## The Board of Supervisors of Contra Costa County, California

In the matter of: Resolution No. 2011/36

DECLARING JANUARY 28, 2011 AS EARNED INCOME TAX CREDIT (EITC) AWARENESS DAY AND KICKING-OFF THE ANNUAL EARN IT! KEEP IT! SAVE IT! CONTRA COSTA CAMPAIGN

WHEREAS, that EITC Awareness Day is an event organized by the IRS and its community partners to educate the public about the Earned Income Tax Credit and Free Tax Preparation Services, and WHEREAS, the Earned Income Tax Credit (EITC), created in 1975, is widely recognized as the most effective federal antipoverty program, and

WHEREAS, the EITC provides an incentive for work and enhances the economic security of recipients, and

WHEREAS, a study titled Left on the Table in Contra Costa County, which was commissioned by the Family Economic Security Partnership and prepared by Dr. Antonio Avalos of the California State University in Fresno, estimated that Contra Costa County residents claimed more than \$77 million in EITC payments in 2007, and

WHEREAS, these EITC refunds spurred over \$81 million in business sales, \$20 million in wages, and added nearly 400 jobs to the County economy, and

WHEREAS, the study also found that approximately 16,000 eligible Contra Costa County residents failed to claim close to \$20 million in EITC refunds in 2007, and

WHEREAS, if these EITC payments had been claimed, they would have contributed nearly \$21 million in business sales, close to \$5 million in wages, and nearly 100 additional jobs to the county economy (and \$1,200 to the average family claiming the credit), and

WHEREAS, since the implementation of the Earn It! Keep It! Save It! Contra Costa campaign (EKS) in 2004 over 13,000 tax payers have claimed more than \$6.8 million in Earned Income Tax Credits and \$17.2 million in total federal refunds.

NOW, THEREFORE BE IT RESOLVED THAT, the Contra Costa County Board of Supervisors on behalf of Contra Costa County, do hereby proclaim January 28, 2011 as "National Earned Income Tax Credit Awareness Day" in Contra Costa County and the kick-off of the Earn It! Keep It! Save It! Contra Costa Campaign.

## GAYLE B. UILKEMA Chair, District II Supervisor MARY N. PIEPHO District I Supervisor MARY N. PIEPHO District III Supervisor FEDERAL D. GLOVER District IV Supervisor I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown. ATTESTED: January 25, 2011 David J. Twa,

. Deputy