



November 9, 2014

Contra Costa County Board of Supervisors
651 Pine Street, Room 106
Martinez, CA 94553

As a certified CaliforniaFIRST contractor based in Contra Costa County, I strongly support the CaliforniaFIRST program, and I request your support to allow the program to move forward in the County's unincorporated areas.

Diablo Solar Services has been located in Contra Costa County since 1984, and we have installed over 21,000 solar systems over the last 30 years. We are Contra Costa's oldest and most experienced solar installer.

The CaliforniaFIRST program will benefit our company by providing an important financing option to our toolkit of financing tools. An additional financing tool means more prospective clients will have a way to pay for our valuable products and services.

Energy- and water-saving projects carry high upfront costs. The CaliforniaFIRST program eliminates this burden by providing an easily accessed, long term financing mechanism repaid through property taxes. The mechanism is called Property Assessed Clean Energy (PACE), and PACE programs have shown to be effective throughout California.

In 2010, the Contra Costa County Board of Supervisors voted to "opt-in" to the CaliforniaFIRST program. I strongly encourage you to re-affirm this 2010 action. By mid-November, a statewide court proceeding will conclude that will allow the homeowners (and commercial building owners) in the County's unincorporated areas to utilize the CaliforniaFIRST program. In order to move forward, the CaliforniaFIRST program seeks your affirmative support through a re-affirmation of your 2010 opt-in action. This re-affirmation can simply come in the form of an email or letter to CaliforniaFIRST (address below) from your County Administrator, or if preferred, through a formal action of your Board.

Installing renewable energy and/or retrofitting more and more homes to be more energy and water efficient takes a lot of work, and thus creates a lot of jobs. Retrofit projects also improve property values and help homeowners save money on their electricity, natural gas, and water utility bills. And of course, these projects help homeowners contribute to community-wide efforts to reach climate action plan, sustainability, and water conservation goals.

Thank you for your consideration of this request.

Bryan Raymond
Sales and Marketing Manager
Diablo Solar Services, Inc.
bryan@diablosolar.com
925-683-1008 (cell)



October 30, 2014

Supervisor Mary Piepho
Contra Costa County Board of Supervisors
651 Pine Street, Room 106
Martinez, CA 94553

Chair Supervisor Piepho,

As a certified CaliforniaFIRST contractor based in Contra Costa County, I strongly support the CaliforniaFIRST program, and I request your support to allow the program to move forward in the County's unincorporated areas.

Advanced Home Energy has been located in Contra Costa County since 2009, and we currently have 45 employees.

The CaliforniaFIRST program will benefit our company by providing an important financing option to our toolkit of financing tools. An additional financing tool means more prospective clients will have a way to pay for our valuable products and services.


Energy- and water-saving projects carry high upfront costs. The CaliforniaFIRST program eliminates this burden by providing an easily accessed, long term financing mechanism repaid through property taxes. The mechanism is called Property Assessed Clean Energy (PACE), and PACE programs have shown to be effective throughout California.

In 2010, the Contra Costa County Board of Supervisors voted to "opt-in" to the CaliforniaFIRST program. I strongly encourage you to re-affirm this 2010 action. By mid-November, a statewide court proceeding will conclude that will allow the homeowners (and commercial building owners) in the County's unincorporated areas to utilize the CaliforniaFIRST program. In order to move forward, the CaliforniaFIRST program seeks your affirmative support through a re-affirmation of your 2010 opt-in action. This re-affirmation can simply come in the form of an email or letter to CaliforniaFIRST (address below) from your County Administrator, or if preferred, through a formal action of your Board.

Installing renewable energy and/or retrofitting more and more homes to be more energy and water efficient takes a lot of work, and thus creates a lot of jobs. Retrofit projects also improve property values and help homeowners save money on their electricity, natural gas, and water utility bills. And of course, these projects help homeowners contribute to community-wide efforts to reach climate action plan, sustainability, and water conservation goals.

Thank you for your consideration of this request.

Respectfully,


Ori Skoot
President and Co-Founder
Advanced Home Energy

Name and address for CaliforniaFIRST:
Jonathan Kevles
c/o Renewable Funding
500 12th Street, #300
Oakland, CA 94607
jkevles@renewfund.com
(510) 350-3709