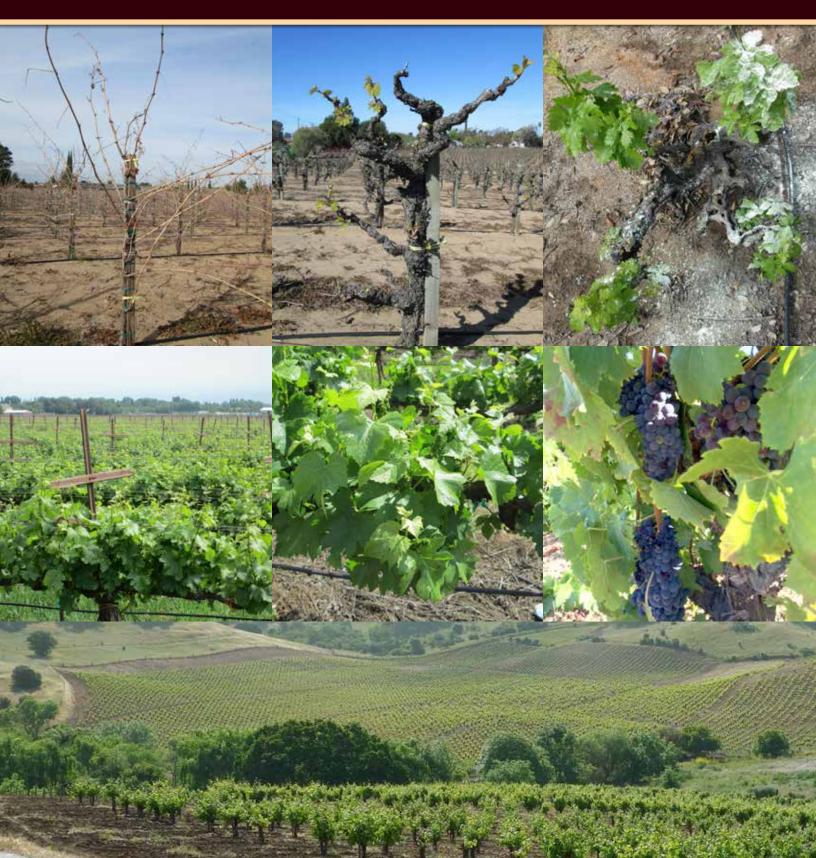


#### CONTRA COSTA COUNTY

# 2015 CROP REPORT



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The Contra Costa County Department of Agriculture, under the direction of the California Department of Food and Agriculture, Department of Pesticide Regulations and Division of Measurement Standards, is responsible for conducting regulatory and service activities pertaining to the agricultural industry and the consumers of our county. The primary goal of this office is to promote and protect agriculture while safeguarding the public and the environment. Our work as county Weights and Measures officials in the community ensures a safe place to live and a fair marketplace for trade.

Agricultural Commissioner

Chad Godoy

Assistant Agricultural Commissioner Matt Slattengren

Deputy Agricultural Commisioners and Sealers Gene Mangini Steve Reymann

Larry Yost

Dean Gottlieb

Agricultural Biologists

Karen Adler, Keri Brumfield, Chris deNijs, Mariah deNijs, Ralph Fonseca, Ivan Godwyn, Mortay Mendoza, Abdoulaye Niang, Lucas Pattie, Wil Schaub, Cecilie Siegel, Beth Slate, Jorge Vargas

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Retiree Volunteer Suzanne Maddux

Glassy-winged Sharpshooter Inspectors Betsy Montgomery Tom Wright

Pest Detection and Pest Management Staff Simone Ackermann, Danilo Angcla, Lyndsay Bloxsom, Amanda Crosby, Nancy Dennis, Herb Gilmore, David Hallinan, Sonia Hayden, Edward Lujan, John Luzar, Rick Mata, Kerry Motts, Eldren Prieto, Daniel Sinz, Lindsay Skidmore, Shannon Smith, Greg Spurlock, Oscar Zaldua

Pest Quarantine Detector Canines Conan, handled by Cecilie Siegel Cairo, handled by Mariah deNijs

Cover photos: Young, unpruned, untrained dormant vines; first leaves emerging during the early season on established vine; old grapevine that has been sulfured to prevent fungal diseases in the spring (top row, left to right). Trained grapevines about a month into growing season; young grapes emerging; mature grapes ready to be harvested (middle row, left to right). Grapevines nestled into a valley (bottom row). Photos were taken in Oakley, Knightsen, Brentwood and Martinez.

### Agricultural Commissioner and Sealer's Letter

#### Department of Agriculture

2366 A Stanwell Circle Concord, CA 94520-4807 (925) 646-5250 FAX (925) 646-5732 Contra Costa County



#### **Chad Godoy**

Agricultural Commissioner
Director of Weights and Measures

Karen Ross, Secretary California Department of Food and Agriculture and The Honorable Board of Supervisors of Contra Costa County

I am pleased to submit the 2015 Annual Crop and Livestock Report for Contra Costa County in accordance with the provisions of Section 2272 and 2279 of the California Food and Agricultural Code. This report also includes information on additional topics including how agriculture in Contra Costa County benefits the local economy, the importance of conserving agricultural land, and the value of bees and pollination.

The total gross value of agricultural crops and products in 2015 was \$128,507,000, which is an increase of \$8,678,000 or 7.24% from 2014. In general, demand and prices have remained strong for agricultural crops in Contra Costa County.

Crop values vary from year to year due to factors such as production, weather and market conditions. Some notable changes include a 27% increase in vegetable and seed crop values, and a moderate decrease in fruit and nut crops values due to poor market conditions and reduced yields with several commodities. Tomato market and production conditions continue to favor the trend toward increased acreage. Cherry yield remains below average due to unfavorable weather conditions that greatly reduced fruit set.

