

**Proposed Revision to the Alcoholic
Beverage Sales Commercial
Activities Ordinance
("Deemed Approved Ordinance")**

County File No. ZT15-0001

“Deemed Approved”

A Deemed Approved Activity is an alcohol sales establishment existing prior to the effective date of the ordinance, November 22, 2002, and is therefore granted a “deemed approved” status.

“Alcopops”



Ordinance Section 82-38.814(d)(9) “Prohibited Products”

(9) Prohibited Products. To discourage nuisance activities, an off-sale alcohol outlet may be prohibited from selling one or more of the following products:

(b) Malt beverages products, including flavored malt beverage products, with alcohol content greater than five and one-half percent by volume. A “flavored malt beverage” product is a malt beverage product to which is added an alcoholic or other flavoring ingredient and is labeled or packaged in a manner that is similar to labeling or packaging used for non-alcoholic beverages such as sodas, teas, lemonades, fruit punches, energy drinks and slushes. Youth-oriented flavored malt beverage products are sold in bright, colorful pack ageing and are commonly known as “alcopops.”

(i) Alcohol infused ice cream or ice pops with alcohol content greater than 0.5 percent by volume.

Ordinance Section 82-38.810 “Posting”

82-38.810 Posting. The owner of each Deemed Approved Activity must post the performance standards for public review in a conspicuous and unobstructed place visible from the entrance of the establishment ~~for~~ public review and in a place clearly visible to the buyer from the cash register. The posted performance standards must be displayed on a sign or notice 11 inches by 17 inches in size with lettering that is 20-point type.