

THE BOARD OF SUPERVISORS OF CONTRA COSTA COUNTY, CALIFORNIA
and for Special Districts, Agencies and Authorities Governed by the Board

Adopted this Resolution on 03/31/2015 by the following vote:

AYE: ☐
NO: ☐
ABSENT: ☐
ABSTAIN: ☐
RECUSE: ☐



Resolution No. 2015/107

In The Matter Of:

Granting consent to the City of Pleasanton to Renew the Tri-Valley Tourism Marketing District ("TVTMD" or "District") and include portions of unincorporated Contra Costa County including the communities of Blackhawk and Alamo.

WHEREAS, the City Council of the City of Pleasanton is beginning the process to renew the Tri-Valley Tourism Marketing District pursuant to the Property and Business Improvement District Law of 1994, California Streets and Highways Code section 36600 et seq. to promote tourism and the lodging businesses in the Tri-Valley area; and

WHEREAS, the proposed District boundary area includes the unincorporated Contra Costa Communities of Alamo and Blackhawk; and

WHEREAS, the City Council of the City of Pleasanton has requested consent to include this unincorporated portion of the County of Contra Costa in the renewed District, with adoption of Pleasanton City Council Resolution No. 15-733, dated February 17, 2015 (attached Exhibit A);

Now, Therefore, Be It Resolved:

That the Contra Costa County Board of Supervisors hereby grants consent to the City of Pleasanton to renew the Tri-Valley Tourism Marketing District and include portions of unincorporated Contra Costa County, which District shall have the boundaries depicted in the map attached hereto as Exhibit A by reference.

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

Contact: Rich Seithel 925-674-7869

ATTESTED: March 31, 2015

David J. Twa, County Administrator and Clerk of the Board of Supervisors

By: , Deputy

cc: