

*The Board of Supervisors of
Contra Costa County, California*

In the matter of:

Resolution No. 2015/35

Celebrating 30 Years of Tobacco Prevention Efforts in Contra Costa County

Whereas, in 1984 the American Cancer Society, American Heart Association, American Lung Association and Contra Costa Health Services formed the Smoking Education Coalition; and

Whereas, the Smoking Education Coalition joined with the Board of Supervisors and Contra Costa's 19 cities to become the first multi-jurisdictional region in the nation to adopt uniform legislation restricting smoking in indoor workplaces and public spaces; and

Whereas, the County received its first Proposition 99 funds in 1989 and formed the Contra Costa County Tobacco Prevention Coalition; and

Whereas, the Tobacco Prevention Coalition, the Board of Supervisors and 15 cities enhanced indoor air ordinances between 1991 and 1994 to protect workers from secondhand smoke; and

Whereas, In 1997 the Board of Supervisors and the Mayor's Conference declared tobacco-free youth to be public a health priority and requested a model ordinance to reduce the demand for and supply of tobacco products to youth; and

Whereas, the Youth Task Force of the Tobacco Prevention Coalition joined with the Tobacco Prevention Project to draft a Model Tobacco-Free Youth Ordinance; and

Whereas, the Tobacco Prevention Coalition's youth partners, TIGHT, the Tobacco Industry Gets Hammered by Teens, and ETA, Empowerment Through Action, mobilized hundreds of teens to advocate for local policies to protect youth from the tobacco industry; and

Whereas, the Board of Supervisors and the City Councils of 18 cities adopted the Tobacco-Free Youth Ordinance and versions of the Tobacco Retailer's License Ordinance; and

Whereas, the Sheriff's Office and cities did enforce Labor Code 6404.5, reducing the workplace smoking in the unincorporated county and in the cities; and

Whereas, the smoking rate among Contra Costa adults decreased 31.1% between 1990 and 2002, the second greatest decline among California counties and regions; and

Whereas, the Tobacco Prevention Coalition, the Board of Supervisors, and at least seven cities have protected residents by prohibiting the use of electronic smoking devices where smoking tobacco is prohibited between 2011 and 2014, and the Board of Supervisors and at least one city require a tobacco retailer license for sale of electronic smoking devices; and

Whereas, the Tobacco Prevention Coalition, the Board of Supervisors, and at least eleven cities have further protected residents from secondhand smoke indoors, outdoors and/or in multi-unit housing residences through the adoption of secondhand smoke protections ordinances between 2006 and 2014.

Now, Therefore, Be It Resolved that the Board of Supervisors does congratulate the Contra Costa County Tobacco Prevention Coalition and its predecessor, the Smoking Education Coalition, on 30 years of successful efforts to reduce smoking rates among adults and youth, and to change norms governing tobacco use and sales in the County.

JOHN GIOIA

Chair,
District I Supervisor

CANDACE ANDERSEN

District II Supervisor

MARY N. PIEPHO

District III Supervisor

KAREN MITCHOFF

District IV Supervisor

FEDERAL D. GLOVER

District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: January 20, 2015

David J. Twa,

By: _____, Deputy