

2014 DROUGHT

Impacts and Actions: What You Need to Know

WHAT: 2014 Drought Briefing – Impacts and Actions: What You Need to Know

WHEN: Friday, February 14, 2014, 9 a.m. to 12:30 p.m.

WHERE: Crest Theater, 1013 K Street, Sacramento

INTENDED AUDIENCE:

Media, local elected officials, water managers, legislative staff, statewide business / agricultural leaders.

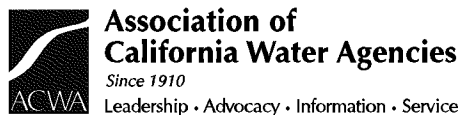
Whether it's the lowest Sierra snowpack on record or the historic announcement of zero deliveries from the State Water Project, it's clear that California is in a drought of epic proportions.

Local, state and federal agencies are mobilizing to address the challenge, but experts agree we are in uncharted territory. What will these unprecedented conditions and unprecedented response measures mean for Californians in 2014? How will impacts of the drought reverberate across the state this summer?

Find out what you need to know at a special briefing on the 2014 drought sponsored by the Association of California Water Agencies (ACWA), the California Department of Water Resources, the California State Association of Counties (CSAC), the League of California Cities, the California Farm Water Coalition, the California Farm Bureau Federation, the Metropolitan Water District of Southern California and others. The briefing is set for 9 a.m. to 12:30 p.m. on Friday, Feb. 14 at the Crest Theater in Sacramento.

For more information, contact Paula Currie at 916-441-4545

This program is underwritten by:



**CALIFORNIA FARM
WATER COALITION**



**THE METROPOLITAN WATER DISTRICT
OF SOUTHERN CALIFORNIA**



CALIFORNIA FARM BUREAU FEDERATION



REGISTRATION

Registration is available online at
WWW.ACWA.COM

There is no charge to attend this event, but registration is required.

There will be a live webcast of the event. Please register to receive the webcast information.



HOTEL

This event does not have a room block reserved.

Participants are responsible for their own lodging or driving in on their own.



PRELIMINARY AGENDA

Among the topics to be covered:

- Overview of California's Drought Conditions
- A Look at Local Impacts Around the State
- Managing the Drought Crisis on the Ground
- The Ripple Effect
- Reaching the California Consumer

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