

DRAFT



AD HOC COMMITTEE ON SUSTAINABILITY

March 23, 2015

11:00 A.M.

651 Pine Street, Room 101, Martinez

Supervisor John Gioia, Chair

Supervisor Federal D. Glover, Vice Chair

Agenda Items:

Items may be taken out of order based on the business of the day and preference of the Committee

Present: John Gioia, Supervisor, District I

Absent: Federal D. Glover, Supervisor, District V

Staff Present: Lara DeLaney, Sr. Deputy County Administrator

Jason Crapo, Deputy Director, Department of Conservation & Development

John Kopchik, Director, Department of Conservation & Development

Kara Douglas, Housing Manager, DCD

Joe Yee, Public Works

William Nelson, Principal Planner, DCD

Ed Diokno, Senior District Representative, District V

Attendees: Supervisor Dave Pine

1. Introductions
2. Public comment on any item under the jurisdiction of the Committee and not on this agenda (speakers may be limited to three minutes).

No public comment was given.

3. REVIEW the programs identified in the report and DIRECT staff to provide additional information at a future meeting.

The Committee directed that a County staff lead is to be identified for each of the GGRF programs to ensure that funding opportunities that become available to the County are identified and pursued.

4. ACCEPT the report on the status of the County Climate Action Plan; DIRECT DCD staff to convene the Interdepartmental Working Group; and PROVIDE direction to staff as appropriate.

The Committee accepted the report and provided direction to staff regarding the possibility of workshops and the schedule for the Plan development.

5. Based on the experience of neighboring cities and counties, staff believes Contra Costa County would benefit from a designated County Sustainability Coordinator, with responsibilities as described above. DCD recommends the Ad Hoc Committee on Sustainability direct DCD to prepare a Board Order seeking the Board's authorization to establish this new position and the associated funding to be included in DCD's budget for fiscal year 2015-16.

The Committee requested that the Board Order to establish the position be provided to the Committee in advance, for input.

6. The next meeting is not currently scheduled. This meeting is Ad Hoc and does not have a set meeting schedule.

7. Adjourn

The Ad Hoc Committee on Sustainability will provide reasonable accommodations for persons with disabilities planning to attend Ad Hoc Committee on Sustainability meetings. Contact the staff person listed below at least 72 hours before the meeting.

Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to a majority of members of the Ad Hoc Committee on Sustainability less than 96 hours prior to that meeting are available for public inspection at 651 Pine Street, 10th floor, during normal business hours.

Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.

For Additional Information Contact:

Lara De Laney, Committee Staff
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↑ Clockwise, top left: Stephen Stolte, Eddie Ashley, Kyle Ramey, Joe La Mariana, Elizabeth (Ellie) Dallman, Krista Kuehnhackl, Susan Wright, Erin McNichol, Kim Springer, Kirsten Pringle, Jacki Falconio, Lori Pastorelli, Ashley Quintana, Jim Eggemeyer (Director of OOS), Gordon Tong, Andrea Chow. Not shown: Gerald Schwartz, Ellen Barton

Office of Sustainability

OUR MISSION

The San Mateo County Office of Sustainability is committed to exploring policies and programs that promote and lead the way toward a sustainable future. We put our mission into action by providing the resources to foster and protect the environment, health, and safety of our community on an ongoing basis.

The new Office of Sustainability (OOS), under the County Manager's Office, oversees, coordinates, and centralizes County sustainability initiatives. The four core work functions and responsibilities are storm water management, sustainability projects, the Commute Alternatives Program, and Climate Plan Implementation. New projects include community choice aggregation, sea level rise/climate change adaptation, ground water management collaboration with SMC Environmental Health, environmental purchasing policy, and battery recycling/purchasing program. OOS outreach and education will extend to employees, residents, schools, and community stakeholders.

RecycleWorks will be joining efforts and operating within OOS. RecycleWorks creates, delivers, and promotes recycling, composting, waste prevention, procurement, sustainability and green building programs and outreach at County facilities and for residents, employees, businesses and visitors in the unincorporated area of the county. Throughout San Mateo County, and when appropriate, RecycleWorks encourages, facilitates, and achieves resource conservation and the practice of responsible environmental stewardship—maintaining compliance with the California Integrated Waste Management Act (AB 939).

Joining OOS, the San Mateo County Commute Alternatives Program (CAP) provides cash subsidies to county employees who commute to

work by public transit, vanpool, carpool, bike or by walking. We also provide resources for our Emergency Ride Home program, carpool-only parking facilities, and bike lockers. Over the past 20 years, CAP has helped employees increase their use of high-occupancy commute modes, curbed millions of pounds of pollutants from being emitted into the air, and has reduced millions of vehicle miles of travel on Bay Area roads.

PROGRAMS

The Office of Sustainability is exploring the feasibility of a Community Choice Aggregation (CCA) program for San Mateo County. In a CCA, a local government or group of local governments pool (aggregate) the electricity demands of their community and purchase electricity on their behalf. CCAs in California offer their customers electricity purchased from a higher percentage of renewable resources. Thus, CCAs help reduce greenhouse gas emissions and support the growth of renewable energy projects in their community and throughout California. With the approval of the County Board of Supervisors, the Office of Sustainability is currently reaching out to the County's incorporated cities and other stakeholder organizations to discuss CCA as a potential option for San Mateo County.

In collaboration with five other County departments, the OOS ensures that San Mateo County is in compliance with the provisions of its regional storm water permit, and coordinates with these departments to ensure all permit provisions are being carried out and is responsible for completing a report on the storm water program that is submitted to the Regional Water Quality Control Board every year.

