

Benefits of Community Choice Energy

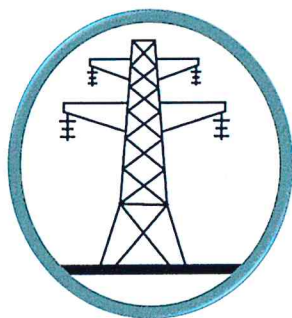
CCE is an alternative to PG&E for more renewable energy with lower, stable rates.

COMPETITION - Monopoly is never good for consumers. Today, we don't have a choice of who our electrical provider is, since we only have PG&E. With CCE, power is still delivered to our house by PG&E, but the program can supply electricity to you from clean energy sources at a higher percentage than PG&E. Competition also spurs lower electricity rates, which we have seen with current CCE programs in Marin and Sonoma.

INCENTIVES - A Community Choice program may offer rooftop solar and energy efficiency options and incentives to its customers that can potentially reduce greenhouse gas emissions and a customer's electricity bill.

ECONOMIC BENEFITS - Community Choice programs can invest in local clean energy projects that can spur thousands of jobs. The revenue that is generated from the program and any future project is kept and re-invested within the community, rather than stakeholders.

LOCAL CONTROL - A local power agency would be governed by elected officials and a local citizen advisory group to provide the community with a means to voice their ideas and concerns on where their supply of electricity should come from and how the agency sets its electricity rates, ensuring local oversight and control.



Why Contra Costa?

All the other counties around the Bay already have CCE's or have begun plans for CCE, as have few cities in Contra Costa.

Contra Costa is an ideal location; it has a population of over 1 million residents with a lot of sun, wind, land and people.

Contra Costa can experience a revival with clean energy developments, reducing climate and public health hazards as well as generating local clean jobs and money.

How you can help:

Volunteer

Come to a hearing

Educate your community

Circulate petitions

Host an event

Come to a Planning Meeting!



Twitter Handle
[@CCCleanEnergy](https://twitter.com/CCCleanEnergy)

For more information contact:

Carol Weed, Organizing for Action
Email: Carol4ofa@gmail.com

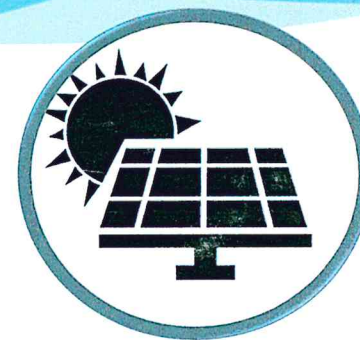
Community Choice Energy

In 2002, California enacted Assembly Bill (AB) 117, empowering cities or counties, through a program called Community Choice Energy, to form a not-for-profit local power agency that bundles the buying power of residents and businesses to purchase electricity. The local power agency can build or fund local clean energy projects, buy renewable energy on the market, and offer energy efficiency services and incentives to customers.

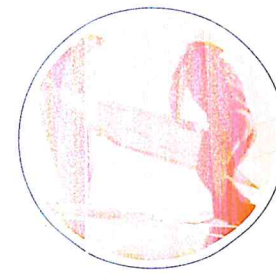
The Contra Costa Clean Energy Alliance

The Contra Costa Clean Energy Alliance (CCCEA) is an alliance of organizations working to ensure that the *community* leads in Community Choice Energy in Contra Costa County.

We need more voices and more representation! Contact us for more



Contra Costa Clean Energy Alliance



Proposed Goals for a Contra County Community Choice Program

We need bold action to address escalating climate destabilization and increasing economic hardship and inequality in our communities. A Contra Costa County Community Choice Energy program that prioritizes and invests in the development of local renewable energy resources can be a powerful tool. It could reduce greenhouse gas emissions, speed up the switch to 100% renewable sources of energy, and address equitable economic development.

Investing in local clean energy development builds wealth in our communities and helps create family-sustaining jobs. County managed development projects can increase union participation in the renewable energy sector and offer opportunities to disadvantaged job seekers in Contra Costa County.

We seek to establish a Community Choice program that serves the residents and businesses of Contra Costa County in the following ways (not in priority order):

1. Prioritizes the development of local renewable resources including reduced energy consumption and renewable electrical generation, with goals of at least 18% reduction in electricity demand through conservation and energy efficiency. At least 50% of the electricity provided would be from renewable sources and would be locally generated. It is anticipated that these goals can be reached within 10 years of the start of the program.
2. Achieves greenhouse gas reduction in Contra Costa County and comparable goals in all participating jurisdictions, while also exceeding the California renewable portfolio standard (RPS) and the renewable portfolio of PG&E.
3. Provides competitively priced electricity to customers at lower and more stable rates than Pacific Gas & Electric (PG&E).
4. Promotes local and community ownership and control of renewable resources, spurring equitable economic development and increased resilience, especially in low income communities and communities of color. These communities are those most impacted by climate change.
5. Improves community health and safety by reducing pollution from fossil fuel power generation and by electrifying vehicle transportation.
6. Generates family-sustaining, high quality, clean energy jobs through local renewable resource development that prioritizes union jobs, spurs local workforce development and overcomes barriers to employment in historically disadvantaged communities. It includes local small businesses, diverse business enterprises, and cooperative enterprises.
7. Includes community stakeholders in the decision making process of the Community Choice program and ensures inclusive representation.