Several crop categories exceeded one million dollars in value. These categories in decreasing order include cattle and calves, tomatoes, sweet corn, miscellaneous vegetables, grapes, rangeland, field corn, alfalfa, walnuts, miscellaneous field crops, cherries, peaches, pasture, apricots, and wheat.

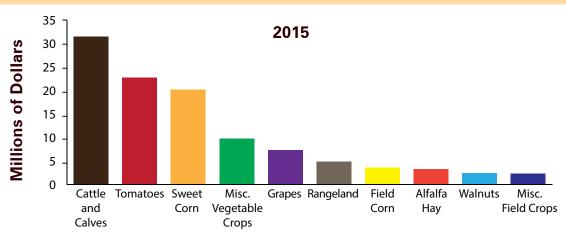
It should be emphasized that the values stated in this report are gross receipts and do not include the cost of production, transportation, or marketing of the products. The economic benefit of agricultural production is generally thought to be about three times the gross production value.

We wish to thank the individuals, industries and organizations who supplied us with vital information to complete this report. Their cooperation is truly appreciated. I also would like to thank Karen Adler, Ralph Fonseca and all of my staff for their diligent work in producing our annual report.

Respectfully submitted,

Chad Godoy

#### **Leading Crops**



#### Quantifying the Economic Contributions that Agriculture Provides to the Local Economy

According to the 2015 Economic Contributions of Contra Costa County Agriculture Report, agriculture in the county:

- provides 2,277 jobs in Contra Costa County economy, including 1,735 direct employees and 542 additional jobs made possible from expenditures by agricultural companies and their employees
- contributes a total of \$225.0 million to the local economy, including \$154.2 million in direct economic output and \$70.8 million in additional economic output in the form of expenditures from agricultural companies and their employees

Residents and visitors alike know and value the rural character of Contra Costa County. Farmers' markets overflow with fresh produce and community spirit. Sweet corn, tomatoes, grapes, and dozens of other crops grow in fertile soils and a moderate climate. Clearly, agriculture plays a key role in sustaining a healthy local economy. What's not so clear,

is the true size of this role. How much money does agriculture contribute to the local economy? How many jobs does agriculture support? In other words, just how important is agriculture as a driver of the county's economic health?

In order to address these questions, the Department of Agriculture commissioned a study in the autumn of 2015 with consultants Dr. Jeff Langholz and Dr. Fernando

DePaolis of Ag Impact Associates that assessed the multitude of economic contributions that agriculture provides to Contra Costa's local economy. The report focuses not only on direct economic effects such as farm production and employment, but also on multiplier effects, which include contributions to the economy such as local purchases of agricultural materials and supplies to be used by the industry and consumption spending in the community by employees.

The Contra Costa County Department of Agriculture/ Weights and Measures recognizes that understanding

> the economic benefits that agriculture provides can help policy makers to make choices that will benefit the agricultural industry. We including highlights from this economic report in the 2015 Crop Report, as well as articles that explore how and why these trends are occurring. We also explore the finding that value-added processing by wineries contributes

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significantly to the total value that agriculture adds to the local economy by including information on the history of wine production in the county, the types of varietals that are being grown, and new developments in the local wine industry. In addition, there are articles on the value of pollination, the importance of farmers' markets, and the links between conserving agricultural land and maintaining a healthy agricultural economy.

#### **Production Summary**

#### 2015 Gross Production Values by Percentage



Production values rose by 7% in 2015. Vegetable and seed crops led this trend with more than a 25% increase in value. The livestock and livestock products and nursery products categories both rose slightly, while fruit and nut crops value decreased by 17%. Field crop gross value remained essentially unchanged. Due to the decreasing price and acreage of certain fruit and nut crops, this category dropped in rank below field crops in 2015.

	Gross Value		Change in Gross Value	Total Cultivated Acreage		Change in Cultivated Acreage	Ran	king
Category	2015	2014		2015	2014		2015	2014
Vegetable & Seed Crops	\$52,883,000	\$41,710,000	+27%	9,051	7,567	+20%	1	1
Livestock & Livestock Products	\$33,673,000	\$32,767,000	+3%	-	-	-	2	2
Field Crops	\$17,821,000	\$17,753,000	0%	192,958	188,506	+2%	3	4
Fruit & Nut Crops	\$17,724,000	\$21,295,000	-17%	3,245	3,627	-11%	4	3
Nursery Products	\$6,406,000	\$6,304,000	+2%	43	41	+5%	5	5
Total	\$128,507,000	\$119,829,000	+7%	205,297	199,741	+3%	-	-

# Vegetable and Seed Crops

Photo: Young sweet corn planted in Knightsen.

Contra Costa County sweet corn remained the leading vegetable crop due to continuing demand for this high quality product. Overall tomato production and value were higher in 2015 and overall vegetable total dollar value saw a moderate increase.

Crop	Year	Harvested Acreage	Production Per Acre	Tons Harvested	Value Per Ton	Total Dollar Value <sup>1</sup>
Sweet Corn	2015	3,629	10.63	38,600	\$524.66	\$20,252,000
	2014	3,263	10.45	34,100	\$531.86	\$18,136,000
Tomatoes Total <sup>2</sup>	2015	4,172	36.54	204,000	-	\$22,767,000
	2014	3,105	35.61	150,130	-	\$15,879,000
Fresh Tomatoes	2015	754	17.24	13,000	\$568.00	\$7,386,000
	2014	469	17.33	8,130	\$500.00	\$4,062,000
Processing	2015	3,418	55.84	191,000	\$80.53	\$15,381,000
Tomatoes	2014	2,636	53.89	142,000	\$83.22	\$11,817,000
Miscellaneous³	2015	1,250	-	-	-	\$9,864,000
	2014	1,199	-	-	-	\$7,695,000
Total	2015	9,051	-	-	-	\$52,883,000
	2014	7,567	-	-	-	\$41,710,000

<sup>1</sup> Values represent rounded estimates based on data collected from producers, experts and literature

<sup>2</sup> Includes both fresh market and processing tomatoes.

