy and organizational decisions will be made this year
- EBCE will be the largest CCE in the state, with potential “economies-of-scale” benefits
- Long history of bi-county cooperation, through JPAs and other programs.

Why Choose EBCE? cont.



- Energy prices are quite low at the moment.
- We are hopeful that EBCE will be able to benefit from this market situation by procuring its initial power at prices lower than other existing load-serving entities, including other CCAs.
- We've seen this to be the case, for example, with Peninsula Clean Energy, which launched with prices that were 5% lower than PG&E across the board.

We hope you will join us!



Thank you!

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