

Contra Costa Transportation Authority **STAFF REPORT**

Meeting Date: July 15, 2015

Subject	Development of a Transportation Sales Tax Transportation Expenditure Plan (TEP) – Expenditure Plan Advisory Committee (EPAC) June 3, 2015 Meeting Minutes
Summary of Issues	The Authority has approved the formation of the Expenditure Plan Advisory Committee (EPAC), one component of a comprehensive stakeholder outreach program necessary to gain consensus on a Transportation Expenditure Plan (TEP) for a potential 2016 sales tax ballot measure. The EPAC is scheduled to meet through December 2015 to discuss a wide range of issues associated with the creation of a TEP. The committee membership represents a balance of stakeholders that reflect the broad range of issues and interests in Contra Costa. Staff will provide the Authority with the Meeting Minutes after they are reviewed and approved by the EPAC.
Recommendations	N/A – Information Only
Financial Implications	N/A
Options	N/A
Attachments	<p>A. June 3, 2015 EPAC Meeting (#1) Summary/Minutes</p> <p>B. EPAC Meeting Calendar</p> <p>C. Agenda Topics for EPAC – Draft Schedule</p>
Changes from Committee	N/A



Expenditure Plan Advisory Committee

Meeting Date: July 1, 2015

Subject	Approval of Meeting Summary / Minutes of June 3, 2015 Expenditure Plan Advisory Committee (EPAC) Meeting #1 (1345 Treat Boulevard, Walnut Creek)
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Acting as facilitator in place of David Early, Andrew Hill of PlaceWorks opened the first meeting of the EPAC and invited Committee members to introduce themselves and their organizations. Bill Gray of Gray-Bowen-Scott introduced the project team, including Authority staff and consultants. Then Authority Chair Julie Pierce welcomed the group and made opening remarks, explaining that the EPAC's role is to consider options and advise the CCTA. She emphasized that no decision has been made yet to put a countywide transportation sales tax measure on the ballot, and the EPAC's role is to develop a balanced plan and to help the CCTA make that decision.

Following the welcome remarks and introductions, there was a brief discussion of EPAC general business items, then the CCTA project team made a series of three presentations to provide background for the EPAC. Presentations were followed by time for questions and answers, and the remainder of the meeting was given over to EPAC discussion. EPAC members were invited to comment on the key issues they hope to see addressed in the Transportation Expenditure Plan (TEP) process, and they were asked to comment on the TEP Principles for a New Transportation Expenditure Plan, adopted by the CCTA on May 20, 2015.

A summary of key points from the EPAC discussion is provided below, together with a list of action items.

General Business

Facilitator Andrew Hill reviewed the schedule of future EPAC meetings and the EPAC membership roster with the group. EPAC members suggested additional appointments be made to represent agriculture and goods movement on the Committee.

Bill Gray then outlined how the EPAC fits into the Transportation Expenditure Plan (TEP) process and how input from the EPAC will contribute to development of the TEP. Bill attributed

the success of a 2003 sales tax ballot measure in part to the consensus achieved by an EPAC, which acts as a single committee forum for multiple points of view.

Project Team Presentations

The CCTA project team gave a series of three presentations to provide background for the EPAC. A synopsis of the presentations and the questions that followed is provided below.

- Impetus for the Transportation Expenditure Plan (TEP). Randell Iwasaki, CCTA Executive Director, gave a PowerPoint presentation focused on the history of ballot measures in Contra Costa County, CCTA's success in delivering projects and why Contra Costa County is thinking about a new ballot measure.
 - One EPAC member requested additional information on past investment in transportation programs, including any improvements in transit service or benefits to underserved or disadvantaged segments of the population.
 - In response to a question it was clarified that CCTA has been successful in increasing funding from local sources for two reasons: first, CCTA has been able to identify funding opportunities not only for new construction but also for maintenance and rehabilitation; additionally, CCTA has effectively managed the construction contracting process to reduce risk for contractors, which results in lower bids and allows the available dollars to fund more projects.
- Overview of Comprehensive Countywide Transportation Plan (CTP). Martin Engelmann, CCTA Deputy Executive Director, Planning, gave a PowerPoint presentation that provided information on the CTP.
 - In response to questions, staff explained that the \$4.7 billion in identified funding referenced in his presentation looks out to 2040 and assumes that all current funding sources remain in place.
 - Staff also clarified that the CTP will be updated every 4-5 years to address new circumstances and incorporate new ideas. Additionally, there is a mechanism in Measure J that allows for course correction mid-stream, especially if new funding sources become available.
 - In response to a question about how the CTP addresses regional GHG reductions targets, staff explained the CTP incorporates the land use strategy from the Sustainable Communities Strategy (SCS) for consistency with the MTC's reductions efforts and that

the CTP will seek to go beyond this by evaluating GHG emissions and vehicle miles travelled that would result from the CTP to make sure that the plan supports a further reduction in GHG emissions.