<sup>3</sup> Includes asparagus, artichokes, fresh market beans, beets, cabbage, cardoon, carrots, cauliflower, cucumbers, eggplant, garlic, ginseng, lettuce, okra, onions, greens, herbs, peas, peppers, potatoes, pumpkins, radishes, and squash

<sup>4</sup> Includes honey, wax, and pollination (opposite page)

<sup>5</sup> Includes chickens, ducks, emus, goats, hogs, llamas, ostriches, pigs, rabbits, sheep, turkeys, milk, wool, and eggs (opposite page)

#### Livestock and Livestock Products



Photo: Beehives placed near flowering cherries to support cross-pollination for cherry production in Brentwood.

Due to market influences and continued drought conditions, the price for livestock was high again in 2015. Ranchers had to rely on high-priced hay to supplement the limited grass that naturally was available for forage. This forced ranchers to thin herds and to wean calves earlier at lighter weights.

Commodity	Year	Number of Head	Total Liveweight	Value Per CWT	Total Dollar Value <sup>1</sup>
Cattle & Calves	2015	20,506	182,060	173.00	\$31,519,000
	2014	23,260	186,884	\$163.04	\$30,470,000
Apiary Products <sup>4</sup>	2015	-	-	-	\$454,000
	2014	-	-	-	\$597,000
Miscellaneous Livestock <sup>5</sup>	2015	-	-	-	\$1,700,000
	2014	-	-	-	\$1,700,000
Total	2015	-	-	-	\$33,673,000
	2014	-	-	-	\$32,767,000

#### **Bees and Pollinator Services**

The value of pollinator services, which are mainly provided by honey and native bees, is on the rise in California. This equates to higher profits for beekeepers, who rear bees on moveable bee hives that are placed around the state to pollinate crops like almonds, cherries, stone fruit, cucumbers, pears, and citrus. Bees also pollinate sunflowers, broccoli, carrots, lettuce and onions when grown for seed. However, apiarists are also contending with challenges that threaten the survival of their bees throughout the season. These include pests, diseases, competing Africanized honey bees, reduced foraging habitat, exposure to pesticides and Colony Collapse Disorder. All told, U.S. beekeepers have indicated that they lose an annual average of 30-35 percent of their colonies to a variety of pests and diseases, including Colony Collapse Disorder and varroa mites.

According to Contra Costa County beekeepers, it costs around 40 dollars for each hive provided during the bloom period. Beekeepers report that the price per hive for almonds may be three to five times higher due to the heightened demand for hives and limited amount

of hives available during this peak period.

Did you know that honeybees<sup>6</sup>:

 Pollinate a wide variety of crops as they gather pollen and nectar for their survival



A bee pollinating a cherrry blossom.

- Contribute approximately \$15 billion to the value of U.S. crop production
- Fly at about 10 to 15 miles per hour, visiting about 50 to 100 flowers in each pollination trip
- Cover up to 4 miles from their hive to find food and water, an area covering 50 square miles
- Produce one pound of honey by visiting 2 million flowers and flying 55,000 miles

6 Christine Souza, California Country Magazine, link at http://californiabountiful.com/features/article.aspx?arID=845



Photo: Winter wheat grown near Discovery Bay.

In 2015, field crop harvested acreage increased significantly, especially in field corn and wheat production. At the same time, prices were down for alfalfa, field corn, cereal hay, and wheat. These opposing trends resulted in no change in overall production values.

Crop	Year	Harvested Acreage	Production Per Acre	Total Harvested	Unit	Value Per Unit	Total Dollar Value <sup>1</sup>
Alfalfa hay	2015	2,947	5.13	15,100	Ton	\$218.42	\$3,298,000
	2014	3,387	5.13	17,400	Ton	\$248.26	\$4,320,000
Cereal hay	2015	2,420	2.64	6,390	Ton	\$128.80	\$823,000
	2014	3,166	2.69	8,520	Ton	\$154.88	\$1,320,000
Field corn	2015	6,176	3.87	23,900	Ton	\$154.18	\$3,685,000
	2014	2,658	4.20	11,200	Ton	\$192.68	\$2,158,000
Pasture	2015	5,450	-	-	Acre	\$300	\$1,635,000
	2014	5,450	-	-	Acre	\$300	\$1,635,000
Rangeland	2015	169,000	-	-	Acre	\$29.10	\$4,918,000
	2014	169,000	-	-	Acre	\$25.20	\$4,259,000
Wheat	2015	3,721	1.76	6,550	Ton	\$164.54	\$1,078,000
	2014	807	2.41	1,940	Ton	\$232.54	\$451,000
Miscellaneous <sup>2</sup>	2015	3,244	-	-	-	-	\$2,384,000
	2014	4,038	-	-	-	-	\$3,610,000
Total	2015	192,958	-	-	-	-	\$17,821,000
	2014	188,506	-	-	-	-	\$17,753,000

<sup>1</sup> Values represent rounded estimates based on data collected from producers, experts and literature

<sup>2</sup> Includes barley, forage hay, hay (wild), rye, safflower, silage, straw, sudan grass and sorghum

# Fruit and Nut Crops A Company of the Company of th

Photo: Early bloom of apples near Knightsen.

The value of fruit and nut crops dropped in 2015 due to unfavorable market and climate conditions that affected a few commodities. Cherry production remained low due to unfavorable weather conditions that greatly reduced yield. Grape, walnut and olive prices and acreage also declined, resulting in waning production values. All other fruit and nut crop values remained almost unchanged, with the exception of plums and pluots, which rose slightly due to increased production. Contra Costa grapes have also been broken down according to color for the first time, and results show that the majority of the county's grapes, or about 80%, are red, while the remaining are white and rosé varieties.

