

*The Board of Supervisors of
Contra Costa County, California*

In the matter of:

Resolution No. 2015/156

Declaring May, 2015 CalFresh Awareness Month in Contra Costa County.

WHEREAS, the Employment and Human Services Department (EHSD) along with the CalFresh Partner Group, comprised of The Food Bank of Contra Costa and Solano, Family Economic Security Partnership, Multi-Faith ACTION Coalition, and Meals on Wheels, is committed to increasing CalFresh participation and awareness for residents in Contra Costa County; and
WHEREAS, encouraging eligible residents to enroll in CalFresh will increase access to healthy, affordable food; and
WHEREAS, Employment and Human Services Department's partnership with the community will raise awareness and the visibility of the CalFresh program and target increased enrollment for families and seniors; and
WHEREAS, 72,694 Contra Costa County residents received CalFresh as of March 2015, nearly half of them children; and
WHEREAS, according to the California Food Policy Advocates (CFPA), only 59% of all Contra Costa County residents eligible for Supplemental Nutrition Assistance Program (SNAP) benefits, known in California as CalFresh, receive benefits; and
WHEREAS, this indicates that as many as 50,000 additional residents of Contra Costa County who lack food security remain unaware that they may qualify for CalFresh; and
WHEREAS, every dollar of CalFresh benefits results in economic generation in the amount of \$1.79; and
WHEREAS, EHSD is partnering with the Food Bank of Contra Costa and Solano, the Ensuring Opportunity Campaign, the Multi-Faith ACTION Coalition, and other Community Based Organizations, cities and schools throughout Contra Costa County to heighten public awareness and improve participation in the CalFresh program to support economic success and food security where Contra Costa residents have access to safe, nutritious food in adequate quantities and understand healthy ways to prepare food; and
WHEREAS, actively promoting CalFresh participation by having all county departments participate in CalFresh awareness throughout Contra Costa by including CalFresh information and a link to the MyBenefitsCalWIN site on their individual websites will result in increased participation in the CalFresh program, as well as, favorable economic and health outcomes for Contra Costa County.

Now, Therefore, Be It Resolved that the Board of Supervisors of Contra Costa County do hereby proclaim May 2015 as CalFresh Awareness Month in Contra Costa County and honor all of the individuals, organizations and agencies working to ensure that all County residents have access to safe, nutritious food, and support in achieving sustainable economic health.

JOHN GIOIA

Chair,
District I Supervisor

CANDACE ANDERSEN

District II Supervisor

MARY N. PIEPHO

District III Supervisor

KAREN MITCHOFF

District IV Supervisor

FEDERAL D. GLOVER

District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: May 12, 2015

David J. Twa,

By: _____, Deputy

