

# Planning Integration Team for Community Health (PITCH)



**Annual Report to the Contra Costa County Board of Supervisors  
February 14, 2017**

# History of PITCH

- 2006 – Dr. Richard Jackson presentation- *Impact of Built Environment on Health*.
- 2006 – Board directs staff from Department of Conservation and Development (DCD), Public Works Department (PWD), and Contra Costa Health Services (CCHS) to convene and develop recommendations on the County's approach to planning and developing the built environment.

# History of PITCH

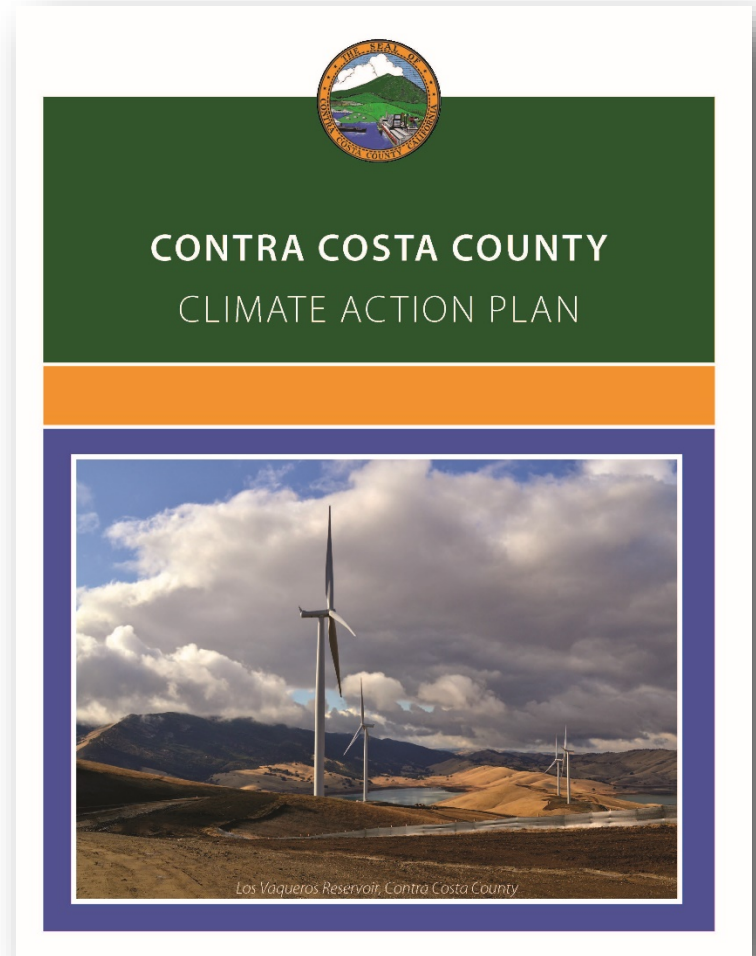
- 2007 – DCD, PWD, and CCHS propose the formation of PITCH and make the following recommendations:
  - a) Evaluate the County's Roadway Policies and Standards based on the 'Complete Streets' approach.
  - b) Evaluate methods and measures to implement the General Plan policies that emphasize compact, infill, and mixed use development and consider impacts on public health
  - c) Identify and develop policies and implementation measures relating to public health that could lead to potential revisions in the County General Plan and County Ordinance Code.
  - d) Integrate the principles of public health in the master planning of parks and recreational facilities.
  - e) Improve coordination and planning with school districts in the siting of new schools to promote healthy communities.
- 2007 – Board accepts the recommendations, formally establishes PITCH, and affirms commitment to promoting public health principles in land-use planning and development. The Board directs PITCH to research grant funding.

# PITCH Collaboration

- PITCH members meet monthly and regularly discuss activities and issues that may be of interest to the other departments.
- Knowledge, perspectives, and experiences unique to Engineering, Public Health, and Planning are shared.
- As a result of collaboration and sharing unique perspectives, superior strategies and approaches are developed and implemented.
- The following slides identify a number of recent activities that the departments have conducted after discussion and collaboration at PITCH meetings.