Crop	Year	Harvested Acreage	Production Per Acre	Tons Harvested	Value Per Ton	Total Dollar Value¹
Apricots	2015	88	4.26	375	\$3,634.81	1,363,000
	2014	66	4.85	320	\$3,489.16	\$1,117,000
Cherries	2015	479	1.03	493	\$4,634.00	\$2,285,000
	2014	494	0.99	489	\$5,071.00	\$2,480,000
Wine Grapes	2015	1,900	5.53	8,430	\$823.97	\$7,368,000
Red		1,496	3.63	5,430	\$997.38	\$5,416,000
White		404	7.43	3,000	\$650.56	\$1,952,000
	2014	2,190	4.64	10,200	\$1,013.35	\$10,336,000
Nectarines	2015	23	3.37	76	\$6,581.00	\$500,000
	2014	23	3.85	87	\$5,631.56	\$490,000
Olives	2015	131	2.22	291	\$685.16	\$199,000
	2014	183	1.77	324	\$759.63	\$246,000
Peaches	2015	110	3.39	373	\$4,683.09	\$1,747,000
	2014	101	4.10	414	\$4,207.60	\$1,742,000
Plums & Pluots	2015	32	4.21	133	\$5,253.00	\$699,000
	2014	27	4.27	113	\$5,249.80	\$593,000
Walnuts	2015	374	2.08	777	\$3,145.00	\$2,444,000
	2014	458	2.09	957	\$3,522.00	\$3,371,000
Miscellaneous <sup>2</sup>	2015	109	-	-	-	\$1,119,000
	2014	87	-	-	-	\$920,000
Total	2015	3,245	-	-	-	\$17,724,000
	2014	3,627	-	-	-	\$21,295,000

<sup>1</sup> Values represent rounded estimates based on data collected from producers, experts and literature

<sup>2</sup> Includes almonds, apples, apriums, asian pears, berries, citrus, figs, melons, pears, pecans, persimmons, pistachios, prunes, pomegranates, quinces and strawberries



Photo: Vegetable starts and herbaceous perennials grown in a Richmond greenhouse.

In 2015, nursery production values increased slightly. While there was a decrease in the amount earned from indoor decoratives such as orchids and house plants, overall prices remained about the same and production of other types of nursery products more than made up for the deficit.

	Year	Greenhouse Production in Square Feet	Acres in Field Production	Total Dollar Value <sup>1</sup>
Indoor Decoratives	2015	72,000	-	\$44,380
	2014	72,000	-	\$55,800
Bedding Plants, Herbaceous Perennials,	2015	39,725	40.0	\$6,361,000
Vegetable Starts and Miscellaneous Products <sup>2</sup>	2014	21,425	39.0	\$5,831,000
Total	2015	111,75	40.0	\$6,406,000
	2014	93,425	39.0	\$6,304,000

- 1 Values represent rounded estimates based on data collected from producers, experts and literature
- 2 Includes Christmas trees, cactus, ground covers, propagative materials, ornamental trees and shrubs, fruit trees and cut flowers







Rare heirloom open-pollinated tomato varieties that are adapted to local conditions are sold every spring to the public by the Contra Costa Master Gardeners. They field test some of these varieties at their Walnut Creek demonstation garden, which is also open to the public.

#### Why Certified Farmers' Markets



Growers selling locally create 13 full time jobs per \$1 million in revenue earned. Those not selling locally create 3 full time jobs per million.

Each full-time equivalent (FTE) job created at farmers' markets supports approximately half (0.41 to 0.78) a FTE job in other sectors of the region's economy.





#### Preserve Farmland and Rural Livelihoods



The US loses an acre of farmland per minute to development.

**25%** of vendors derive their sole source of income from Farmers' markets.

180% increase in growers participating in Farmers' Markets from 2006-2015.









#### \$19.4 million

in Supplemental Nutrition Assistance Program benefits were spent at farmers' markets in 2015. That's fresh food for low-income Americans and increased revenue for local farmers.



Proximity to farmers' markets is associated with better health as indicated by lower body mass index.

Number of markets in the USDA Farmers Market Directory

#### **County Certified Farmers' Markets**

Tuesday	Wednesday	Thursday	Friday	Satu	rday	Sunday
Concord Todos Santos Plaza El Cerrito Martinez Contra Costa County Hospital Walnut Creek Kaiser	Richmond Main St. San Ramon Sherwood Sports Park	Antioch Kaiser  Concord Todos Santos Plaza  Martinez Court St.  San Ramon Bishop Ranch	Martinez Main St. Richmond Barrett Ave. Rossmoor	Brentwood Clayton Crockett-Port Costa Danville El Cerrito Orinda	Pinole Pittsburg Pleasant Hill San Pablo San Ramon Bishop Ranch Walnut Creek Shadelands	Walnut Creek North Locust Moraga Alamo Kensington Martinez Main St.

#### **Organic Farming**

Organic acreage rose in Contra Costa County in 2015 by 2,786 acres to a total of 4,235 acres. The majority of this land is certified organic rangeland and pasture. The number of registered organic farms in the county also increased from 17 to 18 farms.

### Multiplier Effects of Contra Costa County Farm Production

The 2015 Economic Contributions of Contra Costa County Agriculture report quantifies the economic multipliers or "ripples" that farm production creates in the local economy. These ripples take two forms: indirect effects and induced effects. The first consists of business to business supplier purchases. For example, when a grower buys farm equipment, fertilizer, seed, insurance, banking services, and other inputs, the grower creates indirect effects. The second ripple type, induced effects, consist of consumption spending by agricultural business owners and employees, housing, healthcare and leisure activities. All of this spending creates ripples in the economy.

