



**Contra Costa County Economic Opportunity Council  
Strategic Plan  
2015-2017**

**Areas of Priority:**

1. Highest Priority

- Housing-Shelter (highest emphasis on helping the homeless)
- Employment-Jobs
- Food-Nutrition

**HOUSING-SHELTER**

**National Goal:** *Goal 2: The conditions in which low-income peoples' lives are improved.*

<b>Performance Indicator</b>	<b>Strategy</b>	<b>Actions</b>
2.1C: Safe and affordable housing units created in the community	Address the housing crisis in Contra Costa County by supporting efforts to increase access to safe, affordable housing.	<ul style="list-style-type: none"> <li>• Help fund the East County Program that provides permanent, affordable housing and family-centered supportive services.</li> </ul>
2.1D: Accessible safe and affordable housing units in the community preserved or improved through constructions, weatherization, or rehabilitation achieved by Community Action activities.	Address the increase in homelessness in Contra Costa County by providing weatherization services and other housing efforts to prevent homelessness and displacement of low-income residents.	<ul style="list-style-type: none"> <li>• Support LIHEAP</li> <li>• Support DOE</li> <li>• Help market the LIHEAP/Weatherization by actively participating in outreach opportunities.</li> </ul>
6.2E: Emergency Temporary Shelter	Address the increase in homelessness in	<ul style="list-style-type: none"> <li>• Partnership with nonprofit agencies</li> </ul>

EOC Priorities Strategies Action Steps



	<p>Contra Costa County by working with entities that provide emergency shelter and by prioritizing this work over working with those that are currently housed.</p>	<p>that provide subsidized hotel vouchers.</p> <ul style="list-style-type: none"> <li>• Help fund the “Mountain View Emergency Family Shelter.”</li> <li>• Partner with agencies that provide subsidized hotel vouchers.</li> <li>• Identify opportunities to increase access to temporary shelter by leveraging existing resources and creating new ones.</li> </ul>
--	---	---

**EMPLOYMENT-JOBS**

**National Goal:** *Goal 1: Low-income people become more self-sufficient.*

Performance Indicator	Strategy	Actions
1.1A: Unemployed and obtained a job	Address unemployment by identifying, creating, and leveraging employment opportunities that result in employment.	<ul style="list-style-type: none"> <li>• Collaborate with the business sector and organizations to increase job opportunities for low-income residents.</li> <li>• Map job training and placement resources and funding in Contra Costa County.</li> </ul>
1.1B: Employed and maintained a job for at least 90 days	Address unemployment by ensuring successful placement and wrap-around supportive services to maximize job retention.	<ul style="list-style-type: none"> <li>• Conduct case management and provide resources to remove barriers to employment for CSB’s Clerical Assistant Trainee Student Worker Program.</li> <li>• Support and fund the “Active Alumni</li> </ul>

		<p>Job-Seeker Program” that provides ongoing case management and counseling services to ensure clients achieve “Living wage” employment.</p>
<p>1.1D: Achieved “Living wage” employment income and/or benefits</p>	<p>Address the need for a “living wage” in Contra Costa County so that low-income people become self-sufficient</p>	<ul style="list-style-type: none"> <li>• Define “living wage” as it pertains to the efforts of the EOC.</li> <li>• Support efforts that lead to acquisition of employment that leads do a living wage.</li> </ul>
<p>1.2A: Obtained skills/competencies required for employment</p>	<p>Address the need for job training programs to increase job opportunities and strengthen job retention.</p>	<ul style="list-style-type: none"> <li>• Support and fund programs that provide subsidized employment for clients who are unemployed.</li> <li>• Support and fund the “Job Training and Placement Program” and the “Student Worker Program” which provides employment while in the program.</li> <li>• Support and fund the “Student Worker Program”, “Job Training and Placement Program”, “HEART employment training program” and the “RYSE Career Pathways Program” that assist low-income individuals with the training needs of the unemployed and to prepare them for employment.</li> <li>• Build a network of providers and supporters so clients can achieve success in all three priority areas using</li> </ul>

		the collective impact model.
--	--	------------------------------

**FOOD-NUTRITION**

**National Goal:** *Goal 6: Low-income people, especially vulnerable populations, achieve their potential by strengthening family and other supportive environments.*

Performance Indicator	Strategy	Actions
6.4F: Obtained food assistance	<p>Redistribution Strategy</p> <p>Address the system of food waste within the county, as enough food exists and much of it is going to waste.</p> <p>Policy Strategy</p> <p>Education and Awareness Building</p>	<p>Fill the gap between source and need to address hunger and food insecurity of low-income, vulnerable populations in Contra Costa County by taking the following actions:</p> <ol style="list-style-type: none"> <li>1. Provide funding to address this strategy.</li> <li>2. Direct volunteers to urban farmers (to pick produce) and to White Pony Express (retail/producer pick up).</li> <li>3. Help identify vehicles to pick up and drop off food.</li> <li>4. Identify properties with crops to harvest and connect them to organizations including White Pony Express and urban farmers to expand and strengthen the food redistribution network.</li> <li>5. Examine retail food practices and advocate removing barriers that require growers and retailers to discard perfectly good produce because of shape and size.</li> <li>6. Invite some of the urban farmers to the</li> </ol>

EOC Priorities Strategies Action Steps



	<p>Strategy</p>	<p>EOC to begin the discussion, increase awareness, and educate on the issue of food redistribution and inform any future directions.</p> <ul style="list-style-type: none"> <li>➤ Outcomes of Action 1-4             <ul style="list-style-type: none"> <li>○ Increase the pounds of food collected and redistributed.</li> <li>○ Increase the number of new producers and retailers contributing urban farmers and White Pony Express.</li> </ul> </li> </ul>
--	-----------------	---