# Climate Action Plan

- Sustainability Coordinator started in June 2016
- Ad Hoc Sustainability Committee has received updates on implementation and funding; expect briefing for full Board in Q1 2017
- 35 applicants for 10 seats on new Sustainability Commission
- In January, DCD convened a Sustainability Exchange for all local government staff who work on these issues in the County



# Measure X – November 2016

## Transportation Expenditure Plan

- Funding for transportation improvements and infrastructure maintenance has been eroding for some time, as discussed in other forums and meetings.
- The Measure X Expenditure Plan promised substantial new revenues for both new **projects** and **maintenance** of existing infrastructure.
- Due to relatively new local and regional Complete Streets policies, both **project** funding and **maintenance** funding would have resulted in substantial new investment in complete streets infrastructure which would increase safety for all users and increase the numbers of people using non-motorized modes.
- Future Measure \*?

# Complete Streets

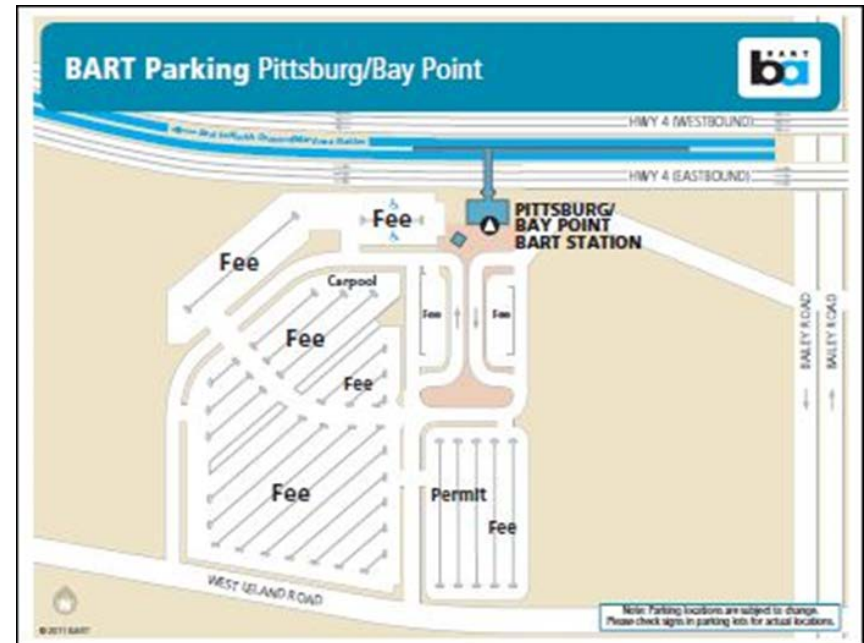
## July 12, 2016 – The Board of Supervisors adopted a new Complete Streets Policy

- More Expansive, Specific, with Implementation Requirements
  - *“...comprehensive, integrated transportation network that serves all categories of users...”*
  - *“All departments and agencies of Contra Costa...shall work towards making Complete Streets practices a routine part of everyday operations...every relevant project, program, and practice...work in coordination with other departments, agencies, and jurisdictions...”*
  - Collect Data
  - Evaluate Implementation
  - Establish Bicycle Advisory Committee
- PITCH will be assisting with the development and review of implementation policies and reporting to the Transportation, Water, and Infrastructure Committee on progress.



# BART Outer C Line Access Study

- DCD and CCHS participating in BART-led study of how users access 4 stations along BART Outer C Line
  - North Concord/Martinez
  - Pittsburg/Bay Point
  - Pittsburg City Center eBART
  - Antioch eBART
- Study assesses current vehicular, bicycle, and pedestrian access
- DCD and CCHS recommending strategies to improve access to stations