Figure 1 shows agriculture's direct, indirect, and induced economic effects within the county for major production categories. The numbers use IMPLAN¹ multipliers for each sector, which are rooted in U.S. Bureau of Economic Analysis production data and other sources. The numbers describe agricultural sector activities as well as "U-pick" and other types of local, direct economic output that the county's annual Crop Report is not designed to capture.

Figure 1: Economic Effects of Farm Production

Farma Duaduction Contar?	Direct	Indirect	Induced	Total			
Farm Production Sector <sup>2</sup>		Output Effect (\$ Millions)					
Support activities for agriculture	\$27.6	\$1.7	\$10.2	\$39.6			
Vegetable and melon farming	\$22.3	\$2.4	\$6.8	\$31.6			
Fruit farming	\$18.3	\$2.7	\$6.9	\$27.8			
Animal production	\$20.5	\$3.7	\$3.5	\$27.7			
Tree nut farming	\$9.0	\$1.1	\$3.2	\$13.3			
Greenhouse, nursery, & floriculture production	\$8.9	\$1.0	\$3.0	\$12.9			
All other crop farming	\$7.2	\$2.0	\$2.5	\$11.8			
Grain farming	\$5.8	\$3.5	\$0.9	\$10.1			
Total Economic Output:	\$119.7	\$18.1	\$37.0	\$174.8			

	Employment Effect (# J	lobs)		
Total Employment:	1,660	182	263	2,105

Dollar values are in \$ millions. Figures are for 2013 and come from IMPLAN®, Crop Reports, and U.S. Bureau of Economic Analysis.

Agricultural production created \$174.8 million in total economic output within Contra Costa County, of which \$55.1 million were multiplier effects. Indirect and induced spending supported an additional 446 jobs within the county, bringing agriculture-related production's total employment to 2,105.

<sup>1</sup> IMPLAN® is a widely used economic modeling program (see www.implan.com). IMPLAN® uses econometric modeling to convert data from more than a dozen federal government sources into local values for every U.S. county and zip code and for each of more than 500 industry sectors. Except where otherwise noted, all figures are from the year 2013, the most recent IMPLAN® dataset available, inflation-adjusted to 2015.

<sup>2</sup> Note that category names and production data in Figure 1 differ from the County's annual Crop Reports. They follow a standard classification system used nationwide called the North American Industrial Classification System (NAICS). Each NAICS category has an explicit definition. For example, "Support activities for agricultural production" refers to soil preparation, planting, cultivating, harvesting, labor contracting, post-harvest crop activities and various other farm management services.

# Locally Sourced, Value-Added Food Processing

Photo: Fruit drying in Brentwood.

Farm production tells only part of the story. Contra Costa County agriculture also includes food processing that contributes to the local economy. The results of the locally sourced, value-added food processing analysis provide an estimate of the economic value of local food processing.

To avoid overstating the numbers, the report only included food manufacturers and sectors that fit two strict criteria: 1) they use mostly local agricultural inputs; and 2) they are unlikely to exist here without the presence of the associated agricultural sector. Using these precise measures, nearly all food processing within the county was excluded. For example, considerable manufacturing of bread, sugar, tortillas, dairy products, and other foods occurs in Contra Costa County. Most of the raw products, however, come from outside the county.

Raw product also moves in the opposite direction. For example, a significant portion of the county's tomato crop goes to canneries each year, all of them located outside the county. A similar phenomenon occurs with much of the beans, corn, and other vegetables. Even the cattle and calf production goes to external processors, either directly (e.g. Harris Ranch) or via the local auction.

Consultations with local experts highlighted anecdotal examples of small-scale, valued-added processing.

For instance, a few growers process stone fruit, pears and apples into jams, jellies, pies, and pastries. This provides a value-added option for fruit that hasn't met fresh market standards. Many growers have invested in on-farm processing infrastructure such as freezers, refrigerators, kitchens, and packing areas for labeling and storage.

Growers pack nearly all of the county's sweet corn crop into forty-eight count boxes for direct sale to retail outlets. A small amount of corn is also lightly processed. A portion of Contra Costa olives are pressed and bottled in county, and the remainder are processed in nearby facilities in adjacent counties.

Wineries offer a significant exception. Figure 2 shows the economic effects of locally sourced, value-added food processing by wineries. Note that the numbers avoid double-counting by including only the dollar values and employment that wineries add to wine grapes by producing wine. Wineries produce significant multiplier effects despite the fact that most wine grapes leave the county for processing in Alameda, Napa, Sonoma, and other nearby counties. As with all food processing, documenting precise multiplier effects within the county would require significant further study.

Figure 2: Economic Effects of Locally Sourced, Value-added Food Processing<sup>1</sup>

Food Processing Sector	Direct	Indirect	Induced	Total
Economic Output by Wineries (\$ Millions)	\$34.5	\$7.3	\$8.3	\$50.2
Employment Effect of Wineries (# Jobs)	75	37	59	171

Sources: IMPLAN® and U.S. Bureau of Economic Analysis data, with input by local industry experts.

Local food processing by wineries produced an estimated \$34.5 million in direct output. Multiplier effects bring the total value to \$50.2 million. The sector directly employed 75 workers. These workers and their employers spent enough money in the local economy to support an additional 96 jobs, bringing Contra Costa County's total food processing employment effect to 171.

<sup>1</sup> The value-added processing results in this report do not represent a full assessment, but rather give the reader a basic overview of the topic. Calculating exact numbers requires collecting detailed financial information from individual producers, which is beyond the scope of this report.