Bay Area Regional Energy Network (BayREN) is offering rebates and assistance to both homeowners and multi-family property owners for energy-efficient home improvements. More info can be found at www.bayren.org

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In effort to address illegal dumping in San Mateo County, the Office of Sustainability is launching a mobile app that empowers residents to report illegal dumping in the unincorporated County. County staff is able to respond directly to resident reports and address illegal dumping issues quickly and efficiently. This app was launched in February 2015.

Within the OOS, the Active Transportation Coordinator administers the Transportation Development Act Article 3 grant program for the City/County Association of Governments, and staffs the County-wide Bicycle and Pedestrian Advisory Committee. Active Transportation is human-powered transportation: walking, skateboarding, walking to the bus or train, cycling, using a wheelchair, even roller-blading. The goal of the Active Transportation position is to make it easy for everyone to make some of their daily short trips by walking or riding transit or bicycles.

RECYCLEWORKS PROGRAMS INCLUDE:

Solid Waste Planning. The *Countywide Integrated Waste Management Plan (CIWMP)* for San Mateo County outlines the strategy for the cities and the County to achieve compliance with AB 939, and addresses waste management conditions within the county. It also provides an overview of the actions and programs that will be undertaken to achieve diversion requirements and to maintain a minimum of 15 years' solid waste disposal capacity (within or outside of the county) for the jurisdictions.

The RecycleWorks Volunteer Academy (RVA) is designed to train ambassadors within our County to outreach within their communities and to help cities and the County maintain the ongoing demands of AB 939 and AB 341. The RVA program will provide training to passionate residents and business owners, park and recreation leaders, or building managers with an understanding that attendees will volunteer time back to their communities in San Mateo County by educating other citizens at events or their businesses, and/or setting up diversion programs at multi-family dwellings and commercial properties.

The Public Education and Outreach Program is one of the primary programs of RecycleWorks. Its purpose is to educate, promote, and collaborate with other agencies on concepts such as Reuse, Source Reduction, Recycling, the use of Recycled Content materials, and Resource Conservation. It promotes these concepts to residents, businesses, schools and visitors to the unincorporated areas as well as countywide. This program was created to assist the County and the cities in meeting and maintaining the targets and goals as stated in the CIWMP, AB 939, and the cities' AR.

The Green Building Program consists of efforts only related to Green Building and solid waste diversion; primarily providing outreach materials associated with deconstruction (as opposed to demolition), and using recycled content building materials and fixtures.

County Facilities Waste Reduction and Recycling Program leverages RecycleWorks staff to reduce disposal at all County facilities. Staff provides audits, training and materials (such as recycling containers) to either improve existing or establish new diversion programs. The goal is for all county facilities to leverage available diversion programs at

their sites, as feasible, and to maximize the effectiveness of the site staff efforts. The desired outcome is to reduce cost to County departments as a result of reduced disposal and meet to the goals of AB 939 and AB 341.

Green Business Program activities include but are not limited to: Certifying small-to medium-sized businesses in San Mateo County who meet a standard for green business, providing consumers with a recognized brand for businesses that are "green", and supporting economic development in San Mateo County by helping businesses compete against other regionally certified green businesses.

The San Mateo County Energy Watch Program (SMCEW) is a Local Government Partnership between C/CAG and Pacific Gas and Electric Company (PG&E). Staffed by RecycleWorks for both management and administration of the program, this is accomplished through a contractual agreement between C/CAG and the County Department of Public Works. SMCEW's goals are to reduce millions of kilowatt hours of electricity use among municipalities, nonprofits, and small businesses, special districts. The program offers information and project support to municipalities (including our County facilities) on available programs and maximizes rebates for energy efficiency projects.

C/CAG Resource Management and Climate Protection Committee (RMCP) scope is a contractual agreement between C/CAG and the County for staff support to C/CAG for the following: Develop staff reports and documentation related to C/CAG as the Solid Waste Local Task Force, and provide staff support and project management for the RMCP committee. The main functions of the committee is overseeing the San Mateo County Energy Watch program and updating the San Mateo County Energy Strategy document.

C/CAG Regionally Integrated Climate Action Planning Suite (RICAPS) committee is a contractual agreement between C/CAG and the County to assist the 20 cities in the County to complete and implement their Climate Action plans. Each city in San Mateo County has the opportunity to develop its own Climate Action Plan (CAP) using tools developed by C/CAG. This project was funded by grants from the Bay Area Air Quality Management District (BAAQMD) and Pacific Gas and Electric Company (PG&E). Climate Action Plans developed from these tools will meet BAAQMD's California Environmental Quality Act (CEQA) guidelines for a Qualified Greenhouse Gas Reduction Strategy.

NORTH FAIR OAKS FORWARD

Outreach Coordinators for North Fair Oaks Forward (NFO Forward), **Ellie Dallman** and **Ashley Quintana** are dedicated to getting people involved in future developments within North Fair Oaks. A San Mateo County initiative, Ellie and Ashley partner with community organizations, local youth, and residents, to strive to ensure that changes made within the community reflect the needs and desires of the people who live, work and play in North Fair Oaks. The North Fair Oaks Community Plan guides the work of NFO Forward and envisions North Fair Oaks as a complete and vital community that is safe, accessible and healthy for all. NFO Forward projects include Friendship Park, Middlefield Road Redesign, the Fair Oaks Health Center, and the reduction of illegal dumping. For more information, visit www.nfoforward.org

To find out more, go to <https://green.smcgov.org>