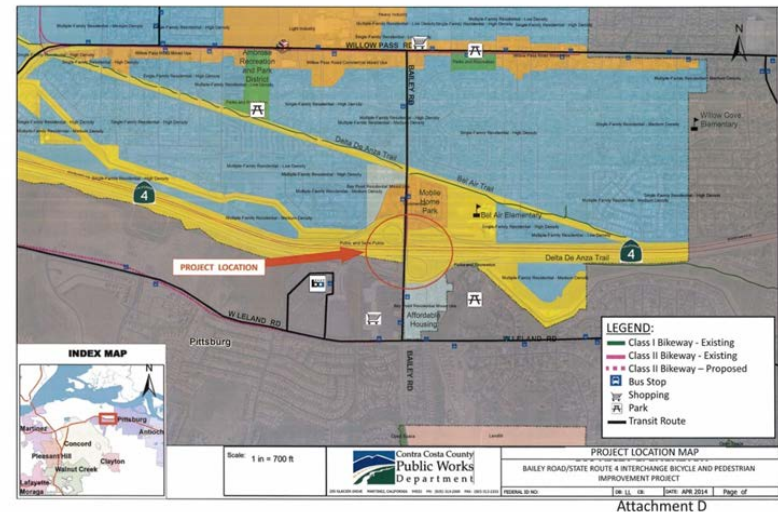
# Canal Road (Bay Point)

- Constructed 2,350 linear feet of sidewalk
- Project included funding for one year of CCHS's Safe Routes to School programming at Bel Air Elementary
- Photos of Ribbon Cutting on 11-16-16



# Bailey Road (Bay Point)

- Reconfigure SR-4 westbound off-ramps
- Eliminate pedestrian tunnel
- Promote bicycle and pedestrian activity
- Project included funding for CCHS's pedestrian safety campaign, focused around BART station



Attachment D

# Grant Applications

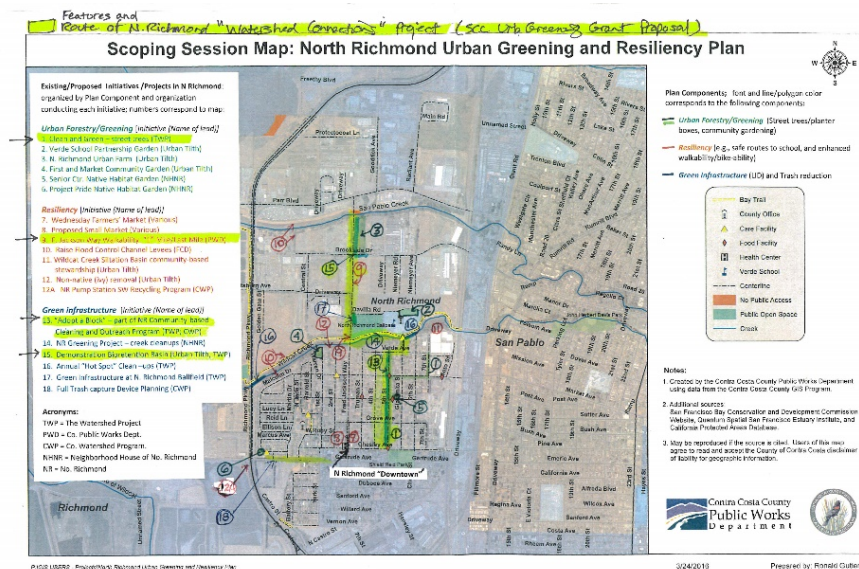
Projects awarded Active Transportation Program grant funds to improve bicycle/pedestrian facilities:

- Fred Jackson Way (North Richmond) - \$3,300,000
- Pacheco Boulevard (Pacheco) - \$619,000



# North Richmond Urban Greening and Resiliency Plan

- Plan for urban greening, resiliency, and green infrastructure, in collaboration with non-governmental organizations (NGOs)
- Aggregates, showcases, and coordinates existing and future non-profits and County department-led projects
- PITCH members have participated in prospectus review and in follow-up grant funding applications
- Provides a model for similar NGO-driven El Sobrante plan



# Future Activities

PITCH proposes to continue to inform and advise the Board on health-related activities, such as:

- Adapting to Rising Tides Study
- Green Infrastructure Planning
- General Plan Update
- Collaborate with Sustainability Commission
- Continue to seek grant funding
- Continue to participate in the BART Access Study
- School Siting
- Countywide Bicycle and Pedestrian Plan Update

# PITCH Moving Forward

## Ten Years of PITCH

- Evolving policy has now integrated PITCH concepts in to normal practices.