- Public Opinion Research and Other Potential Ballot Measures. Sara Labatt, of EMC Research, presented an overview of the public opinion research that has been done to date and also discussed other potential upcoming ballot measures.
 - In response to several questions, Sara clarified that the public has been polled on numerous questions over and above those reported in her presentation, and agreed to share additional details of polling done to date.

Brad Beck, Senior Transportation Planner with CCTA, answered some overall questions from EPAC members.

- In response to a question about evaluating performance of the transportation systems, Brad Beck clarified that the CTP will look at options for expenditure and that it will include an analysis of alternatives overall as well as of major projects in the CTP individually. Performance evaluation will be done using the current, adopted MTC performance goals established for Plan Bay Area 1.0, as the revision that MTC is currently working on will not be released until after the TEP process is complete.
- Brad further clarified that EPAC discussions will help frame the alternatives for analysis in the CTP and EIR. Results of the performance evaluation of CTP alternatives and major projects will be presented to the EPAC and to the Regional Transportation Planning Committees. Additionally, there will a scoping meeting on the CTP EIR and input received via all those channels will inform the alternatives that move forward.

EPAC Discussion

EPAC members each spoke to introduce themselves, the organizations they represent, and the key issues they hope will be addressed in the process. Overall, EPAC members expressed a willingness to work collaboratively to develop a TEP that benefits all Contra Costans.

Common themes included:

- Interest in developing a balanced plan that voters will support.
- Using the Urban Limit Line to encourage density and development in the right places, expressed by both environmental and business advocates.

- Continuing to use funding from a potential ballot measure to leverage additional moneys, co-invest with other public agencies and fill gaps resulting from State cutbacks
- Identifying performance standards for the transportation system that facilitate comparison of options.

TEP Principles. Facilitator Andrew Hill introduced the TEP Principles adopted by the Authority to guide the process and asked EPAC members for comment with a view to refining. EPAC members agreed the TEP Principles provide solid framework for the process, and offered the following comments:

- Under 1. Vision and Goals, add that TEP investments should not only support but achieve the vision and goals.
- Under 4. Consensus-Based Planning, recognize that there are legal requirements that must be met - such as legal requirements for GHG reduction - irrespective of consensus among EPAC members.
- Under 5. Balanced Approach, substitute "intentional" or "holistic" for "balanced."
- Under 6. Public Health and Safety, clarify that the TEP should promote a policy that results in the reduction of negative transportation impacts.
- Under 7. Maintenance of the Existing System, clarify to say "through maintenance and other measures, ensure" the existing local roads, bicycle, pedestrian and transit systems are in a safe and operable condition.
- Under 9. Commitment to Growth Management and Cooperative Planning, clarify that new development should carry its fair share of the cost of infrastructure improvement needs. Consider even incentivizing housing development in the right places, in view of its social, economic and environmental benefits.
- Add a new Principle that helps direct thinking about cumulative environmental impacts and a comprehensive strategy for mitigation that will improve Contra Costa's long term economic development and quality of life.
- Establish "strong economy", referenced under 5. Balanced Approach, as its own bullet in recognition of the importance of economic development to Contra Costans.

Adjournment

EPAC members agreed to continue a discussion of EPAC Ground Rules and Future Meeting topics to their next meeting, scheduled for July 1, 2015. Additionally, EPAC members agreed to electronic packets in advance of future EPAC meetings to reduce the need for printed paper. The meeting was then adjourned.

Meeting Attendance

Organization	Mtg 1 Jun 3	Mtg 2 Jul-1	Mtg 3	Mtg 4	Mtg 5	Mtg 6	Mtg 7	Mtg 8	Mtg 9
Alliance of Californians for Community Empowerment (ACCE)	N								
Bay Area Council	Y								
Bike East Bay	Y								
Building and Construction Trades Council	Y								
Business Industry Association	Y								
California Alliance for Jobs	Y								
Central Labor Council	Y*								
Community College District	Y								
Contra Costa County Conservation & Development	Y								
Contra Costa County Taxpayers Association	Y								
County Office of Education	Y*								
East Bay Economic Development Alliance	Y								
East Bay Leadership Council	Y								
East Bay Regional Park District	Y								
Genesis	Y*								
Greenbelt Alliance	Y								
Paratransit Coordinating Council	Y								
Rehabilitation Services of Northern California	Y								
Save Mount Diablo	Y								
Sierra Club	Y								
TRANSDEF	Y								
TRANSFORM	Y								
United Contractors	Y								
Urban Habitat	Y								