#### **Pest Detection**

Pest detection activities ensure that new quarantine pests do not find a home in our county. Exotic invasive pests can trigger quarantines costing agriculture millions of dollars in lost revenue while necessitating large increases in pesticide use to control the pest. Contra Costa County pest detection specialists monitor insect traps throughout the county, using pheromone and other attractant lures to detect insects of quarantine significance. At the first sign of an invasive pest, steps are taken to eradicate it so that it does not become established.

Pest	Peak Number of Traps	Total Annual Trap Services	Pest	Peak Number of Traps	Total Annual Trap Services
Glassywinged Sharpshooter	962	6,279	Asian Citrus Psyllid	832	5,927
Japanese Beetle	593	584	Fruit flies (McPhail/Champ)	851	18,261
Mediterranean Fruit Fly	861	7,939	Gypsy Moth	623	1,330
Oriental Fruit Fly	858	9,758	Light Brown Apple Moth	12	207
Pine Shoot Moth and Nantucket Pine Tip Moth	5	14	Melon Fly	782	5,935
Oriental Fruit Moth	858	9,758	Brown Marmorated Stink Bug	1	12

#### **Pest Exclusion**

Post Office/UPS/FedEx Package Inspections	42,750
Truck Shipment Inspections from Within California	2,190
Truck Shipment Inspections from Other States	148
Household Goods Inspections for Gypsy Moth	101
Inspector Non-native Pest Interceptions	37
Canine Detection Non-native Pest Interceptions	98
Quarantine Pest, Certification and Markings Rejections	297

The mission of the pest exclusion program is to keep exotic agricultural and environmental pests out of the state of California and to prevent the establisment or limit the spread of newly discovered pests within the state. Non-native plant pests that become established in California can cause enormous market losses as a result of quarantines imposed by other states or countries that restrict or prohibit the ability of California growers to market and ship their agricultural commodities.

The Department of Agriculture works to exclude pests of regulatory significance from Contra Costa by regularly inspecting shipments at nurseries and service terminals operated by the United States Postal Service, UPS and FedEx. Two canine handlers and their detector dogs also intercept unmarked packages that may contain important pests.

#### Pest Management

Contra Costa County staff use integrated pest management methods including surveying, monitoring and chemical applications to control or eradicate certain exotic weed pests on public and private land. In 2015, the major weed species treated were artichoke thistle and purple star thistle. In addition, biologists surveyed areas for hoary cress, japanese dodder, japanese knotweed, oblong spurge, pampas grass, russian knapweed, red sesbania, woolly distaff thistle, white horse nettle, smooth distaff thistle, and kangaroo thorn and treated as needed. Where feasible, mechanical control methods were used.

#### The Importance of Preventing the Spread of Gypsy Moth

Gypsy moth, or Lymantria dispar, is an invasive pest of trees that presents a serious threat when introduced to new areas. Gypsy moth is native to Europe, where its numbers are kept relatively low by native predators. Populations negatively alter tree health by stripping trees of their leaves and inhibiting their ability to photosynthesize. Heavy infestations may eventually result in tree death and large-scale deforestation. This can cause economic losses related to cleanup, tree replacement and reduced property values, and negatively impacting tourism by reducing outdoor recreational opportunities. Gypsy moth caterpillars have a voracious appetite - one caterpillar can eat up to a square foot of leaves in a day. One female can lay up to 1,000 eggs in one egg mass, so their numbers can build up very quickly.



lifcycle gypsy moth makes it hard to combat. Females lay egg masses in late August on trees, but also on outdoor objects such as lawnmowers, barbeques, tires, and lumber. They hatch in late April or May, and

can easily go unnoticed on these outdoor items for the eight to nine months that they are in this egg life stage. When outdoor articles are moved, the egg mass "hitchhikers" can come along for the ride and hatch in the new location, starting an infestation. For this reason, people moving from gypsy moth-infested areas are required to self-inspect their outdoor articles and record the inspection findings on a checklist. When a vehicle carrying items from an area known to be infested with gypsy moth enters California, personnel from an agricultural inspection station at the state border place the load under quarantine, which requires outdoor articles be inspected by a county agricultural biologist when the vehicle reaches its destination. Any life stages that are found are removed by the biologist during the inspection.

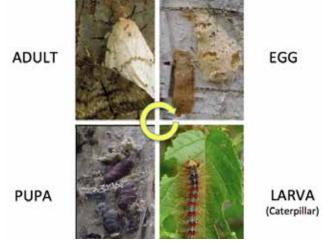
Because gypsy moth has the potential to cause such extensive devastation, agricultural and forestry officials constantly monitor non-infested areas for new introductions. This is mainly done by deploying traps baited with a pheromone to attract males. Reacting to a small number of gypsy moths before they become an established population makes eradicating this pest faster, cheaper, and more biologically feasible. Last

summer, Contra Costa County Department of Agriculture staff found a gypsy moth adult in a trap placed near the Costco in Danville during routine monitoring. In response, many additional traps were placed in the area and checked frequently in order to determine the extent and scope of the infestation in a process called delimitation trapping.



Trees defoliated by gypsy moth larvae.

Due to the gypsy moth's destructive potential, we all need to be vigilant and do our part to help ensure that it does not spread to new areas. If you move or return from parts of the country where gypsy moth is present, be aware that gypsy moths may be trying to hitchhike with you. Inspect your outdoor belongings, including trailers and RV's, for signs of gypsy moth, and burn or discard firewood before you travel. If you see any signs of this pest such as egg masses, caterpillars with red and blue dots on their backs, or unusual defoliation of local trees, please report your sighting to your County Agricultural Commissioner's office.



The four lifestages of the gypsy moth.

#### Weights and Measures

The Contra Costa County Division of Weights & Measures promotes a fair and equitable marketplace by performing inspections of packages and commercial weighing and measuring devices for accuracy. This ensures that the sale of harvested crops, livestock, animal feed, vehicle fuel, and other commodities is based on an honest weight or measure.