* *Alternate attended*

Expenditure Plan Advisory Committee

Meeting Date: July 1, 2015

Subject	EPAC Meeting Calendar	
Date	Time	Location
June 3, 2015	10:00 am	Alameda Ballroom Embassy Suites Walnut Creek 1345 Treat Blvd, Walnut Creek, CA 94597
July 1, 2015	10:00 am	Contra Costa Ballroom Embassy Suites Walnut Creek 1345 Treat Blvd, Walnut Creek, CA 94597
August 10, 2015	1:30 pm	Contra Costa Ballroom Embassy Suites Walnut Creek 1345 Treat Blvd, Walnut Creek, CA 94597
September 14, 2015	1:30 pm	Contra Costa Ballroom Embassy Suites Walnut Creek 1345 Treat Blvd, Walnut Creek, CA 94597
September 28, 2015	1:30pm	Contra Costa Ballroom Embassy Suites Walnut Creek 1345 Treat Blvd, Walnut Creek, CA 94597
October 12, 2015	1:30 pm	Contra Costa Ballroom Embassy Suites Walnut Creek 1345 Treat Blvd, Walnut Creek, CA 94597
October 26, 2015	1:30 pm	Contra Costa Ballroom Embassy Suites Walnut Creek 1345 Treat Blvd, Walnut Creek, CA 94597
December 7, 2015	1:30 pm	Contra Costa Ballroom Embassy Suites Walnut Creek 1345 Treat Blvd, Walnut Creek, CA 94597



Expenditure Plan Advisory Committee

Meeting Date: July 1, 2015

Subject	Agenda Topics for EPAC – DRAFT SCHEDULE
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June 3, 2015 (Meeting #1) - Foundation:

- EPAC Meeting Calendar. (Attachment - Information)
- EPAC Roster. EPAC members will introduce themselves. (Attachment - Information)
- Purpose of Expenditure Plan Advisory Committee (EPAC).
- Impetus for the Transportation Expenditure Plan (TEP).
- Overview of Comprehensive Countywide Transportation Plan (CTP).
- Public Opinion Research and Other Potential Ballot Measures.
- Transportation Expenditure Plan (TEP) Principles for a New Transportation Expenditure Plan -
- Self-Introductions by All Members. - Introduce themselves, the organizations that they represent, and the key issues they hope to see addressed in the process.

July 1, 2015 (Meeting #2) – Housekeeping:

- EPAC Scope and Function
- Expenditure Plan Advisory Committee (EPAC) Ground Rules
- EPAC agendas/materials and communications protocol
- Presentation on Project Performance Results (Qualitative Evaluation)
 - Presentation by CCTA staff
 - EPAC comment- EPAC members will be given the opportunity to comment or ask questions on the presentation.
- Schedule of Future Meetings/Topics
 - EPAC discussion - Facilitator will lead a discussion, inviting EPAC members to comment on items to add and order in which to address the topics

August 10, 2015 (Meeting #3) – Presentations

- Problem Statement (available funding vs. “project wishlist”)
- Presentation on eligible uses of transportation use tax revenue
- Presentation by RTPC’s/Transit Operators/Cities

- EPAC Discussion

September 14, 2015 (Meeting #4) - Discuss TEP Issues and Make Recommendations

September 28, 2015 (Meeting #5) - Discuss TEP Issues and Make Recommendations

October 12, 2015 (Meeting #6) - Discuss TEP Issues and Make Recommendations

Over a series of three meetings in September and October, it is anticipated that the EPAC will review and discuss topics as they develop a TEP Proposal for consideration by the Authority. At their July 1 meeting, the EPAC will be asked for feedback regarding future agenda topics and the order in which to address them. The proposed agenda topics will be further detailed at that time. This agenda planning document will continue to be updated to reflect the future anticipated agenda items in response to issues and ideas raised at future EPAC meetings.

October 26, 2015 (Meeting #7) - Discuss TEP Issues and Make Recommendations

- Review / Confirm Consensus for TEP Proposal

November

- No Meeting - Public Release of Discussion Draft

December 7, 2015 (Meeting #8) – Review Discussion Draft TEP

- Public Outreach and Polling Results
- Review Discussion Draft TEP

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