Measuring Devices	Devices Registered	Devices Inspected <sup>1</sup>	Weighing Devices	Devices Registered	Devices Inspected <sup>1</sup>
Vehicle Fuel Station Meters	7599	5954	Light Capacity Retail Scales	2156	1927
Electric Submeters	7197	351	Heavy Capacity Retail Scales	328	316
Water Meters and Submeters	5580	1554	Vehicle/Railway Scales	103	103
Vapor/LPG Meters and Submeters	4336	270	Prescription/ Jewelers Scales	52	29
Taxi Meters	285	950	Livestock/Animal Scales	22	27
Other Measuring Devices	418	208	Other Weighing Devices	1	1

Advertisement & Transaction Verification	Locations Registered	Inspections Conducted	Quality Assurance	Registered	Audited
Petroleum Gas Stations	271	296	Weighmaster Locations	105	28
Price Verifying Scanner	1197	270	Service Agent Devices	-	2050

<sup>1</sup> Includes reinspections



Contra Costa County Weights and Measures inspectors test a large variety of devices for accuracy. This includes periodic inspection of submeters used for the sale of electricity, water, and gas by mobile home parks, apartments, and condominiums. Meters which are found to be accurate and approved for that use will have any adjustable parts sealed. These meters will have a paper county seal visible to customers.

The photos shown are pictures of typical submeters tested by Weights and Measures inpectors that are used in mobile home parks. On the left, meters at a park are shown. Below from the left, inspectors test a vapor meter, an electric meter, and a water meter. On the right is a picture of the 2015 paper seal that is put onto each approved meter.







#### Measures to Conserve Agricultural Land

In Contra Costa County, agricultural land consists primarily of rangeland and prime irrigated farmland. Prime farmland is defined as class I and class II soils by the United States Department of Agriculture and are considered to have the best productivity potential. A small but significant acreage is devoted to wine grapes, nurseries, and diversified farms in urban and suburban areas.

Competition for land by urban developers, has led to a significant decrease in farmed acres in the county. Between 1984 and 2004, almost 20,000 acres of Contra Costa agricultural land, including 9,100 acres of prime farmland, were converted to urban uses.

In order to combat urban sprawl into agricultural land, local government in Contra Costa County has implemented a variety of measures to preserve prime farmland and encourage agricultural enterprise. These include:

#### Zoning and Land Planning

- Implementing an Urban Limit Line backed by voters in 1990. This restricts urban development to 35% of the land in the County and preserves the remaining 65% for agriculture, open space, wetlands, parks and other non-urban uses by directing development to existing urban areas and away from agricultural lands and open space.
- Creating the designation of a County Agricultural Core that is predominantly zoned to maintain economically

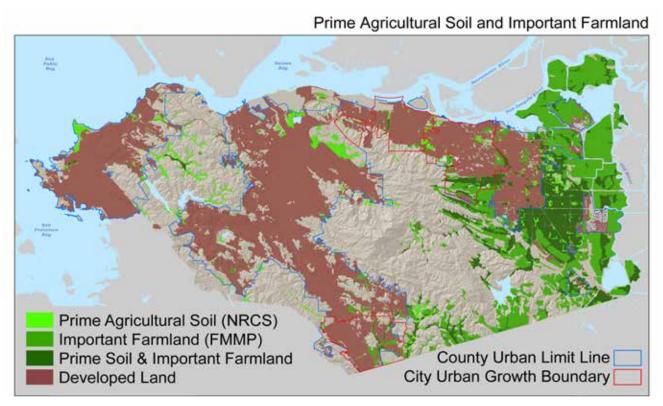
viable agricultural parcels of a minimum of 40 acres. While some smaller parcels exist, the area of approximately 11,000 acres, which is located east of Brentwood and west of Discovery Bay, contains a concentrated agricultural zone with prime class I and class II soils. Zoning adjustments have been made since the creation of the Agricultural Core to allow wineries and olive oil mills through land use permits.

#### Easements and Agricultural Land Mitigation

 Facilitating the use of the Williamson Act to encourage agricultural land preservation. This is a California law that offers a tax incentive to property owners in exchange for a ten year agreement that the property will remain in agriculture or open space. At present, Contra Costa County has approximately 130 Agricultural Preserves and 42,000 acres enrolled under these Williamson Act contracts.

In addition, organizations and government entities in the county frequently use conservation easements to permanently protect agricultural land by purchasing the development rights from a landowner that requires the land be used for agriculture in perpetuity. The easements are funded with public or private dollars and held by a qualified Land Trust.

Contra Costa County also has a Right-to-Farm Ordinance that informs residents in or near agricultural areas about an individual's right to continue farming land adjacent to residential areas.



# A Brief History of Wine in Contra Costa County

While there isn't an official record of the first grapes grown in Contra Costa County, there is evidence of vineyards in the Martinez area that were planted around 1830 by cattle ranchers with land grants from the Mexican government. These vineyards were small, and most likely produced wine for the landowners and their workers. When control of California passed to the United States in 1847, much of the land changed hands. The new settlers were more interested in farming than ranching and soon began to produce fruit, vegetable, and grain crops to sell.

By 1880, vineyards could be found from Lamorinda in the west to Oakley in the east. In the central Contra Costa town of Martinez, a number of wine producers found success in a region known as "Grape Hill". It was home to wineries such as the Mont Alhambra Vineyard Company, J. E. Colton Winery, Christian Brothers, and John Swett & Sons Winery. Major grape growers near Martinez included John Muir, Sturgis & Eddy, C.G. Merrill, and John Swett. Similarly in Oakley, grapes were among the most profitable crop. G. Continente became a major grape grower with one of the largest vineyards in the county and a packing shed by the railroad tracks in Oakley.

Throughout Contra Costa, access to the railroad proved to be a key catalyst to the success of the wine industry. For example, Martinez was on a main Santa Fe and Southern Pacific railroad line and was a stop on an important shipping route down the Sacramento River. Despite Oakley's notably sandy soil, once a railroad depot and post office had been established, the town soon became a great success. Due to the railroad, it was a natural location for packing sheds that handled grapes, celery, asparagus, potatoes, and other crops grown in the nearby area.

By 1900, vineyards producing both table grapes and wine grapes were planted throughout the county, especially near Martinez, Clayton, and Oakley. State Viticulture Reports listed Contra Costa County as having 300 acres of grapes in 1881, 3,141 acres in 1891, and 6,000 acres



Antique carved wine casks from a vineyard in Martinez that was started in 1920. The winery is still growing grapes and producing wine today.

in 1897. By 1919, forty percent of the agricultural land in the county was devoted to grape production and there were a total of about fifty wineries.

Trouble arrived near the end of the 19th century when Grape Phylloxera, a type of aphid that feeds on grape roots, devastated Contra Costa County vineyards. The damage to vineyards in most of the county forced the majority of the growers to remove entire mature vineyards and replace them with resistant grafted vines. A notable exception was in Oakley, where vineyards survived due to its sandy soils.

the 1906 After earthquake left San Francisco in ruins, the California Wine Association moved to Point Molate and Winehaven, once holder of prestigious the "world's title largest winery." All Wine Association's



of the California Photo courtesy of Richmond Redevelopment Agency

shipments to foreign, coastal and New York markets sailed from the Winehaven dock – the shipment capacity was 500,000 gallons a month.

In 1920, the effect of Prohibition on the California wine industry was devastating. Some local grape growers removed their vineyards and others survived by selling grapes to home wine makers in the USA and Canada. Virtually all of Contra Costa County's wineries went out of business. Christian Brothers Winery was a notable exception. Operated by a Catholic lay religious order, it produced both sacramental and medicinal wine.

To put the effect of Prohibition in context, before it occurred, California had over 700 wineries. After Prohibition was repealed in 1933, it would take about fifty years to reach that number of wineries in California again.

Cities replaced farmland at an increased rate in Contra Costa County during the 1950's and 1960's. Between 1940 and 1970, more than half of the farmland was lost to development, with grape acreage declining more than 80% from 1940 levels. During the 1990's, the market for wine grapes increased and growers in east Contra Costa County began to plant more vineyards. Even though over 45% of the remaining farmland was lost to development between 1970 and 2011, grape acreage harvested for commercial production increased from 771 acres in 1990 to around 1,700 acres in 2015.

# Recognizing the Terroir of Lamorinda with an Exclusive Label Designation

The suburban hillsides of Lafayette, Moraga and Orinda, or Lamorinda, are the site of a new viticultural land area designation. In 2013, vintners of the Lamorinda Winemakers Association filed a petition to create an American Viticultural Area (AVA) that recognizes the unique climate, soil, and cultural practices that are used to grow grapes in the area. The AVA, which encompasses approximately 29,369 acres and currently contains 46 commercially producing vineyards on 139 acres, enables wine with 85% or more grapes grown inside the area to be labeled with the Lamorinda AVA label. The Alcohol and Tobacco Tax and Trade Bureau solicited public feedback in 2015, and in early 2016, officially established the Lamorinda AVA.



The boundaries of the Lamorinda AVA.

American Viticultural Areas are defined grape-growing regions where the unique qualities of the landscape are recognized for their ability to grow quality grapes for use in wine making. In general, official designations originate from the historical practice of linking the geographical location where wine was produced with localized cultural influences and production practices that gave the wine its unique characteristics. AVAs relate to the concept of terroir, or the idea that wine originating from a specific region will have characteristics stemming from biological influences like the interactions between grape varieties, soil and climate, and cultural practices such as how the grapes are harvested, fermented and stored.

In the application for the AVA, the Lamorinda area was recognized for its unique grape growing characteristics. Due to the hilly terrain and typical development patterns, vineyards tend to be five acres or less in size, suburban, and located on slopes that contain varied microclimates.

This allows grape growers to plant both warm and cool season varietals at different elevations on a slope in a relatively small area. The soil has a large clay content due to the dominant clay-rich parent material, which provides a relatively high water holding capacity. However, due to the sand that is also present and the steepness of the terrain, the ground has the necessary drainage to prevent disease. The area is also influenced by the cool marine air and fog that are characteristic of the Bay Area, but because of the high ridgelines located to the north and west, the area is also protected from direct exposure. This results in the warm days and cool nights that are ideal for growing grapes. These distinctive conditions support red grape varieties like Cabernet Sauvignon, Syrah, Petite Sirah, Sangiosvese, and Pinot Noir, which are the most common varieties, although white varieties are also grown.

A key reason given by the Lamorinda Winemakers Association for establishing the new AVA is the desire to market their wine to local enthusiasts. Lamorinda is part of the larger San Francisco Bay, Central Coast and Contra Costa AVAs, which means that Lamorinda vintners can choose which geographic designation best describes their wine. However, as the demand for local food has grown, residents are eager to support their community growers by buying the unique wines that embody the area's terroir. While the Lamorinda AVA is the smallest in the nation, wine makers will now have an easier time marketing their distinctive Contra Costa wines due to the success of establishing the designation. In turn, consumers will benefit from having ample opportunities to recognize and taste them.



Trellised grapes from a vineyard in the Lamorinda AVA.



Agriculture is an everchanging industry, and food is grown in a variety of ways by farmers and gardeners. Here in Contra Costa, the Department of Agriculture and Weights and Measures actively seeks to promote communication and cooperation between farmers and ranchers of every size and their community to support a viable agricultural industry in the present and future.